

Working with ClickBank

(Version 3.0)

By Tom Hua



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This eBook is designed to assist anyone who wants to set up an account with ClickBank to accept credit card payments on line selling digital products and services over the Internet. This could be you, your customers or your web site visitors.



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This is a printed version of the original eBook 'Working with ClickBank' (Version 3.0) by Tom Hua

Another Publication of eBookWholesaler.net

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Introduction

About ClickBank.com

Accept Credit Cards with **No Monthly Fee.**

ClickBank is the ecommerce solution for thousands of web businesses that deliver unique products and services over the Internet itself (via web pages, files, or email).

ClickBank's payment technology lets any web business (a seller) automatically pay sales commissions to any other web business (an affiliate) that links a paying customer to the seller. Clickbank bills the customer, pays the seller, and pays the affiliate.

By acting as the trusted intermediary, ClickBank maintains complete security and quality control in every transaction. ClickBank offers significant advantages over any stand-alone solutions for billing, marketing, or affiliate management:

Affiliates can freely link to any seller and be assured that they will be paid for every sale they generate. Sellers can freely accept new affiliates without fear of fraud or misrepresentation.

For sophisticated international fraud control, ClickBank uses ccScansm to screen all purchases. For maximum card security, all orders are sent directly to the banking network for immediate authorization. We do not store card numbers.

Since sellers only pay commissions to affiliates when the customer makes a purchase, the seller's advertising expenditure is 100% effective.

ClickBank's services are underpinned by exclusive licenses to four patents and patents pending that protect various aspects of the system including the linking of the payment transaction with the distribution of commissions.

We have been using the services provided by ClickBank for years. We are extremely happy with the services we received from them. To open your account as an affiliate at ClickBank is free. If you would like to sell your own products, then they charge a one time fee of \$49.95 to activate your seller's account and 7.5% + \$1.00 for each sale. The best thing about ClickBank is that they offer the best plug-in affiliate facility in the industry. You will be able to set up your own affiliate program in no time. In the long term, that \$49.95 fee is definitely a wise investment.

We highly recommend ClickBank to everyone who sells information products on line.


Step One

Setting up your Free Account

Go to this web page: <http://www.ustoday.net/clickbank.html>

to set up your **Free Account first**. You will not need to pay anything now.

This is the sign-up form.



ClickBank
Affiliate powered
e-Commerce, worldwide

CLICKBANK SIGNUP FORM

[LOGIN](#) | [LEGAL](#) | [CONTACT](#) | [HOME](#)

ClickBank Signup Form

Use your mouse, or *tab* and *shift-tab* to move from blank to blank.

1. Where shall we send your checks?

<input type="text"/>	Make checks payable to...
<input type="text"/>	Street
<input type="text"/>	Box / Suite / Apt #
<input type="text"/>	City
<input type="text"/>	State / Province
<input type="text"/>	Zip / Post Code
<input type="text" value="--- click to select ---"/>	Country

We accept clients from over 100 countries. If your country is not listed we cannot offer you an account at this time.

2. How can we contact you?

<input type="text"/>	Your name.
<input type="text"/>	Your email address. (example: joe@aol.com)
<input type="text"/>	Your phone number. (required!)
<input type="text"/>	Address of your web site. (if any)

3. Select a nickname for your new account.

The nickname you choose will be the "ClickBank ID" for your account. It will be visible to the customer every time we sell one of your products, and will appear on the memo line when we send you a check.

<input type="text"/>	Account nickname (5-10 letters & digits)
----------------------	--

4. Agree to our terms and conditions.

By clicking SUBMIT below you consent to the following terms:

- Accounts containing invalid contact information (email address, phone number, etc) may be deleted without notice.
- Accounts with no logins for 90 days may be deleted without notice.
- Accounts associated with network abuse (including unwelcome email, crossposting, mousetraps, or respawning windows) may be suspended without notice.
- Accounts associated with promotions that conflict with ClickBank's return policy will be suspended without notice. Our return policy is: *ClickBank will, at its option, replace or repair any defective product within 90 days from the date of purchase. After 90 days all sales are final.*
- Payment is always subject to the terms of the [Paycheck Policy](#) and the [Client Contract](#).

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After filling in the form, Click the **SUBMIT** button and you will see this screen.

STEP 2: CONFIRM YOUR IDENTITY

An 8 digit "confirmation code" has been emailed to you at:

your@emailaddress.com

Please confirm your identity by entering the code below.

