EZ
RSS and Blogging

Easy Blogging and RSS Tutorial for the
Average Webmaster.

By Jonni Good

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Thank you for downloading *EZ Blogging and RSS.* I hope find lots of useful information that you can use right away to bring in more traffic for your website.

Please be sure to bookmark http://www.EZ-RSS.com, where you'll find even more blogging and RSS tools and resources in my ever-expanding Resource Directory. If you create a blog or add an RSS feed to your site, please let us know by adding your URL to the Websites Using Blogs and RSS directory.

You'll also want to subscribe to my RSS and Blogging Made Easy blog, where I'll be adding more practical tips and ideas almost every day.

Table of Contents

Who is This eBook For?

This book is intended for the independent webmaster who wants to use a blog or the syndication technology called RSS to keep her web pages fresh and up-to-date.

- ✔ You have a strong interest in making the search engine spiders *and* your readers happy - and you want them to keep coming back.

- ✔ You may want an easy way to share your ideas and content with other webmasters in order to increase your name recognition and get those all-important external links pointing to your site.

- ✔ You may also like to send out regular updates about your products, services, or ideas, without having to worry about the email spam filters that prevent your subscribers from receiving the newsletter they signed up for.

Blogging offers a simplified way to add valuable content to your own website. With RSS feeds you can share your articles with other webmasters all over the world. If you aren't yet comfortable with the idea of writing articles, or if you aren't quite sure how to go about it, be sure to read [Turn Words into Traffic](#), by Jim Edwards.

You can actually create a blog without having a website, and you can follow the step-by-step instructions in this ebook for doing so.

Or you can create a blog without writing anything. To do this, you use content that is provided for free on article syndication sites. I'll add a list of article syndication websites

to the end of this ebook, just in case you're interested in using this resource.

Or you can also skip the blog entirely, and simply use RSS feeds created by other people. You can find sources of up-to-date information on almost any subject, and have it added to your own site in just a few minutes.

However, I have a very strong suspicion that the people who gain the most from RSS feeds and free articles *are the writers who syndicate their content* – they get a link back to their own websites, and they increase the public's awareness of their name and expertise.

The ebook you are now reading will show you the steps it takes to use completely free services available to anyone, (plus one service that costs $67.00 at the time of this writing), to use Blogs and RSS news feeds to update your webpages.

There's no need to spend money to learn about RSS or blog technology, because it truly is *Really Simple*.

It won't cost you a dime to create your blog. There are a number of blogging resources that will allow you to set up a free account and start writing. I will include a list at the end of this book. For the purposes of this tutorial we're going to use one of the most popular free blogging services, Blogger.com, offered by our good friends at Google.

Once your blog is up and running, you'll have the capacity to syndicate your postings through an RSS feed. This all happens automatically – Blogger.com creates the RSS feed for you. You just have to let people know about your feed by adding it to the RSS directories. To make that easy, I've

added a comprehensive list of RSS and Blogging directories at the back of this ebook.

Disclaimer

You can use your own RSS feed to automatically update every page on your own website, every time you make a post to your blog. You can use the same technology to use feeds from blogs and news sites from all over the world – which makes it possible to easily add expert content to your pages even if you aren't the expert, and don't like to write.

You can learn how to use this technology with this ebook. However, I'm not a marketing expert, and I haven't made a million dollars online.

Therefore, this ebook will help you learn the *technical* aspects of creating a blog and using it to syndicate your content through RSS feeds. You'll also learn how to use RSS feeds to keep every page on your own website up-to-date. You won't need to buy any other technical manual about this subject, unless you want to.

If you use this information in a way that increases your website traffic, and your income goes up because of it – congratulations!

At the back of the ebook I've included a listing of websites written by marketing experts who actually know how to use the technology to build wealth. Neither they, nor I, will guarantee financial success.

Are Blogging and RSS the Same Thing?

No, Blogging and RSS are two different things, but they work together.

I'm going to make a confession – I have never read Content Syndication with RSS by Ben Hammersley, a leading authority on RSS. I'm sure there are lots of words in there that I will never understand. If you're interested in learning all the technical aspects of RSS, XML, you shouldn't be reading this ebook. Immediately delete this file and demand your money back (oh, that's right – this is a free ebook..) 🙂

This book is being written by an ordinary, non-technical person who happens to enjoy building websites. I have no programming or IT experience whatsoever, which I consider to be my most important credential for writing this tutorial. This is about the actual *simple* part of blogging and Really Simple Syndication, or RSS.

I figure that if I can do it, anybody can.

I got interested in this whole RSS thing for the same reason you probably did – you heard the buzz on the Internet.

Like the Internet itself, RSS is a tool designed to make it easier for people to communicate. And, like the Internet, RSS technology was first dominated by technogeeks who actually know what the initials RSS *really* stand for. (Really Simple Syndication may, (or may not), be the original words behind the acronym).

Blogging has been used for several years to make *community-building* easier on the Internet. The information

typed into a blog in downtown Baghdad circles the world instantaneously and is picked up automatically by websites and desktop programs called news readers or aggregators, which receive the blog's content through an RSS feed.

The simplicity of content syndication has changed the way we now think about reporting and accessing the news. Individuals react and interact to each other and to world events at the speed of light, long before the network news organizations can get their stories on the nightly TV news.

But blogging is not limited to news – anyone with an idea in their head can do it.

The Blog, then, is where you, or some else, *writes* content. The RSS feed is how the posts are *sent* to individuals, other sites, or to other pages on your own site.

Blogs and RSS allow the Internet to be truly interconnected, one individual to another, one website to another*, in real time*. It's now more than links between static websites – its *change*, and *excitement*, and *dynamic content*. Is it any wonder that the Search Engines love it as much as we do?

Step # 1 is Not Spamming the Blogs

There seems to be a new form of spamming that is being sold as the next new way to get free traffic for your website. I haven't read any marketing ebooks that suggest spamming the existing blogs, but there must be someone out there who is pushing this practice.

What they seem to forget is that bloggers, and the creaters of the blogging software used by bloggers, are smart people who take their own ideas seriously. They spend their precious time writing about subjects that interest them and their readers, and tend to take offence if online salesmen start adding totally irrelevant comments to their blogs, just to get a live link and added PageRank for their own sites.

Therefore, bloggers and programmers are coming up with all sorts of creative ways to foil the jerks who are spamming their blogs. The easiest way to do this is to ban all comments – but this removes the community aspect of a blog, and most bloggers aren't willing to go this far. The next possibility is to ban any links in the comment field. And the easiest way to take care of this issue is for the blogging software itself to automatically redirect any link in the comments so that *nobody* can gain PageRank by spamming the blogs.

