

<http://www.SlashMyBill.com/tss>

## **Traffic, Signups, & Sales!**

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## Instructions

### **The Product**

The file **traffic-signups-sales.pdf** is the eBook product. However, you should provide the file **traffic-signups-sales.zip** as the file that your customers will download. This is the same file that you downloaded. Upload this file to your web hosting server as a binary file.

### **The Sales Letter**

Upon opening the sales letter source code (**salespage.html**), search and replace the string "{PAYMENT LINK}" with your own payment processing code. You can use a PayPal Buy Now Button to collect payment or a form to capture subscribers for your mailing list.

The graphic files for the sales letter are stored in the **images** subdirectory. You should create this subdirectory below the directory where you store the sales letter on your server. Upload the graphic files to the web hosting server as binary files.

### **The Thank You Page**

This is the Thank You Page (**typage.html**) your customers will visit after they have paid for the product. The download link on this page will direct your customers to the product (**traffic-signups-sales.zip**) on your server. You are free to insert your own additional ads or back-end product offers at the bottom of this page.

### **Questions?**

For any further questions, please email me at [George.Yee@slashmybill.com](mailto:George.Yee@slashmybill.com). Put "Resale Rights Marketing" in the subject line. My response rate is **24-48 hours**.

**Warm Regards,**

*George Yee*

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