Marketing With Pixels

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your information for free?**

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1. Introduction

The purpose of this book is to take you through the basics of pixel marketing, pixel advertising and running your own pixel ad site. Plus you can possibly make some money by branding this book and giving it away for free. You can learn more about that at our site [Marketing With Pixels](#).

I will show you some ideas on what to do when buying ads, selling ads and assorted other items that you might find interesting. Plus, I will walk you through step by step on installing the free pixel ad script on your site. But since this information (videos and text documentation) takes up so much space you will have to get it from my site [Marketing With Pixels](#). Don't worry it is free to sign up!

I think once you have finished this book your knowledge of pixel marketing will be greatly increased and you should have a fully functional pixel ad site up and running.

Now, for a little information about me - I am, Randy Baustert sometimes know as The Hermit. I have been playing around online since 1994 primarily in the areas of setting up websites and scripts for other people. I have installed thousands of scripts and built hundreds of websites but mostly what I have done is for other people. I have spent 100's of hours tutoring other people for free.

Lately, everybody has been asking me my opinion on pixel marketing. The result of these requests has been numerous emails explaining my views and how they can use it to make money or promote their site and products. That is where this book came from.

This book is a conglomeration of dozens of email responses, web searches and looking for the most affordable way to start out with pixel marketing. Then end result is a lot of information you can use and a free script to run your own site.

The best method of using this book is to read all of it, then decide which direction you would like to go, then do it. I don't know how many times I have heard people say, "I wish I would have done that when I had the chance." So, I will tell you now, that the chance is when you make it. So, make your plan, set your goals, roll up your sleeves and get to it. There will never be a better time then now.

2. What is Pixel Advertising?

How did this crazy idea come about?

Pixel advertising is one of the newest and most talked about advertising/marketing items on the internet today. Pixel advertising started in August 2005 when Alex Tew came up with an idea to make some money to help pay his university tuition. His innovative idea was to sell advertising by the pixel.

Click here for an example site.

Even though I am sure that most of you do know, for those of you that don't know, a pixel is the basic element of any graphic component on a website. So all the graphics on web sites are sized by pixels. For example here is a 10 pixel by 10 pixel graphic

What Alex Tew did was to create a page with a million pixels on it that could be sold as advertising. The price, $1.00 per pixel so that little graphic above would cost $100 for 5 years of advertising and selling all the pixels would result in ONE MILLION DOLLARS. At first the site didn't have much of anything in traffic but Alex Tew did sell a few spots. When Alex put out his press release pixel advertising became a hot topic, both on and off line. Soon, the site was getting 1000's of visitors every day so there was good traffic and exposure and the ads started selling quickly. Now, it is reported that all the spots are sold and the site still gets good traffic.

Since Alex Tew created the first pixel advertising site Million Dollar Home Page, others have started their own pixel ad site and the prices now vary from $0.01 to $1.00 per pixel and pixel advertising is one of the hottest topics on the internet today.

In order to start pixel marketing, you must first have a pixel ad created. This can be a text ad but the more popular form is to use a banner. Bright colors will stand out better than more subdued colors. Decide on the site or sites where you want to place your pixel ad and come up with a budget. Then, create your banner in the size that fits your budget. You may want to create several different banners to see the types that perform better than others. Using a unique identification for each site where you place a pixel ad will help track activity.

Pixel advertising can be an inexpensive way to market your site. However, with the growing popularity of pixel marketing, the advertising space is getting more expensive and cluttered. If you are simply one pixel on a largely populated grid, there is a greater chance of getting lost in the crowd. Pixel advertising can be a very successful means of advertising your products and services.

Is pixel advertising a fad? There are a lot of people out there that will tell you that pixel advertising is a fad. But people also said text link advertising was going to be a fad. I mean how could you possibly replace the banner ads that everybody had at the top of their pages? But Google Adwords and Google Adsense transfer millions of dollars every year (maybe every month or every week) is that a fad? If it is then it's a fad I want to belong to.

3. The Workings of Pixel Adverting

This section will give you tips and techniques on using pixel advertising to promote your product or site.

3.1 What do you get from pixel advertising?

The quick and simple answer is inexpensive exposure to your site. But there is more, you get a static link back to your website that will help with your page ranking on some search engines. Of course, if you buy a large enough spot you will also get some brand recognition thrown in.