Like I said, I'm not technically inclined, so for more info on how the bloggers are fighting back to save their blogs from the spammers, just go to Google.com and do a search using the keywords *blogging* and *spam*.

People who would spam a blog or fill our inboxes with emails selling us Viagra are not going to be swayed by an article about ethics, so I won't bother to say it's a bad thing to do.

However, in case you're leaning in that direction, stop and think for a second – do you really want to spend hours of your time doing something that is easy to counteract? Trust me – the folks who own Blogger.com (that's a Google company, if you get my drift) are smarter than you are, and they can figure out a way to erase all the value of your spamming efforts. Therefore, building a business around a practice that is easily negated simply doesn't make any sense.

A real business, online or off, takes effort, hard work, and dedication to the long-term health of your bottom line. If you're even thinking about getting free links by spamming the blogs, cut it out.

Step 1: How to Create a Blog

Creating a blog is easy if you use Blogger.com.

I will show you how to set up your new account at Blogger.com, which is free. There are other free blogging programs, and there are many web hosts that offer the ability to add a blog to your site. However, I kind of like the idea of using a program that is supported by Google.com. I also like the fact that it's so easy to use.
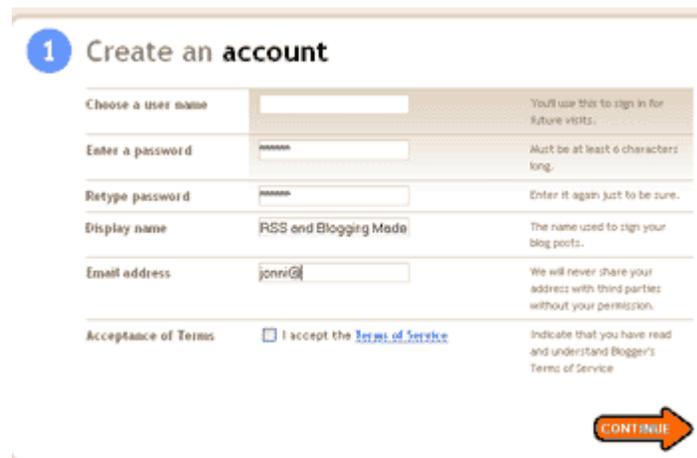

As you can see, it's easy to find your way around the site, and the instructions for building your blog are written in plain English. To create your account, follow the orange arrow.

Select a user name and password that you'll remember, and pick a name for your blog that includes the **keywords** that your site will be built around.

Choosing keywords is an art in itself, and I won't go into that here. Suffice to say that you want a keyword phrase that people are actually looking for, and that you can stay excited about. After all, a website of any kind requires lots of words – and blogs are almost nothing but words. You have to keep *yourself* interested if you expect others to keep coming back.

If you are also interested in keywords that will bring in the most ad revenue, you may want to check out a program like AdWord Equalizer. If you're looking for keywords with fewer competing websites, try Wordtracker.com.

On the next page, type in the title of your blog. You will then need to decide if you are leaving your blog on the Blogger.com servers or putting it on your own website. If you leave it at Blogger.com, which is free, type your keyword in the "blog address/URL" text box, and you are almost finished. If you want your blog hosted on your own website,

click on "advanced blog setup." The following instructions will assume that you are hosting your own blog.

On the next page, type in your blog title, and check the "listed" radio button. After all, you do want people to find you, right?

Type in the URL of your site. Fill in the rest of the text fields with the name you want for your blogger file, and your blogger URL. You may wish to use your keyword for the folder's name. In the example below I've named my folder "blog," which happens to be appropriate for my site.

The following settings are the ones that work on my website – your own site may have a different FTP path. Your hosting support folks will help you with this if your blog doesn't work with these settings.

FTP Server: ez-rss.com
Blog URL: http://www.ez-rss.com/blog/index.htm
FTP Path: /public_html/blog/
Blog Filename: index.htm

The next screen allows you to choose a template. Pick one – it doesn't matter which one you choose, since you can always change it later, or create your own. Click the button, and you'll see this announcement:
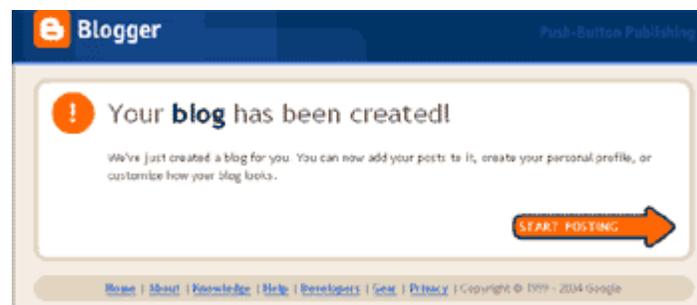
Yes, you now have a blog. Congratulations!
But of course, we aren't really done yet.

You now need to create a post, since you need to see if everything is working. Don't fuss over your first post – you can always delete it later. Just click on the orange arrow, type in a headline, and add a few words to the bottom text box. Now click on the "publish" button.

Settings

Publishing

If you publish your test post and nothing happens, it's probably because your FTP path or other setting is not correct. You can check your website's control panel to see where your blogger ended up. If it isn't in the folder you intended for it, you'll need to do some tweaking of the publishing settings. To do that, click on the "**settings**" tab at the top of the Blogger.com page, and then choose "**publishing**".

Even if everything works, you'll still want to go to the this page. At the bottom of the page is the heading **Ping Weblogs.com.** Select "yes" from the drop-down box, and save your settings. This allows your blogger to be announced to this major blogger directory every time you make a new post. This is a good thing.

Basic

Now that you're set up, look for the "**basic**" section under the settings tab. This area allows you to give your blog a snappy description. You also get to choose if you want to add your blog to Blogger.com's listings (of course you do), if you want to show quick editing on your blog, and if you want to allow email post links, which let your visitors send your postings to people in an email.

Formatting

The "**formatting**" section gives you more choices. How many days worth of postings will be on the main page (your choice will depend on how many posts you intend to add in a week or month. The timestamp format, time zone, and language are all pretty self explanatory. As always, you'll want to click the "save settings" button when you're done.

Comments

The "**comments**" section gives you the opportunity to allow visitors to add comments to your blog. Your readers can add comments that are useful for other readers, and allows your blog to be used for two-way communication – the way the system was intended to be used. However, if you find yourself being spammed by marketing folks, and none of your visitors comments have any value to your other readers, you can disable this feature of your blog.