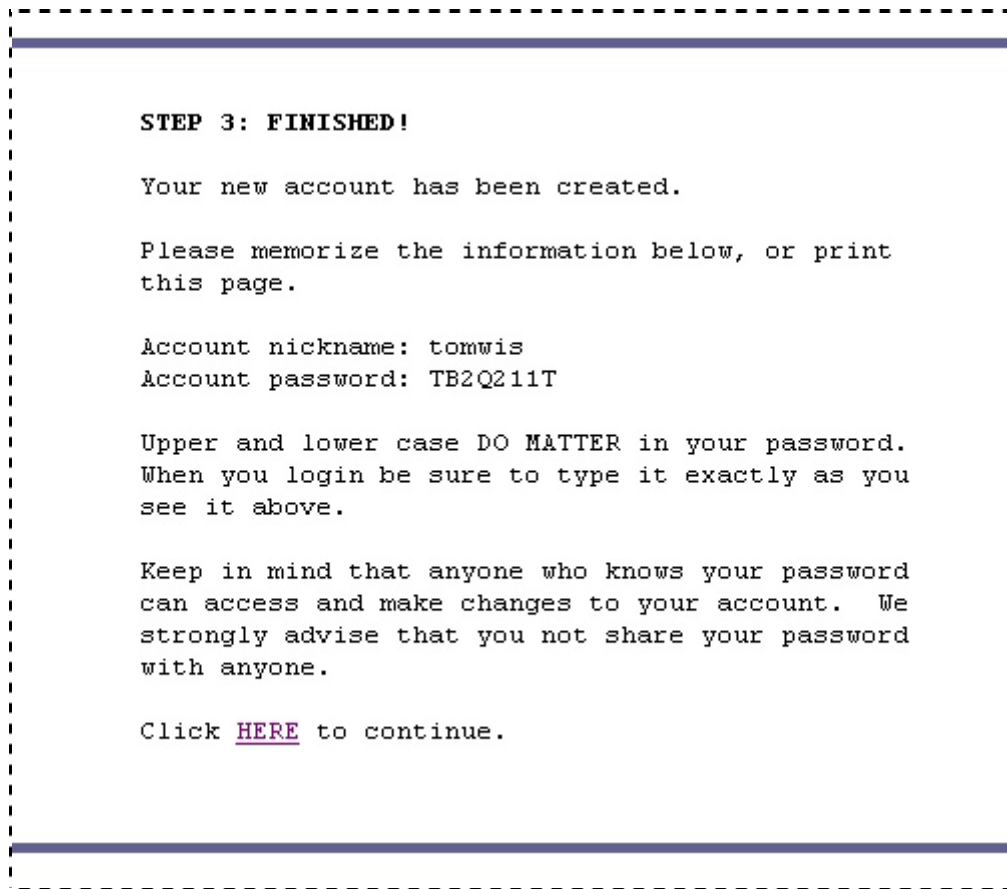
Confirmation code:

If you do not receive our email within 5 minutes it is because either your email program or your email provider has filtered it out as possible spam. You should take steps now to correct that problem.

Check your email for the email with your 8 digit (letters and/or numbers) **confirmation code**.

Cut and paste (or type) it in to the box. Then click the '**Continue to step 3**' button.

The sign up process is completed and you will see this confirmation page.




Important: Print this page, or at least write down your Nickname and the password ClickBank's system has **randomly selected** for you if you don't have a printer connected to your computer.

This will ensure that you are able to get back to your account at ClickBank even if anything goes wrong and you don't receive your confirmation email from ClickBank.

Click on the [HERE](#) link at this page to login to your account. Or you can wait until the confirmation email arrives from ClickBank, then follow the instructions in the email with your **nickname** and the **randomly selected password** to log in to your account.

After you log in you will see this page



ClickBank
Affiliate powered
e-Commerce, worldwide

CLICKBANK ACCOUNT: TOMWIS
| [LOGOUT](#) | [LEGAL](#) | [CONTACT](#) | [HOME](#) |

ClickBank Account: tomwis

PAYPERIOD SALES SUBTOTALS:

Period ending 2005-02-16: \$0.00
Period ending 2005-02-01: \$0.00

DAILY SALES SUBTOTALS:

Mon Feb 14	\$0.00	
Sun Feb 13	\$0.00	
Sat Feb 12	\$0.00	
Fri Feb 11	\$0.00	
Thu Feb 10	\$0.00	
Wed Feb 09	\$0.00	
Tue Feb 08	\$0.00	
Mon Feb 07	\$0.00	
Sun Feb 06	\$0.00	
Sat Feb 05	\$0.00	
Fri Feb 04	\$0.00	
Thu Feb 03	\$0.00	
Wed Feb 02	\$0.00	
Tue Feb 01	\$0.00	
Mon Jan 31	\$0.00	

Current ClickBank time: 05:56:23
Current ClickBank date: 2005-02-14
Start of last pay period: 2005-01-16
Start of this pay period: 2005-02-01
Start of next pay period: 2005-02-16

ClickBank requires all clients to provide valid contact information. Please take a moment to view your account settings and confirm that we do have your correct email address and phone number.

Click [HERE](#) for credit and debit reports.
Click [HERE](#) to view or modify your account settings.
Click [HERE](#) to see prior paychecks.
Click [HERE](#) to see our accounting policy.
Click [HERE](#) to see the cb admin weblog.
Click [HERE](#) to see Frequently Asked Questions (FAQ)

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Click on the **second link** in the **last paragraph** at the bottom of the page;

Click [HERE](#) to view or modify your account settings.

Now you will see your account information;

Account: tomwis
Opened 14 Feb 2005

- * Click [HERE](#) to view your stats.
- * Click [HERE](#) to modify your account.
- * Click [HERE](#) to submit a Product Approval Request.
- * Click [HERE](#) to see Frequently Asked Questions (FAQ)

Account Owner
Payee: TOM HUA
Address: 380 JOHNSTON STREET
ABBOTSFORD, VICTORIA 3067
AU
Tax ID#:

Contact Information
Name: TOM HUA
Email: webmaster@worldinternetsummit.com
Phone: 61-3-94173368

Site Information
Homepage:
Category: uncategorized
Title: ""
Topic: ""

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Click on the [HERE](#) link in the **Second Line**, then you will see a **Modify ACCOUNT INFORMATION** page,

[Login](#) | [Legal](#) | [Home](#) |

Account: tomwis

ACCOUNT INFORMATION

Please be certain that your contact information is accurate at all times.