If the pixel ad site is reasonably priced and has a lot of traffic this could be one of the least expensive ways to advertise. Of course we are only talking about exposure, when it comes to actual click thru's and conversions to sales that depends a lot on the pixel ad site, the amount of traffic the pixel ad sites gets, the placement and look of your pixel ad and of course your web site for the conversion to sales.

3.2 Pros and Cons of Pixel Advertising

Pixel advertising is still very new to the Internet so it is not yet determined if this is a valid and successful form of advertising or simply a fad that will disappear with time. Because pixel advertising is so new, there are not a lot of readily available trend reports to gauge success from. The buyer of pixel ad space will have to rely on the website owner for traffic analysis and click through percentages.

However, pixel advertising is also relatively inexpensive and highly customizable to suit any budget. You will only need to purchase the amount of space needed to conform to whatever dimension of banner you choose to put up. Even though there are not a lot of statistics on the success of pixel marketing available, the cost allows individuals to take a risk without much initial investment. There are no guarantees any form of advertising will be successful so the low cost of pixel advertising actually makes it more appealing.

Pixel advertising sites that are very successful may have thousands of pixel ads on the site. It can be very easy to have an ad get lost in the clutter of pixel ads, reducing the odds of having someone click

on it. This can potentially make your investment a waste of money and simply be a means for the site owner to gain more money. You won't have a very lucrative return on your investment.

However, because pixel advertising is so inexpensive, it may be worth it to invest in a bigger pixel ad that will stand out from the crowd. A surfer who gets bombarded with hundreds or thousands of little sites will automatically draw their eyes to the larger, solid, bright colored pixel ads. Having a larger pixel ad on a busy site will increase your chances of having people click on it.

Pixel advertising has become a widely popular form of Internet marketing. There are pros and cons to pixel advertising. There is some risk involved and potential for not getting a higher return on investment. But, because of the low cost, many people are finding this to be a viable solution to their advertising needs.

3.3 How do you find a pixel ad site to advertise on?

There is no guarantee that the pixel ad site you choose will do well and draw a lot of traffic. That makes this a difficult question to answer but here are some guidelines:

1) Look for a site that has a gimmick or a special look. These are the ones that are most likely to make it in the long run.

2) Check the search engines. A pixel ad site that ranks high in the search engines is bound get more traffic the one that doesn't show up in the search engines at all.

3) Look for pixel ad sites that offer an affiliate program. The reason behind this is that if there are active affiliates then there are more people promoting the site. More people promoting the pixel ad site the more likely that it will get more traffic. The more traffic the pixel ad site gets the more exposure you pixel ad gets. Besides if you promote it as an affiliate and sell some spots it will help offset the cost of the pixel ad.

4) Decide what you want to spend and how long you want the ad to run. The first pixel ad sites offered to leave your link up for 5

years, therefore the price could be divided by 5 years or 60 months. Now you can find pixel ads for a week, a month, a year or the old standard of 5 years. At the time of this writing I haven't seen any less then a week but I haven't seen them all yet.

5) Should you advertise on a brand new site or on a well established one?

   a) With new sites you are prospecting. You have no idea about the amount of traffic this site will have. A lot of this depends on the webmaster. If the webmaster promotes a lot or if they offer an affiliate program they are more likely to get traffic. So you are mining for gold without a shovel. My answer is if the site is inexpensive (from free to $0.10 per pixel) and you like the way it looks why not $10.00 for a five year link isn't bad.

   b) Established sites - with these sites you know you have traffic because they are doing well. But if they are over 80% full I would avoid them because the webmaster will only promote the site until it is full. No promotion usually means no traffic.

   c) In my opinion you should look for a site that is about 33% to 60% full. This shows you that people are finding the site therefore there is traffic and the webmaster still has enough to sell that he/she should continue to promote it.

6) Look for a site that has your special spot open. Quite a few people that promote with pixel marketing do so on numerous sites and they like to put their ads in the same area on every site. If you have a special spot look for a pixel ad site that has that spot open.

7) Look for free sites. More and more webmasters are offering free pixel ads *(with good reason as you will see below).* They do this to lure you in and to hopefully upsell you once you are in. This is good for you because it is a free link. Note that some of the sites that give away free pixel ads the ads are all the way at the bottom of the page only, way below the fold. Others let you pick any available spot in the matrix. Now while

free is free and free is always good, sometimes one free can be better then another.

3.4 Where should you place your pixel ads?

This isn't asking on which particular site you should place your ads, we covered that in finding a Pixel Ads site to advertise on, this is asking where on the page you should place you pixel ad.