You can also ask to have any comments sent to your email address, so you'll be notified when someone add their pithy reply to your post.

Archives

The "**archives**" section is rather important. If you choose to say "yes" to the Enable Post Pages question, your blog will automatically create a new page for your site every time you make a post. Since each new page will have a link back to your home page, the more pages you have on your site the better.

These are the settings that work for my website. As mentioned earlier, if your site is set up differently, and your archives don't show up, ask your hosting support center for assistance:

Archive Path: /public_html/blog/
Archive URL: http://www.ez-rss.com/blog/
Archive Filename: archive.htm (you can name it anything you want to, of course.

When you have finished with your archive settings, click on the republish button at the top, and view your blog. When your blog is on your screen click on "previous posts" to see if you can see your test post. If you get a 404 error page, your archive settings are incorrect.

Site Feed

The "**site feed**" section creates your RSS feed. This allows me, or a webmaster in Hong Kong, or one of your site's loyal visitors, to receive your posting on their website, on their

browser, or in a desktop aggregator. This is the **syndication** part of the RSS/Blogging process.

You want to publish your site feed, if you are hoping that your content will show up on other people's websites, or if you are using the blog as a substitute for an email newsletter. Even if you don't publicize your feed URL, you may want to set up an RSS feed to use on your own webpages.

You can choose short descriptions or full descriptions. This affects how much of your post will appear on other websites or in your subscriber's aggregator program. My philosophy is that a short description, if written well, will get readers interested enough to click on the linked headline. This will bring reader back to your website. A full description publishes your entire post on the other website. It's ok to do it that way if you want to.

These are the site feed settings that work on my website:

Site Feed Server Path: /public_html/blog/
Site Feed Filename: atom.xml
Site Feed URL: http://www.ez-rss.com/blog/atom.xml

If Blogger.com is hosting your blog, the site feed URL will be automatically filled in. This is the URL that you will be giving to the RSS directories, and this is the URL that your subscribers will add to their news aggregators. It's important to get this one right.

To check to make sure your feed is working, go to http://feedvalidator.org/ and type in the Site Feed URL exactly as it appears on the Site Feed page of Blogger.com. Click on "validate" and hope that you get this very nice message:

Congratulations!

Atom **VALID** ✓ This is a valid Atom feed.

You now have a working blog and an RSS feed that will syndicate your musings to the websites and surfers of the world. It wasn't all that hard, and so far, it hasn't cost you a dime.

Template

You aren't stuck with the template you chose for your blog, and you can create your own. This is not a design course, so I won't go into the specifics. However, if you are familiar with html or have a WYSIWYG program, you won't have any trouble changing your template to fit your website's design.

The designs offered by Blogger.com are quite nice, actually, and there's no reason to change your template if you don't want to.

Step 2: Adding RSS Feeds to Your Own Web Pages

As we mentioned before, Blogging and RSS are not the same thing, but they work together.

If you only want to have a blog, you will not need to read this chapter. However, you will want to add your site feed URL to the RSS and Blog directories listed at the end of the book.

If you don't like to write, this may be the chapter that you start with. You can use RSS feeds to add content from other people's blogs to your web pages. You don't need a blog of your own to do this.

In my opionion, the best way to use this technology, especially if you already have a content-rich website, is to use your own RSS feed on your web pages. If you do this, every page on your site is updated every time you add a post to your blog. This means that you can sit down to the computer on your lunch break, type in a few comments in your blog (you can access blogger.com from anywhere) and click the publish button. Like magic, every page on your site has changed. It automatically gives all of your visitors something new to see, and you give the Search Engine Spiders a reason to come crawling.

I don't actually know if frequent spidering will increase your traffic or income. It isn't difficult to add your RSS feed to your website, so it certainly makes sense to give it a try.

I have added my own RSS feed to most of my health-related sites. Because many of my sites have related themes, I can automatically update hundreds of different pages on four

different sites by adding a few words to a blog post and hitting the publish button. How can it get any better than that? To see how this is working, check the pages on http://www.stress-free-weight-loss.com . You'll see that the RSS feed on the right-hand column all link to the website that sells one of my ebooks.

If you want to create webpages without adding your own content, you can use one of the thousands of RSS feeds that are available. You can even bring in posts from many different blogs at the same time in one RSS feed.

I set up a few pages on my father's website using RSS feeds for content, because my dad wanted a website but hates to write. You can see the result at http://concretegardenleaves.com/fountains-news.htm. You can see that the first link on the page leads to a book on Amazon.com, and the rest of the articles are provided automatically through an RSS feed. The AdSense ads to the right pick up on the content of the page. If you mouse over the links to the article titles, you can see I'm using dynamic links.

I used DayPop for the keyword-specific feed on my dad's site. This service pulls posts from many RSS feeds, so almost all posts on the page will contain the keyword you specify. For more RSS feeds, see the Blog and RSS Directories at the end of this ebook.

HTML vs. Javascript RSS Feeds on Your Website

As you may know, there are two ways to use an RSS feed on your website. One way adds value for human visitors

only, and the other way can be read by both humans *and* the search engine robots.

Javascript.

Using javascript won't cost you a dime, and it's easy to set up, but search engine spiders can't read javascript so you won't get any robot additional traffic. Also, if you use Google AdSense, the Google spiders won't be able to read the feed or recognize its content either. However, this method does add value to your site for your human visitors, and *free* is a good thing. You can use a simple wizard available at http://itde.vccs.edu/rss2js/build.php

Simply copy and paste your site feed URL into the wizzard, click the "generate code" button, and add the snippet of code to your web page.

I've set up a page to show you how it will look on your site - click here to see it. Be sure to look at the source code of this page (click on "view" then "page source") to see what the spiders see. You will notice that none of the content from the feed shows up in the html. Real people can see it, spiders can't. If JavaScript is disabled on the visitor's browser, even humans can't see it.

HTML

Personally, I put too much effort into my websites and my blogs. I want to get as much value for that effort as I can, so I want my RSS fees to show up in html. Both humans and search engine spiders can read html.

To do this, you'll need to make a small investment in a program that converts the feed into html that automatically updates itself as each new article is added to your feed.

RSS to HTML Programs

There are two easy to use programs available at this time that perform this function, RSS Equalizer and Express RSS. I purchased both programs, and have a very strong opinion about which one is the best product for the average webmaster.