SAVE CHANGES

To specify a new mailing address please email mailto:address@clickbank.com?subject=tomwis's_address

Contact Info:

Contact Name	TOM HUA
Email address	webmaster@worldinternetsu
Phone Number	61-3-94173368
Business Info:	
URL of your web site	
Title for your web site	
Brief description of your web site	

Contact Name
 Email address
 Phone Number **Business Info:**
 URL of your web site
 Title for your web site
 Brief description of your web site

Paycheck Preference: \$100.00 Hold my paycheck until my balance reaches...

Account Password: If you wish to change your account password you may do so below. New password

Change password (confirm).

We'll focus on the top half of the page which is all that free Affiliates need to use. The lower half is where you put information if you decide to pay your \$49.95 registration and use Clickbank to sell your products.

We'll cover that part later in this booklet.

The first thing you should do is to **change the password** to something easy for you to remember and hard for others to guess.

Please note: Your password must contain 8 or more letters & digits.

Account Password:
If you wish to change your account password you may do so below.

New password

Change password (confirm).

Input your **new** password in the **Account Password:** field

Don't forget to check the box in front of 'Change password (confirm).'

Then click the '**SAVE CHANGES**' Button.

Your free account is now ready.

Selling As A Free Affiliate

1. Go to <http://www.clickbank.com/>



The screenshot shows the ClickBank website homepage. At the top left is the ClickBank logo with the tagline "Affiliate powered e-Commerce, worldwide". To the right of the logo is a navigation menu with links for "Shop", "Login", "Legal", and "Contact". Below the logo is a vertical list of five main navigation items, each with a yellow circular icon:

- Go Shopping**: Browse our 10,000 item catalog.
- Customer Service**: Ask about a ClickBank purchase.
- Register Products**: Sell your products at ClickBank.
- Promote Products**: Earn cash as a ClickBank affiliate.
- Client Login**: See how much you earned today.

In the center of the page is a photograph of four people (three men and one woman) looking at a laptop screen. To the right of the photograph are three promotional text blocks, each starting with a yellow circular icon:

- Make More Sales**: Leverage our 100,000 affiliates to promote your digital product. Among our top selling products, over 75% of all sales are generated by affiliates.
- Earn Commissions**: Earn sales commissions from 1% to 75% by linking customers directly to your choice of over 10,000 digital products ClickBank sells. Sign up free and start earning commissions today!
- Shop The Marketplace**: Quality products, fast checkout, instant delivery, and complete security. Our marketplace features over 10,000 of the web's most popular downloadable products.

At the bottom of the page, there is a small copyright notice: "Copyright 2004 Keynetics Inc. / ClickBank®".

2. Click on **Earn Commissions**, you will see a page similar to this one:

[Home](#) [Shop](#) [Sell](#) [Refer](#) [FAQ](#) [Login](#) [Legal](#)

Over 10,000 products ranked by popularity.

ClickBank Marketplace

With ClickBank every link on your web site can be a source of revenue. Use the Marketplace to find products that will be of interest to people who visit your site. Next to each product listing you'll see a percentage. This is the commission you can earn for referring a paying customer to ClickBank to purchase that product. Click on the percentage to see how to make a hoplink for each product.

- [**Business to Business**](#) [**Health & Fitness**](#) [**Home & Family**](#)
- [**Computing & Internet**](#) [**Money & Employment**](#) [**Marketing & Ads**](#)
- [**Fun & Entertainment**](#) [**Sports & Recreation**](#) [**Society & Culture**](#)

#1 Affiliate Commissions
Affiliates **EARN 60%** per sale.
[www.NoAdWare.net](#)

Make \$500-\$2000 Daily!
Affiliates **EARN 50%** per sale.
[www.Mp3DownloadCity.com](#)

#1 Affiliate Program In 2004
Affiliates **EARN \$\$\$** per sale.
[www.SpyWareNuker.com](#)

Make \$3,500 Weekly Easily!
Affiliates **EARN 50%** per sale.
[www.3500weekly.com](#)

EARN \$2000+ PER DAY
Affiliates **EARN 50%** per sale.
[www.ParetoLogic.com](#)

! Get Paid To Work Online !
Affiliates **EARN \$\$\$** per sale.
[www.Affiliate-Market.net](#)

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3. Click on the type of Product that you want to promote (eg **Business to Business**). You will come to a page similar to this:

ClickBank Marketplace [Home](#) [Shop](#) [Sell](#)

