



FREE DISTRIBUTION RIGHTS LICENCE: Easy Flash Banner

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EFB User Guide

Thank you for downloading EFB! You can immediately start producing attention grabbing typing banners for your websites, sales pages or anywhere you want to accentuate a point.

Here are some ideas:

1. Use them as advertising banners on your site to lead your visitors to your monetized pages (shopping cart, catalogue)
2. Use them on your opt-in page to help get your point across like "Get this eBook Free when you join" along with 3 other messages to reinforce the deal.
3. Use them on your sales page as Buy Now buttons or in the P.S. Areas like "Risk Free", "30Day Money Back Guarantee". Replace the Jpeg with a "Gold Guarantee" logo.

These are just 3 ideas. If you use your imagination, there's no telling what you'll come up with!

1. Open EFB.exe by double clicking on it.
2. Select a Directory to store you files for your project. *(Make sure you select a new directory for each project or you will overwrite your previous project.)*
3. Fill in the 4 messages you want to appear. *(There is a practical limit to what will fit. Try to make your message short and powerful.)*
4. Fill in the URL where you want to direct your visitor when they click the banner.
5. Click Generate and you're done!

Your files will be in the directory you chose.

You'll find **htmlcode.html** as a test page.

Note: When testing locally, you may get a security warning from Windows XP. Just allow it. ***This will not happen on the net.***

Open **htmlcode.html** with an editor and copy all the code from: `<OBJECT>` to `</OBJECT>` and paste it in you web page where you want it to appear.

Upload all the files in your project folder to the same directory where your page displaying your Banner on your server and you'll be all set!

Note: To replace the default image, just produce one with exactly the same size and filename (case sensitive) and drop it replace the original in the project folder you chose. Or you can put it in the Template folder and all future projects will use your new one. **Make sure you backup the original if you want to keep it!**