Although the RSS Equalizer program appears to offer more functions, I found it difficult to install, (but they do offer installation for the technologically impaired), and the version I installed shut down my server when I attempted to use its keyword selection feature with Yahoo's RSS feeds, which is the default feed on the program.

The developer promises that this problem has been corrected, and you may never have a problem with it. However, the program appears to be designed mainly for folks who want to create hundreds of pages automatically, and who rely solely on free content (and the sheer size of their sites) to bring in traffic. That isn't the way my sites are built, but it may work for some people.

I much prefer the ExpressRSS program, which I was able to install in just a few minutes. (It was also less expensive). I now use this program to add content to almost all my sites, using my own RSS feed and feeds syndicated by other writers and offered on RSS directories.

You can see how this type of feed will look on your websites by checking out the right-hand column of most pages on ez-

rss.com. Every time I add a post to my blog, every page is automatically updated with the new content.

If you are more technically savvy than I am, you can find a free RSS to HTML program at http://www.geckotribe.com/rss/ . Since I'm not technically savvy (not even a little) I won't attempt to explain how this program works.

Using ExpressRSS on Your Site

Because this is a tutorial about **how easy** it is to use RSS, the following instructions assume you'll be using the ExpressRSS program.

You will need a host that offers PHP 4.3 or higher. You don't need to know what that means – just look for that term in the list of technical specifications that are always found on a host's main web page. For the purposes of this book, I purchased a hosting account from Start Logic for $7.50 a month.

If you've been to the ExpressRSS website, you may have already watched the installation video. On a dial-up modem, it takes far longer to watch the video than it does to install the program.

Upload the Files to Your Server

Once you've downloaded your program to your desktop, you put it on your website by following these instructions:

✔ Create a folder on your site. You can call it anything you want to. You can do this through your website's control panel, or with an FTP program.

✔ Set the permissions (CHMOD) as instructed by the installation manual that comes with your ExpressRSS program. Again, you can do this through the control panel or your FTP program.

✔ Upload all the files in the program into your new folder. Set the permissions of two of the file as instructed in the manual.

✔ If you want to use the program on pages that are not in this new folder, you will need to upload two of the files to whichever directory your pages will be in.

✔ If you want the RSS feed to show up on existing .htm or .html pages, or if you are creating a new website and you just prefer the .htm extension instead of the .php extension for whatever reason, you'll also need to upload an .htaccess file to your site.

The installation manual gives you the one line of type that needs to be included in the .htacess file. You copy and paste this code into a notepad document, upload it to your site's main directory, and then rename the file .htaccess with just the dot and htaccess – this is how the server will recognize it's function.

(If you have any problem with the installation, it will probably be caused by the .htaccess file. Just send an email to your host's support team, and they should help you write the file to meet their specifications.)

And – ta da!!

You are now set up to have any RSS feed show up on your website.

Add an RSS Feed to Your Site

To add an RSS feed to your site, you bring up the new folder in your browser window. To do this, type this into your browser address bar:

 www.yoursite.com/rssfoldername/

This brings up the following screen:

Load   Delete Selected

B: Feed URL   http://www.ez-rss.com/blog/atom.xml   Validate Feed

C: Enter a Friendly name for the feed if you want to save it for future use

Save Feed

Copy your Feed Url from the site feed page at your Blogger.com account, or a feed URL that you found on one of the RSS directories. Click on the Validate Feed button, and a pop-up window will show your new feed.

You will then want to format your feed to match the fonts on your site.

D: Choose the Font, Style ,Size and Color of the Title

Font	Arial
Size	1
Style	Regular
Color	[ ] Select Title Color

E: Choose the Font, Style ,Size and Color of the Description

Font	Arial
Size	1
Style	Regular
Color	[ ] Select Description Color

F: Choose number of listings the feed should display

Number of Listings 5

And the last step is to choose dynamic or static links. A search engine robot will not follow a dynamic link. Some SEO experts say that too many links will affect the PageRank of other pages on your site. If this concerns you, use the dynamic link. If you are using your own RSS feed you may want static links so the Search Engines will find your blog pages. It's up to you.

G: Do you want the link to be dynamic

Dynamic link	No
Open Links in	Same Window

H: Click the Preview Button to preview how the feed will look on your page

Preview

Now click on the "**Generate**" button to get the html code for your page, add it to the spot on your page where you want your RSS feed to show up, and upload your page to the server.

Test it, of course, to make sure that everything is working the way it should.

Step 3: Making Money with Blogging and RSS

Adding Adsense ads to your blog is easy. These are the little ads that you see all over the internet. If your blog becomes popular, you'll like the checks that Google sends you each month. Since both AdSense and Blogger.com are owned by Google, they have full instructions at Blogger.com for setting up an Adsense account and adding the code to your blog. They make it easy, so I won't repeat the instructions here.

Adsense ads will be relevant to your blog's subject matter, and will actually add value for your visitors. If you're totally against commercializing your postings, you can certainly skip this step.

If your site or blog gets a lot of traffic, you may be able to sell individual text links, either by setting up a subscription payment option in your PayPal account and advertising the opportunity on your site, or by signing up for a text link broker like LinkWorth.com, which connects webmasters with advertisers that want to pay money for link placement.

I'm not a marketing expert, so for real advice on how to use this technology as part of your marketing strategy, consider the information available on the following sites:

[The Stampede Secret](#)
How to get more hungry traffic than you can imagine using blogs and RSS feeds, from famous marketing guru Joe Vitale and Laura Childs.

[RSS Feeds and Blog Marketing](#)
41 powerful ideas you can put to use starting today to turn

your RSS feeds into traffic magnets, from Dr.Mani
Sivasubramanian.

[Marketing With Blogs and RSS](#)
Video eBook - Teaches you how to use Blogs and RSS to
increase traffic and sales.

[How to Blog for Fun and Profits](#)
Get a behind-the-scenes look at blogging and RSS. How to
really use the technology to bring in more traffic, and more
income, from Stephen Pierce.

[Get Free RSS Traffic with These 2 Books](#)
Non-technical tips that even beginners can use to get quick,
free traffic from Google and Yahoo whether you blog or not.

Jim Edwards will be coming out with some advice on using
RSS and Blogs shortly, and his advice is always up-to-th-
minute. Be sure to watch for it.

Step 4: Find Blog and RSS Directories

There are a large number of RSS directories. If you have created a Blog of your own and you want to syndicate your articles so other webmasters can use them on their sites, you will want to add your site feed url to all the directories that apply. It is almost always free.