Over 10,000 products

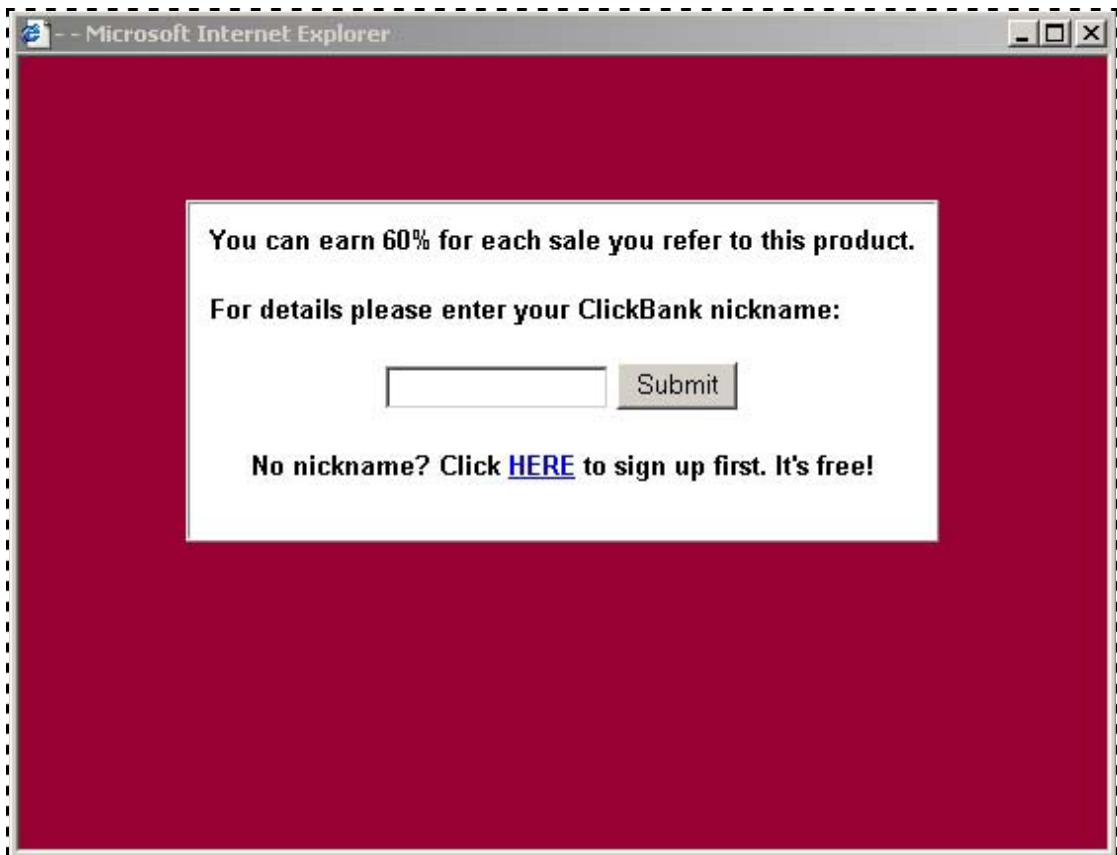
Page: 1 [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [Next](#)

[Index](#) > Business to Business

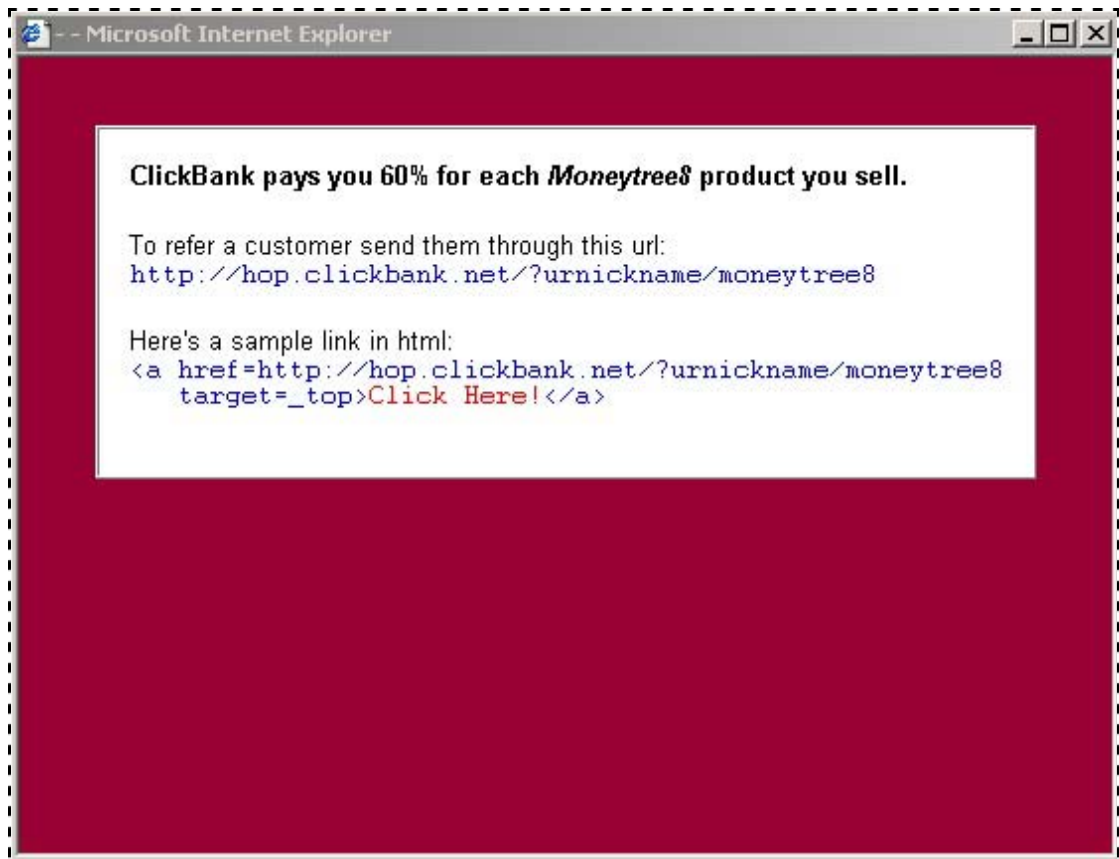
[Education](#) [Publishing](#) [Industrial](#) [Management](#)
[New Products](#) [Reports](#) [Promotion](#) [Web Design](#)

- 1) [I Raked In \\$436,797 Online Last Year](#) [earn 50%]
Now You Can Too! Get the Insider Secrets in Rosalind Gardner's 'Super Affiliate Handbook' to Start Your Own Internet Business!
- 2) [Make Up To \\$11,212.00 On eBay](#) [earn 75%]
How You Can Make Up To \$11,212 Per Month On Ebay Following My Easy Steps.
- 3) [Affiliate Money Tree Handbook](#) [earn 60%]
Make \$18,659 a Month in the Pay-Per-Click Search Engines by Copying my already Proven KEYWORDS used for my Affiliate Programs!
- 4) [How To Write Your Own eBook In 7 Days!](#) [earn 50%]
Write and publish your own OUTRAGEOUSLY Profitable eBook in as little 7 days - even if you can't write or type!
- 5) [My Super Free Ads Secret](#) [earn 60%]
How to place ads in more than 1 BILLION places FREE as often as you want with 1 click ease! Get infinite FREE ads too!
- 6) [Turn Words Into Traffic](#) [earn 50%]
Simple 'Traffic Machine' Creates Instant Avalanche of FREE Traffic to your website or affiliate links!