If you are looking for feeds from other authors, so that you can add free content to your own site, you can use the following RSS and Blogging directories to fine appropriate content:

[2RSS](http://www.2rss.com)
http://www.2rss.com - this is a directory of feeds that has a collection of over 5000 feeds sorted by split level categories.

[About.com](http://about.com)
http://about.com - About.com recently went to the "blog" format for their category editors. The main pages for many topics now have RSS feeds available for you to use, providing a good source of content for many subjects.

[All-blog.com](http://www.all-blog.com)
http://www.all-blog.com - Directories of blogs in French and in English.

[Backwash](http://www.backwash.com)
http://www.backwash.com - Content organized by personality, not subject matter. Includes columns, reviewed links, newsletters, communities and the ability to post your own comments.

[Best Blogs in Asia](http://www.misohoni.com/bba/)
http://www.misohoni.com/bba/ - Asia Blog Awards site, vote for your favourite.

[Best Posts](http://www.zealous.org/bestposts/)
http://www.zealous.org/bestposts/ - Helps bloggers promote their site

and get more traffic by posting their best blog posts and thus getting exposure with new readers.

[Birmingham Blog](#)
http://www.birminghambloggers.contactbox.co.uk/ - Links to other blogs originating from the area of Birmingham.

[Biweekly Info Weblog Directory](#)
http://www.biweekly-info.com - Directory of weblogs.

[Blawg](#)
http://www.blawg.org - Information source and directory for law and legal-related weblogs, or blawgs.

[Blawgs.Detod.com](#)
http://blawgs.detod.com - Another blog/feed search engine. Not so comprehensive

[Blizg](#)
http://blizg.com/ - A blog index that focuses on metadata.

[blo.gs](#)
http://blo.gs/ - Lets you keep an eye on your favorite weblogs via the web, email, and instant messenger.

[Blog Africa](#)
http://allafrica.com/afdb/blogs/ - An open listing of Africa-related weblogs. For those blogging from an African country or about African issues.

[Blog Catalog](#)
http://blogcatalog.com - Blogs are listed by category and can also be searched. Five blogs are selected as top blogs, along with a spotlight blog.

[Blog Chalking](#)
http://www.blogchalking.com/ - Collaboratively mapping weblogs for smarter blog searching.

[Blog Hot or Not](#)
http://blog.hotornot.com/ - View random blogs and rate them from 1 to 10.

[Blog Search Engine](http://www.blogsearchengine.com/)
http://www.blogsearchengine.com/ - Search engine and directory listings of blogs and blogging tools.

[Blog Universe](http://www.bloguniverse.com/)
http://www.bloguniverse.com/ - Directory of blogs as submitted and categorized by the blog owners.

[Blog Universe](http://www.bloguniverse.com/radlinks/index.php)
http://www.bloguniverse.com/radlinks/index.php - Categorized by theme, searchable.

[Blogdex](http://blogdex.net/search.asp)
http://blogdex.net/search.asp - BlogDex offers another feed search.

[BlogDigger](http://blogdigger.com)
http://blogdigger.com - Yet another powerful feed search engine.

[BlogExcerpts.com](http://www.blogexcerpts.com/)
http://www.blogexcerpts.com/ - User-contributed directory, with excerpts. Sites are listed with no wait. Promotion method ensures the best (most viewed) excerpts get noticed.

[BlogExplosion](http://www.blogexplosion.com)
http://www.blogexplosion.com - Free service to increase the number of visitors to your blog. You visit other sites in the directory and other visit your site.

[Blogging Ecosystem](http://www.myelin.co.nz/ecosystem/)
http://www.myelin.co.nz/ecosystem/ - Regularly updated link-based ranking of a number of weblogs and related sites.

[Blogging Network](http://bloggingnetwork.com/Blogs/)
http://bloggingnetwork.com/Blogs/ - Pay site to support the bloggers whose pages you visit.

[BlogHop](http://www.bloghop.com/)
http://www.bloghop.com/ - Weblog portal. View by rating or freshness. Searchable and grouped by categories.

[Bloginality](http://bloginality.love-productions.com/)
http://bloginality.love-productions.com/ - Weblogger personality types.
Find your type and others the same.

[BlogPulse](http://www.blogpulse.com/)
http://www.blogpulse.com/ - Automated day-by-day harvest of weblogs
for frequent key phrases and links.

[BlogRunner](http://www.blogrunner.com/)
http://www.blogrunner.com/ - Track breaking news stories and related
weblog commentary as they develop across the web.

[Blogs4God](http://www.blogs4god.com)
http://www.blogs4god.com - A semi-definitive list of Christian
webloggers.

[BlogsCanada](http://www.blogscanada.ca)
http://www.blogscanada.ca - This is a directory of several thousand
Canadian weblogs and journals as well as a resource site with blogging
news and reviews on blog tools, books and other blog sites.

[BlogSearchEngine](http://www.blogsearchengine.com)
http://www.blogsearchengine.com - The name says it all

[BlogStreet](http://www.blogstreet.com/)
http://www.blogstreet.com/ - Blog profiles, RSS ecosystem, blog "tops",
search and directory.

[Blogenstein](http://www.blogenstein.com/)
http://www.blogenstein.com/ - Catalog of 242 blogrolls

[BlogTree.com](http://www.blogtree.com/)
http://www.blogtree.com/ - Weblog genealogy. Register your blog on the
site and record which blogs inspired your blog's creation. Back track and
see which blogs inspired other blogs you read.

[Blogwidow.com](http://www.blogwidow.com)
http://www.blogwidow.com - A resource and reference site for web
logging and weblogs.

[Blogwise](#)
http://www.blogwise.com/- A directory of blogs, grouped by keyword and country. Intends to be a guide to blogs around the world.

[Blogz](#)
http://www33.brinkster.com/blogsearch/ - Search by keywords in title or description.

[Bloogz](#)
http://www.bloogz.com/ - Search for blogs by typing in a keyword. You can choose from five languages.

[Blurt it!](#)
http://www.blurtit.com - Free blog directory. Self moderated.

[Breaking Windows](#)
http://www.breakingwindows.com/- A look at Microsoft Windows XP from a Mac User (Ken Edwards)

[CNET](#)
http://news.com.com/ - CNet provides many of its articles and news headlines via an RSS feed.

[CO-Bloggers](#)
http://groups.yahoo.com/group/CO-Bloggers/ - Emailing list for Colorado webloggers.