4. If you see a listing you like, click on the **Earn x%** link beside it. Do **NOT** Click on the main part of the heading (eg Affiliate Money Tree Handbook)



5. Put your **Clickbank nickname** in the box and click **Submit** button. You will get a page similar to this:



6. Either write down or Copy and Paste the links that you see so that you can put them in your web pages when you want to refer potential customers to these products.

If you do not want to choose any other products to affiliate with at this point, close the browser window.

If you do want to choose another product to affiliate with, go back to **Step 4** in this list.

Step Two

Setting up your Sales Page

- Publisher's Pitch Page (PPP)

Your **sales page** is the web page where you convince the customer to make the purchase. On this page you will need to put a **sales link**. When the customer is ready to pay, this is the link they need to click on. On this page you need to:

1. Explain what you are selling.
2. Explain how the service will be delivered (web page, email, etc).
3. Explain how long it will take for delivery (5 seconds, 5 minutes, etc).
4. Include your **sales link**.

On your sales page, you need to set up a **sales link**, like **Order Now**, or even a small image like the one I use on my FreetoSell.com site;



This is what your customers should click on when they are ready to order. You need to use a **Hyper Link** to direct your purchasers to a URL like this one;

http://www.clickbank.net/sell.cgi?YourNickName/1/The_Product_Name

This is the most important part:

YourNickName: You need to replace this part of the URL with **Your Own Nickname** you have with Clickbank.

1: This is the number of your selling product. You can leave it as '1' for now since you are setting up the order link for your 1st product.

Clickbank allows you to sell up to 50 different products. You will use '2' when you set up the URL to sell the 2nd product, and '3' for 3rd product. ...

The_Product_Name: This is what your customer will see when they arrive at the **Credit Card Submission page** at Clickbank as the name of your product. Please note to put a '_' **between each word**.

Below is an **example** of the **sales link** I used for my FreeToSell Package.



The link I used to accept Payment for my FreeToSell Package is <http://www.clickbank.net/sell.cgi?tomhua/10/FreeToSell>

tomhua is my Clickbank Nickname.

10 is the product number I am selling.

FreeToSell is the Name of the product.

Click on the order link. The next page is where you put in your Country, State and Zip or Post Code.

Secure Order Form (step 1 of 2)

Please enter your country and postal code below. Make sure your postal code matches the one on file with your bank.

Your country and state:

Your zip or postal code:

Go to Step 2 and you see the Secure Order Form.

ClickBank Secure Order Form		(step 2 of 2)
<p>Thank you for choosing ClickBank for your purchase today. ClickBank is the Internet's largest retailer of digitally delivered products and services. Once you have completed our Secure Order Form, you will be given instructions on how to take online delivery of your digital purchase.</p>		
<hr/>		
We do not store account numbers	<input type="text" value="Amex"/> <input type="text" value="01"/> <input type="text" value="2004"/>	Card & expiration
	<input type="text"/>	Your card number
	<input type="text"/>	3-digit validation code on back of card
<small>Note: It is never legal to enter someone else's card.</small>		
<hr/>		
Must be correct	<input type="text"/>	Your name exactly as on card
	<input type="text"/>	Your email address
Victoria 3067 - AUSTRALIA		
<hr/>		
Subtotal	\$97.00	ClickBank Product Name: "FreeToSell Pro"
Taxes	\$0.00	<input type="button" value="Click Once To Pay \$97.00 (US Dollars)"/>
Total	\$97.00	By clicking the button you agree to our TERMS OF SALE below.
Terms Of Sale		
<ul style="list-style-type: none"> • A \$97.00 charge will appear on your bank statement under the name "CLKBANK*COM". This amount includes all applicable VAT (EU826000301) or sales taxes. • ClickBank will, at its option, replace or repair any defective product within 90 days from the date of purchase. After 90 days all sales are final. • The geographic location of your computer has been determined and recorded. All attempts at fraud will be prosecuted. • Your name and email address will be provided to the original publisher of this product upon completion of this purchase. 		
<small>Copyright 2004 Kinetics Inc / ClickBank . Protected by four US patents. 915 W Jefferson St / Boise ID 83702.</small>		

Fill in your Credit Card details and, after instant verification, you download the product you paid for.

Step Three

Setting up your ThankYou Page

- Publisher's Thank You Page (PTP)

Your **Thankyou page** is the page that ClickBank sends the customer to after they pay. The customer only reaches this page if their credit card is valid.

On this page you need to:

- **Thank the customer** for making a purchase.
- **Display your email address** so that you can assist the customer with any questions they may have about what they bought.
- **Remind the customer** that their credit card bill will show a charge by: "CLICKBANK / KEYNETICS".
- **Collect additional information** from the customer, if you need it to complete the sale.
- **Make an "exit link"**. Once the customer sees your thank-you page make sure they have at least one link to follow.