[DayPop](#)
http://daypop.com - An awesome search engine that searches for blogs, news and headlines based on your keywords. Simply do a search, and on the search results page, click the XML icon.

[DFW Blogs](#)
http://www.dfwblogs.com/ - Dallas/ Fort Worth area weblogs.

[Diarist.net: Registry](#)
http://www.diarist.net/registry/ - Directory of journals, diaries, and personal weblogs.

[Eatonweb Portal](http://portal.eatonweb.com/)
http://portal.eatonweb.com/ - Searchable directory of blogs which are initially grouped by category, language and country.

[EdBlogger Praxis](http://educational.blogs.com/edbloggerpraxis)
http://educational.blogs.com/edbloggerpraxis - Educational blogs from K to Graduate School.

[Euroblogs](http://netdyslexia.editthispage.com/euroblogs/)
http://netdyslexia.editthispage.com/euroblogs/ - A list of European weblogs categorized by the home country of its maintainers.

[Eyeonsales](http://www.eyesonsales.com/feeds.php)
http://www.eyesonsales.com/feeds.php - RSS feeds for every possible sales topic

[Featurette Guide](http://www.davidgagne.net/archives/005092.shtml)
http://www.davidgagne.net/archives/005092.shtml - A set of links to some of the more enduring content in bloggerland, including the 12 days of blogging, voice mail directories, and cams.

[Feedster](http://www.feedster.com)
http://www.feedster.com - Another terrific feed engine offering an entirely different selection of feed search results. Perform a search and click the rss link on the on the results page.

[GeoURL ICBM Address Server](http://geourl.org/)
http://geourl.org/ - A location-to-URL reverse directory. This will allow you to find URLs by their proximity to a given location. Find your neighbor's blog.

[Globe of Blogs](http://www.globeofblogs.com/)
http://www.globeofblogs.com/ - An index of weblogs as submitted by their authors.

[GTA Bloggers](http://www.gtabloggers.com/)
http://www.gtabloggers.com/ - The blogger community in Greater Toronto Area. Organizing get togethers and events. Email list.

[Guardian Unlimited - Weblog Guide](http://www.guardian.co.uk/weblog/special/0,10627,744914,00.html)
http://www.guardian.co.uk/weblog/special/0,10627,744914,00.html - A "best of" selection of blogs grouped by category.

[Kamat Blog Porta](http://www.kamat.org/community/)
lhttp://www.kamat.org/community/ - Indian blogs listed by recently updated and location, or list can be searched.

[Kmax Blog Links](http://www.kmax.ws/bloglinks.htm)http://www.kmax.ws/bloglinks.htm - Alphabetical list of blogs. Links to web log related resources. Top 20 ranking of the most popular and frequently updated blogs.

[Library Weblogs](http://www.libdex.com/weblogs.html)
http://www.libdex.com/weblogs.html - Directory categorized by geographic location, compiled by Peter Scott.

[LiveJournal](http://www.livejournal.com/)
http://www.livejournal.com/ - An online blog host, claiming to host more than 500,000 blogs.

[London Bloggers Tube Map](http://www.iamcal.com/misc/londonbloggers/)
http://www.iamcal.com/misc/londonbloggers/ - Geographical directory of weblogs, plotting their proximity to given Underground stations. Data also available in RDF.

[LS Blogs](http://www.lsblogs.com/)
http://www.lsblogs.com/ - Directory of blogging-related sites: forums, directories and search engines, software and hosts, and blogs.

[Malaysia Central Blog Directory](http://www.mycen.com.my/search/blog.html)
http://www.mycen.com.my/search/blog.html - Listings of updated Malaysian blogs.

[metapitas](http://web.pitas.com/pitas/)http://web.pitas.com/pitas/ - Jennifer's picks of interesting pitas.

[MetaWeblog](http://www.metaweblog.com/)
http://www.metaweblog.com/ - Displays a listing of recently updated blogs, and stores history records to produce a database offering update frequencies and similar information.

[Moreover](#)
http://w.moreover.com/categories/xmlsearch.html - Another RSS Search engine which even provides code that will enable you to add the search engine on your own server.

[News4Sites.com](#)
http://www.news4sites.com/newsfeeds/subjects.php?tech=rss - A directory of feeds which has 119 categories

[NewsIsFree.com](#)
http://newsisfree.com - Quite a comprehensive site but their servers are mostly overloaded, so if possible give this one a miss.

[Nolablogs](#)
http://www.nolablogs.com/ - Listings from the New Orleans, Louisiana area.

[Open Weblog Directory](#)
http://www.weblogs.nu/directory/ - Lists sites that are regularly updated.

[ORblogs](#)
http://www.orblogs.com/ - A directory of Oregon weblogs, excerpts from those weblogs, and photos by the authors.

[Organica](#)
http://organica.us/- A site that crawls weblogs and provides statistics on what's popular right now, related sites, who links to who and which tools are being used.

[Photoblogs.org](#)
http://photoblogs.org - A directory of photo-centric weblogs.

[Popdex](#)
http://www.popdex.com/ - Crawls over ten thousand news and blog sites daily. Ranks and updates the top links hourly.

[PRWeb](#)
http://www.prweb.com/rss.php - Well know site that lets you create free press releases. The also allow you to syndicate the Press releases and provide these in a directory format

[Research Blogs](http://huminf.uib.no/~jill/txt/researchblogs.html)
http://huminf.uib.no/~jill/txt/researchblogs.html - An annotated list that can be used by researchers and academics.

[Reuters](http://www.reuters.com/newsrss.jhtml)
http://www.reuters.com/newsrss.jhtml - The big daddy of news agencies recently started proving its news updates via RSS

[San Diego Bloggers](http://sandiegobloggers.com/)
http://sandiegobloggers.com/ - Sites must be updated frequently and originate somewhere in San Diego County, California.

[Seattle Weblogs](http://seablogs.hellbent.org/)
http://seablogs.hellbent.org/ - A portal for Seattle (US) based weblogs.

[Sports Blogs](http://sportsblogs.org/)
http://sportsblogs.org/ - A directory of weblogs on sports.

[Start4all: Weblogs](http://www.start4all.com/?A=page&subject=weblog)
http://www.start4all.com/?A=page&subject=weblog - Startpage with links of webloggers. This page contains bloggers all over the world with interesting stories. Also links of famous webloggers and weblog tools, media, portals and meetings.

[Technorati](http://www.technorati.com/)
http://www.technorati.com/ - Search engine for more than 2,329,243 blogs.