You don't want people that have not paid for your product to be able to just easily type in 'http://yourdomain.com/thankyou.html' and download your products for free.

Give the book a different file name, then put it and your 'thankyou' page in a sub-directory which has a name that only you know. Don't call your thankyou page anything which is easy for them to guess, like thankyou.html!

If you are selling eBooks, you need to set up a Download Link (something like [Download Now](#)) on your 'thankyou' page. This is where your customers should click on to download your product. You need to use a **Hyper Link** to the URL where you store your product.

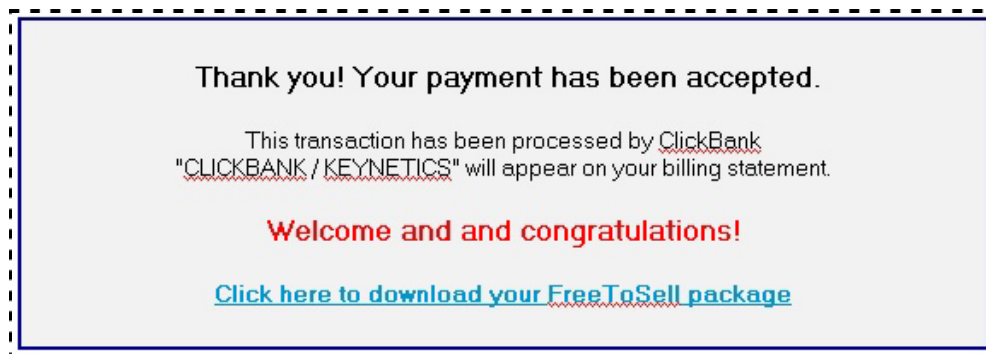
The HyperLink should look something like <http://YourDomain.com/eBook/Title.exe>.

This needs to point to where your product is on your web server **including the name of the file**.

If you put your book, **mybook.pdf**, in a folder called **duud**, and your Thankyou page is in the same folder, your link would be; mybook.pdf

If you put your book, mybook.pdf, in a folder called **duud**, but your Thankyou page is in a different folder, say **nother**, your link would be; nother/mybook.pdf

Below is an example of a 'thankyou' page I used for my old FreeToSell package.



The URL I used for my customers to download my products was
<http://www.huas.net/dlbin/freetosell6.exe>

www.huas.net is my Domain name.

dlbin was the sub-directory I store my digital products.

freetosell6.exe was the File Name of the eBook.

Click on the - [CLICK HERE TO COMPLETE YOUR PURCHASE](#) – link. You should be directed to your '**Thankyou**' page where you should continue to test your **Download link**.

Shortly, you will also receive an email notification sent by ClickBank informing you that you have just made a sale.

Step Four

Setting up links at ClickBank

Go to <http://clickbank.com/login.html> to log in to Clickbank with your nickname and password.

<p>ClickBank Login -- Forgot your password? Click HERE.</p> <p>Nickname: <input type="text"/></p> <p>Password: <input type="password"/> <input type="button" value="Login"/></p> <p><small>When you login you agree to the terms stated in the ClickBank Client Contract. For security your email address and phone number must be kept up to date.</small></p>	<p>Featured Publishers</p> <ol style="list-style-type: none"> 1 Top 5 HIGH CONVERSION sites w/ 75% comm 2 *** SURVEYSCOUT Pays 75% Converts 15-30% 3 Get PAID To SHOP and EAT! EARN 75% COMM 4 From #1 Product in Comp & Internet - NEW 5 TOP XOFTSPY AFFILIATES EARN \$2,000 /DAY 6 ~~~Movie Downloads = \$36/Sale!~~~ 7 Wake Up \$5,000 Richer! Start FREE 6 Min! 8 TV SHOWS. Best Converting!!! 75% comm 9 SPYWARE OFFER converts 1 in 25, Pays 70%
<p>Featured Products</p> <ol style="list-style-type: none"> 1 HOT SEARCH ENGINE PROMOTION - Earn 50% 2 GET PAID FOR YOUR OPINION! Earn 75% Comm 3 ***GET PAID TO WORK AT HOME!*** 75% COMM 4 SURVEY OFFER converts 1 in 20 - Pays 75% 5 ##### GOOGLE PROFITS ##### 6 Web Detective-#1 for Search Engine \$\$\$\$ 7 ###NEW ADWORD SOFTWARE PAYS = \$58/Sale## 8 Huge Loophole - 60% - Amazing Conversion 9 75% Payout, Great Conversion, HOT NICHE 	<p>Products You Can Sell</p> <ol style="list-style-type: none"> 1 Our Best Selling & Converting Mall - 75% 2 Make Money Within 15 Minutes Guaranteed! 3 BEST CONVERTING SURVEY SITE! GUARANTEED 4 ... Promote 42 sites @ 75% ... 5 Top affiliates earn 5 figures 6 FREE make \$30,000 in 30 Days! Pays 75% 7 ***** MP3 sites with 75% ***** 8 # NEW:SurveySite-We Pay Highest-\$40.84 # 9 \$ FREE REPORT BECOME A SUPER AFFILIATE \$
<p>Put your site in front of thousands of successful web business owners every day. Contact sales@clickbank.com for advertising rates as low as \$35/day.</p> <p><small>Copyright 2005 Click Sales Inc. / ClickBank®</small></p>	

After you log in you will see at the bottom of the page ...

<p>Click HERE for credit and debit reports.</p> <p>Click HERE to view or modify your account settings.</p> <p>Click HERE to see prior paychecks.</p> <p>Click HERE to see our accounting policy.</p> <p>Click HERE to see the cb admin weblog.</p> <p>Click HERE to see Frequently Asked Questions (FAQ)</p>
--

Click on the link;
'Click [HERE](#) to view or modify your account settings'

You will then go to your account settings page;

Account: tomwis
Opened 14 Feb 2005

- * Click [HERE](#) to view your stats.
- * Click [HERE](#) to modify your account.
- * Click [HERE](#) to submit a Product Approval Request.
- * Click [HERE](#) to see Frequently Asked Questions (FAQ)

Account Owner
Payee: TOM HUA
Address: 380 JOHNSTON STREET
ABBOTSFORD, VICTORIA 3067
AU
Tax ID#:

Contact Information
Name: TOM HUA
Email: webmaster@worldinternetsummit.com
Phone: 61-3-94173368

Site Information
Homepage:
Category: uncategorized
Title: ""
Topic: ""

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Click on the link in the **Second Line**:
'Click [HERE](#) to modify your account'
to go to **Modify ACCOUNT** page.

The **lower part** of the page has a section like this.

NOTE: Affiliates should skip the section below. Only fill in the blanks if you plan to use ClickBank to sell access to information located at your own web site.

THANK-YOU PAGES

Once the customer pays, we send them directly to a "thank-you page" at your web site. You can enter the web address (URL) of up to 50 such pages here. (More blanks will appear as you need them.) Each price should be the price of access, in US dollars.

SAVE CHANGES

Your account is not currently approved for making direct sales. Leave your prices set to zero while you test your links. To set prices greater than \$0.00 you will need to submit a [Product Approval Request](#).

Thank-you Pages:

	URL & Price of page 1
<input type="text"/>	\$0.00
<input type="text"/>	\$0.00
<input type="text"/>	\$0.00
<input type="text"/>	\$0.00
<input type="text"/>	\$0.00

Payment Settings:

- Accept Credit Cards
- Accept Online Checks
- % you offer to affiliates

Advanced Settings:

Cgi [purchase validation](#) (for experienced programmers only):
 Secret key (up to 16 letters & digits)

This is where you put **the URL** of your **'thankyou' page** and **the price** you are selling.

As you can see, Clickbank offers a ready-to-use affiliate facility – you can have your products sold by Clickbank's Free Affiliate Members where you pay nothing except a commission for successful sales that they refer to you. You can nominate a percentage you offer to your affiliates here as well.

When you are ready, click on the **'SAVE CHANGES'** button.

You will now come back to your Account Settings Page,

Account: tomwis
Opened 14 Feb 2005

* Click [HERE](#) to view your stats.
* Click [HERE](#) to modify your account.
* Click [HERE](#) to submit a Product Approval Request.
* Click [HERE](#) to see Frequently Asked Questions (FAQ)

Account Owner
Payee: TOM HUA
Address: 380 JOHNSTON STREET
ABBOTSFORD, VICTORIA 3067
AU
Tax ID#:

Contact Information
Name: YOUR NAME
Email: webmaster@worldinternetsummit.com
Phone: 61-3-94173368

Site Information
Homepage:
Category: uncategorized
Title: ""
Topic: ""

Thank-you page urls
1: \$0.00 [Click to test link #1](#)
2: \$0.00 [Click to test link #2](#)
3: \$0.00 [Click to test link #3](#)

Click on the links below **Thank-you page urls** to do Testing. You should see your **'Thankyou' Page** if the URL is set correctly with Clickbank.

Step Five

Testing your Links

Go to your order page and click on the order link. If everything is set up correctly you should see a page generated by Clickbank very similar to the one below.



Secure Order Form (step 1 of 2)

Please enter your country and postal code below. Make sure your postal code matches the one on file with your bank.

Your country and state:

Your zip or postal code:

[Continue To Step 2](#)

Put in your Country, State and Zip or Post Code. Go to Step 2 and you see the Secure Order Form.

ClickBank Secure Order Form
(step 2 of 2)

Thank you for choosing ClickBank for your purchase today. ClickBank is the Internet's largest retailer of digitally delivered products and services. Once you have completed our Secure Order Form, you will be given instructions on how to take online delivery of your digital purchase.

We do not store account numbers

	<input type="text" value="Amex"/>	<input type="text" value="01"/>	<input type="text" value="2004"/>	Card & expiration
	<input type="text"/> Your card number			
	<input type="text"/> 3-digit validation code on back of card			

Note: It is never legal to enter someone else's card.

Must be correct

	<input type="text"/>	Your name exactly as on card
	<input type="text"/>	Your email address

Victoria 3067 - AUSTRALIA

	Subtotal	\$ 0 . 00	ClickBank Product Name: " <i>The Product Name</i> "
	Taxes	\$ 0 . 00	Click Once To Pay \$0.00 (US Dollars)
	Total	\$ 0 . 00	By clicking the button you agree to our TERMS OF SALE below.

Terms Of Sale

- A \$0.00 charge will appear on your bank statement under the name "CLKBANK*COM". This amount includes all applicable VAT (EU826000301) or sales taxes.
- ClickBank will, at its option, replace or repair any defective product within 90 days from the date of purchase. After 90 days all sales are final.
- The geographic location of your computer has been determined and recorded. All attempts at fraud will be prosecuted.
- Your name and email address will be provided to the original publisher of this product upon completion of this purchase.

Copyright 2004 Keynetics Inc / [ClickBank](#) . Protected by four US patents.
915 W Jefferson St / Boise ID 83702.

Check the left bottom corner to see if your Nickname is displayed correctly.