[The Octopus Files](http://www.angelfire.com/journal2/benway68/index.html)
http://www.angelfire.com/journal2/benway68/index.html - Alphabetized listing includes excerpts from posts to give the reader an idea of what they're like.

[Userland's Top 100 Most-Subscribed-To RSS Feeds](http://subhonker6.userland.com/rcsPublic/rssHotlist)
http://subhonker6.userland.com/rcsPublic/rssHotlist - Userland offers their Top 100 most subscribed to feeds.

[Userland's Most Recently Updated Blogs](http://subhonker6.userland.com/rcsPublic/)
http://subhonker6.userland.com/rcsPublic/ - Here's another offering from Radio Userland to check for fresh, syndicated content.

[Weblog Madness](http://www.portal.eatonweb.com/wlm/)
http://www.portal.eatonweb.com/wlm/ - Resources for bloggers.

[Weblog Monitor](http://www.weblogs.com/)
http://www.weblogs.com/ - Recently updated weblogs.

[Weblogs Directory](http://www.www-webmaster.com/index.php)
http://www.www-webmaster.com/index.php Shows highlights from blogs
using the RSS and RDF feeds.

[Weblogs, Inc.](http://weblogsinc.com/)
http://weblogsinc.com/ - Creating trade weblogs across niche industries
in which user participation is an essential component of the resulting
product.

[Yahoo News RSS Feeds](http://news.yahoo.com/rss/)
http://news.yahoo.com/rss/ - Yahoo provides some syndicated news
feeds.

[Your Weblog Here](http://www.yourwebloghere.com/)
http://www.yourwebloghere.com/ - Multinational directory of weblogs

Free Article Directories

The following sites accept your article submissions for syndication, and also offer free content for your website. The author's name and web links must always be published with the article, of course.

[Web Design Library](http://webdesign.templatemonster.com/) - http://webdesign.templatemonster.com/
Over 1000 professional tutorials, articles, showcases, interviews and free stuff for web designers.

[Go Articles](http://goarticles.com/index.html) - http://goarticles.com/index.html
Free content on almost 80 different subjects. Find articles for your website or blog, or submit your articles for syndication.

[Netter Web.com](http://www.netterweb.com/artcls/) - http://www.netterweb.com/artcls/
Over 8,000 royalty free articles on a myriad of subjects are available in the Netterweb.com Article Database.

[eBooks N' Bytes](http://www.ebooksnbytes.com/articles/) - http://www.ebooksnbytes.com/articles/
The eBooks N' Bytes Article Directory is a Searchable Archive providing a home for ePublishing, Business, and Marketing Articles.

[Idea Marketers](http://ideamarketers.com/search.cfm) - http://ideamarketers.com/search.cfm
IdeaMarketers is a free-forum where anyone may sign up for a free writer account or publisher account and post.

[Health Directory](http://www.health-dir.com/newsletters/) - http://www.health-dir.com/newsletters/
Free articles for health and wellness sites.

More Free Content for Your Website:

[2CoolBaby Child Quotes](http://www.2coolbaby.com/childquotes.htm) - http://www.2coolbaby.com/childquotes.htm
Add 2CoolBaby Quotes to any site and have a child/parent related inspirational or humorous quote with a magical background that automatically changes every time a visitor views a page with the quote on it.

[AAHoroscopes Free Daily Horoscopes](http://www.aahoroscopes.com/public/index.shtml) - http://www.aahoroscopes.com/public/index.shtml

Copy and paste code to put free daily horoscopes on any web site, updated automatically. Free technical support for custom installation, if desired.

AllCleanHumor.com - http://www.allcleanhumor.com/webmasters/
Automatically updated humor to add to any website.

AllSports' Free Sports Headlines - http://www.allsports.com/free-content/
Regularly updated sports content for a web site.

BiblePortalProject .com - http://www.bibleportalproject.com
Bible and Christian webmaster content, customizable, free trial.

BizTalk4U - http://www.biztalk4u.com/archives.html
Free ezine archived articles on home based business and Internet marketing.

Brain Kingdom - http://www.brain-kingdom.com/webmasters/content/index.asp
Providing webmasters with free content such as "fact, tip, quote of the day" and "what happened today in history."

BrightSurf.com Science News Headlines for Webmasters - http://www.brightsurf.com/news_headlines.html
Science newsfeeds which display up to eight titles of available science news or up to 4 titles with description.

ComicExchange - http://www.comicexchange.com
Delivering free comic strips from more than 40 cartoonists to any site everyday. Ad banner exchange promotes participants websites.

Did you know? - http://www.didyouknow.cd/web.htm
Daily-updated, non-branded free factoid for webmasters, loads fast and is fun.

Family-Content.com - http://www.family-content.com
Free content by syndicated authors for family, parenting and home business web sites.

FindSticky.com - http://www.findsticky.com/
A directory of free and almost free content to make a website sticky. Choose from dynamic content, news feeds, email, and forums.

[Free Content](http://www.unison.ie/html/services/freecontent.shtml) - http://www.unison.ie/html/services/freecontent.shtml
Free interactive Online News services from The Irish Independent
newspaper.

[Free Music Content](http://www.iq451.com/) - http://www.iq451.com/
Free content about bands and singers.

[Free Web Articles](http://www.freewebarticles.com) - http://www.freewebarticles.com
A great place for webmaster to come and find articles and/or content for
their website, for free.

[FreeNewsFeed.com](http://www.freenewsfeed.com) - http://www.freenewsfeed.com
Free content provider of e-commerce and technology headline news.

[FreeSticky Content](http://www.freesticky.com) - http://www.freesticky.com
An index of free or low cost content based on data or graphic feeds.
Directory includes news, comics, games, horoscope and weather feeds.

[Gina M. Signorella-Arlen](http://www.ginalolacopywriter.com) - http://www.ginalolacopywriter.com
Offering complete "soup-to-nuts" copywriting services - including
concepting, strategizing, and editing - for a variety of business, scientific,
Internet, and professional applications.

[Global Travel Writers](http://www.globaltravelwriters.com) - http://www.globaltravelwriters.com
Offering syndicated travel stories online to travel editors of newspapers
and magazines.

[GordonsGuide](http://syndication.gordonsguide.com/) - http://syndication.gordonsguide.com/
Adventure and active travel content with general introduction, application
form and list of categories.

[GurusOnline.tv](http://www.gurusonline.tv) - http://www.gurusonline.tv
Interviews and articles about management and technology trends in
English, Spanish and Portuguese.

[Headlines Lite](http://www.newspapernow.com/services/services.html) - http://www.newspapernow.com/services/services.html
NewspaperNow.com provides free real time headline news feeds for
webmasters to add to their sites.

[Homepage Arcade](http://www.homepagearcade.com/) - http://www.homepagearcade.com/
Offering games that can be added to any Website. Includes a free trial.

[IdeaMarketers Syndicated Content](http://www.ideamarketers.com/) - http://www.ideamarketers.com/

A free service which automatically streams articles directly into Web sites.

[Joke of the Day](http://www.happy-gods.com/jokes/) - http://www.happy-gods.com/jokes/
Put TheClyde's joke of the day on your website.

[Joke or Not free humor content](http://www.jokeornot.com/free_content.asp) -
 http://www.jokeornot.com/free_content.asp
Free humor feeds of jokes, funny pictures and oneliners. All categorised either adult or non adult.

[Jokes2Go.com Random Humor Content](http://www.jokes2go.com/get_script.html) -
 http://www.jokes2go.com/get_script.html
A short snippet of javascript code that, when added to a webpage, will produce a different random joke, story, poem or quote each time somebody views that page.

[JS2share](http://www.js2share.com) - http://www.js2share.com
Software converts HTML-files to JavaScript with an automatic update function that allows you to determine the interval for automatic updates yourself.

[JustComm](http://www.justcomm.net/) - http://www.justcomm.net/
Tailor-made, branded content for websites. Provides print solutions include magazines, newsletters, and digital solutions such as websites, portals, intranets, extranets.

[Manifest Industries](http://manifestindustries.com/) - http://manifestindustries.com/
Manifest Industries manufactures and brands revolutionary, interactive content that is impactful and scalable across multiple mediums.

[Mi2N: Music Industry News Network](http://www.mi2n.com/channel/) - http://www.mi2n.com/channel/
Drawing from over 300 music & technology news items per week in ten categories, it can be customized to meet the entertainment news interest of an audience.

[Mike's Marketing Tips](http://www.mikes-marketing-tools.com/marketing-tips/) - http://www.mikes-marketing-tools.com/marketing-tips/
Free internet marketing and search engine optimization tips for reprinting in web sites, newsletters, and ebooks.

[MusicDish's Content Express](http://www.musicdish.com/syndication/) - http://www.musicdish.com/syndication/
Offers low-cost, no-maintenance music/entertainment content solutions

in a private label environment, including news, career/DiY articles, music reviews & artist features

onyoursite.net - http://www.onyoursite.net
Provides Consumer Review Content with complete content control and free content from reviewcentre.com

RediNews Business Headlines - http://www.redinews.com
Gives web designers the power to create dynamic pages containing up-to-the-minute financial content with control over formatting.

Reporter.gr - http://www.reporter.gr/home_eng.cfm
Greek News Agency is a bilingual news agency syndicating real-time financial, culture and entertainment news for Greece.

ScreamingMedia - http://www.screamingmedia.com
An online content network which brings together hundreds of content providers and provides webmanagers with tools to aggregate the content for their site.

SFcrowsnest.com - http://www.sfcrowsnest.com/portablenews.htm
Free syndicated news feed pumping out science fiction and fantasy content (news, reviews, articles).

SoccerWay: Free soccer headlines - http://www.soccerway.com/media/
Offers latest soccer headlines for site integration.

StatePulse - http://www.StatePulse.com/
Sample feed from the provider of a U.S. state government and political news provider.

Stickysauce - http://www.stickysauce.com/dcd/
Stickysauce free content directory providing syndicated articles, news, sport, weather and ticker content feeds.

Stock Market Yellow Pages - http://www.stockmarketyellowpages.com
Search descriptions of public companies. Add free business content to your website.

Submit Corner Newsfeed Wizard - http://www.submitcorner.com
Tools enable you to add fresh, customized news headlines from over 2000 sources directly onto a site.

[The Beauty Newsletter Syndication](#) -
 http://www.beautynewsletter.gq.nu/articles/syndicate.html
All articles are written by editorial makeup artist, Elke Von Freudenberg who has worked in magazines such as Allure, W, Rolling Stone, Detour, and Paper. Article categories include beauty, cosmetics, hair, for the professional. Application and approval required.

[The Marketing Minute](#) - http://www.yudkin.com/marksynd.htm
Free business content for your Web site: Concise, creative marketing tips, updated automatically every Wednesday in an attractive format.

[Theme Park Insider](#) - http://www.themeparkinsider.com/parks/top10.cfm
A weekly automated feed of "Top 10" worldwide attractions for theme park, entertainment and travel sites.

[Ticker Technologies Inc.](#) - http://www.tickertech.com/
Provider of stock quotes, financial content, news, and sports, delivered in innovative ways such as scrolling tickers and javascript includes.

[Toy Trunk Railroad](#) - http://www.toytrunkrailroad.com/update.asp
A free daily comic strip that can be added to a site.

[Travel AgentSource.com](#) - http://www.travelagentsource.com
Content management system for travel agents with information on cruises, hotel packages and special vacation offers.

[Twins and Supertwins](#) - http://www.twinsmag.com
A site dedicated to parents and families of multiple birth children with page reloading Twins quotes and pregnancy jokes as free content for webmasters.

[ValueNotes.Biz](#) - http://www.valuenotes.biz/writing/content.asp
Provides writing and editorial services for web sites, newspapers, magazines, books and other publications via a large team of editors and writers

[Vibrant Media](#) - http://www.vibrantmedia.com
Supplies free news content for business and technology websites.

[Wirebreak.com](#) - http://www.wirebreak.com
Specialize in interactive content for web sites; interviews, webcam, news and games.

[Woo Doggy!](http://www.woodoggy.com) - http://www.woodoggy.com
Provides categorized lists of royalty-free dynamic content for inclusion on your web site. Content types include news feeds, weather feeds, games, quotes and cartoons.

[Work 'n' Play Free Content Articles](http://freecontent.janktheproofer.com/) - http://freecontent.janktheproofer.com/
Offering a variety of free articles on topics that range from how to plan a child's birthday party to tips for at-home workers.

[World Wide Information Outlet](http://www.certificate.net) - http://www.certificate.net
Offers free content from categories including business, health, pets, religion, life, and sports.

[WorldNewsFeeds - World News and Content Provider](http://www.worldnewsfeeds.com) - http://www.worldnewsfeeds.com
Providing content that helps to keep users and readers informed across all sectors from travel and leisure to business and finance; from arts and entertainment to religion and history.