The Link price is set to \$0.00 now by Clickbank for your testing purposes.

Click on the '**Continue**' button, and use your own credit card for testing. You should see a page similar to the one below when your card is approved.

DO NOT BACK UP - YOU HAVE ALREADY BEEN BILLED

ClickBank Order Number: G0448LDM

- Your bank statement will show a charge by **CLKBANK** for \$0.00 plus \$0.00 tax.
- ClickBank sells downloadable products offered by thousands of independent web publishers.
- If you need technical support for your product please contact the product author directly at: webmaster@worldinternetsummit.com
- If after two business days the issue remains unresolved please contact ClickBank instead: www.clickbank.com

Please print this page for your records then...

[CLICK HERE TO COMPLETE YOUR ORDER](#)

Click on the - [CLICK HERE TO COMPLETE YOUR PURCHASE](#) - link, you should be directed to your '**Thankyou**' page where you should test your **Download link**.

Shortly, you will also receive an email notification sent by ClickBank informing you that you have just made a sale.

Step Six

Requesting Price Limit Increase

Make sure that you have completed all the previous steps, then go to this page <http://clickbank.com/setup.html> to double check everything with Clickbank's Guidelines.

The product approval for an account will include the maximum retail price that can be assigned to one of your products. The standard maximum retail cap is \$50. In rare circumstances we can approve products with a retail price as high as \$200.

To request a product approval **login to your account**, click the "**modify account**" link. Select the link titled "**Click HERE to submit a Product Approval Request.**"

Please Note:

Do not request a price limit increase until you have completed all the previous steps.

When you request a limit increase, you must provide Clickbank with 10 things:

1. A brief description of your product.
2. The retail price ClickBank should charge for this product.
3. # Are you the creator of this product?
4. # If not, from whom did you obtain a license to sell it?
5. # Do your product promotions match all of our guidelines (above)?
6. Did you make a \$0.00 test purchase yet?
7. How is this product digitally delivered? (web page, email, etc)
8. How fast is this product delivered? (5 seconds, 5 minutes, etc)
9. The address of your sales page.
10. The address of the publisher's Thank You Page.

When you have everything in place, click the '**Submit Product Approval Request** button with all the information they asked for.

And then you wait - USUALLY two or three days. They will send you a letter that accepts your request.

When you get it, log in to your Clickbank account. Follow the instructions to make the payment to activate your seller's account, and then wait for a few minutes.

Then go to Modify your account and put the dollar amounts in.

Then **DOUBLE CHECK** that everything is working perfectly.

You are now in business!!!

Advanced

Protection for your Downloads

Clickbank offers you and your customer the security of the payment processing. However, you are responsible for the security of your products. Some visitors to your web site could try to download your products without paying you if you don't take care of the security of your products.

Here are your potential problems:

1. Not hiding your download page deep enough. You should make a directory to put your thank you page in, such as 'mpage' or 'tcpage'.
2. Putting the download link for your product on a page called something that's easy to guess such as, **thankyou.html**
You need to give it a name that is hard to guess; something like tpage.html or 4789.html

Using the above information you might have:

<http://www.yoursite.com/tcpage/4789.html>

3. Not putting a meta tag in your html code that says "no follow." This special tag keeps the search engines from recording the information from your download page(s) and displaying it when potential thieves look for your download in search engines.

Example:

```
<TITLE>No Title</TITLE>  
<META NAME="keywords" CONTENT="None">  
<META NAME="description" CONTENT="No Description">  
<META NAME="ROBOTS" CONTENT="INDEX,NOFOLLOW">
```

4. Not changing your thank you pages once in awhile. Some buyers may tell their friends where to download your product, even put the link on chatrooms! Make sure that you change where you have your Thank you page about once a month.
5. Not having an index page in your directory that you make to put your Thankyou pages in. Many servers do hide details of the web pages in a folder unless you put an index.htm or index.html page in that folder. If you don't have one there, anyone can type in <http://www.yoursite.com/tcpage/> and they will see a list of all of your thank you pages in that directory.

Some people want to passcode their sites. Most servers have a control panel or a menu nowadays where you can make a directory and passcode it. If you don't have one, you can make a directory and then write your web host and ask them to set up an .htaccess for your directory that you just made.

Another, better option when your customer pays and Clickbank sends them to your thank you page, is to have a form there which gathers your customer's contact information and then sends them an email with his passcode to get to your product or access to your membership site.

You can search for sign-up scripts in <http://www.hotscripts.com>

Advanced

Setting Up a Professional Affiliate Program

Clickbank has an automatic set-up that gives you an URL which you give to your affiliates. They use that link to refer potential customers to your product.

Clickbank pay the affiliate when it is time to be paid, and does the bookwork concerning your Affiliates for you.

The URL you are going to give to your affiliates for them to send the visitors to your site will look like:

<http://hop.clickbank.net/hop.cgi?AffiliateNickname/YourNickname>

However, just giving someone a bare URL is not the best way to manage your affiliate programs.

When you are serious about helping your affiliates make you money, consider the following:

Make a special web page that they can market, some banners and sales copy that they can use to promote your product, and have a way to reach them.

One way that professionals go about this part of the business is to purchase an easy to install replica script which allows your affiliates to sign in and get their own sales page, that is personalized for them.

After they sign in, then you can direct them to where to sign up so you can reach them, and where to go to get their sales material.

<http://www.ustoday.net/ns.html>

For your web site hosting needs, visit

<http://HostingBay.net>

I wish your online journey to be enjoyable and profitable!

Tom Hua