Of course if you are paying you want the maximum visibility for your dollar. So, ask yourself this. Where do you first look when you open a pixel ad site? There are no exact answers for this but here are some general guidelines.

If the pixel ads go below the fold (where you have to scroll for them) then you definitely want to be above the fold. You should also adjust your browser to a 800 x 600 resolution to look for placement. According to an article at Browser News twenty one percent of internet users are still using 800 x 600 for their resolution that means that on some sites you will have to scroll to see the right hand side of the pixel matrix. So you could also consider this to be "under the fold".

With me and most of the people I have spoken to the main areas we noticed at first glance in order are:

1) Top Center

2) Top Left

3) Top Right

So, these are the first areas you should look at.

Pick an area of contrasting colors. If your pixel ad is mostly blue try to put it next to yellow or red, so that it stands out more.

3.5 What should your pixel ad look like?

This is another one that doesn't have a definite answer. A lot of it depends on the size of your pixel ad. There isn't a lot you can do with a 10 pixel by 10 pixel ad. But here are some guidelines:

Your pixel ad should stand out. Find out if the pixel ad site you have picked will let you use animated graphics *(most don't because it can really clutter up the site).* A sparkling star actually works well in a 10 pixel by 10 pixel ad. But then again, if everybody has a sparkling star then you would want something different to stand out.

Your pixel ad should if possible reflect your site. For example if you are running a golf theme site you should use something like a golf ball or a golf club for your pixel ad.

Depending on the size of your pixel ad you should put a border on it. This will automatically create a contrast for your ad but it only works on larger ads. When you create it take a look and see if the border over runs your ad.

4 Selling Pixel Ads

4.1 How to get into the Pixel Marketing Craze

Pixel marketing is a rapidly growing trend on the Internet. Today, there are a lot more pixel marketing websites with the costs becoming much more competitive. The concept is gaining in popularity because of the lower cost of pixel marketing compared to more traditional means of Internet advertising.

If you are interested in getting into pixel marketing, the first thing you need to do is build a site with a blank grid. Decide how many pixels you want it to be and create it. You will now have a blank grid that is ready for pixel ads. However, there are a few more things to think about before launching.

If you are building a new site, you will not have a lot of traffic going to it yet. You will need to decide how you want to market your site to gain traffic. The more popular a site is, the more you can charge per pixel. To have a successful pixel marketing site, you will have to draw people to it in order to sell pixel ad space. Additionally, you will have to show a high page rank and traffic statistics in order to entice people to want to advertise on your space.

Next, determine the price you will charge for pixel ad space. Most places charge anywhere from a penny to a dollar per pixel. However, with the increasing popularity of pixel marketing sites, you should determine if you need to be more competitive. If you have a highly popular site, you can get away with charging more but lower traffic sites will need to maintain a low cost in order to remain competitive. You will also need to decide the length of time for the pixel ad. This can range from monthly prices to annual.

Pixel marketing has become widely popular recently because of the ease in which to set it up and the low cost to advertisers. Before launching a pixel marketing site, consider the costs to charge for a pixel ad and how you will drive traffic to the site. Make a budget of advertising costs compared to expected sales to determine your price per pixel. You can then join the new Internet craze of pixel marketing.

4.2 Creative Uses of pixel marketing

Here are a few ways that you can use pixel marketing that you might not have thought of.

- Destroy your property! I know that sounds weird but this method has actually received some publicity. Getting listed in the news, in blogs and in ebooks like this one creates traffic for your site and that is the main goal of your site. Sites like Smash My Viper create a buzz that brings people to the site. This is just a normal pixel ad script BUT the owners, David Pitlyuk and Jason Gunther have come up with a unique method of selling it by letting you destroy the owner's Dodge Viper. They put videos of the damaging act being done to the viper and post them on the website. The more you pay the more damage they or the Viper Girls will do for you.

- Come up with a unique visual idea to help sell your site. A good example of this is The Six Million Dollar Cube this is a site with again basically just an ordinary pixel ad script but they have come up with a unique visual image that draws your attention even though it is only on the home page but the image of a moving cube does draw you attention and make you look at the pages with the ads. This brings traffic which in turn creates sales.

- Like the site above AceSpace 3D Landrush is basically just an ordinary pixel ad site but it has a unique sales position. Basically they let you list for your country. This creates a feeling of patriotism that is suppose to urge you to buy.

- Use it for a unique links page on your site.

- Use for fund raising for your favorite charity

- You can use it to sell products. Just have them buy the number of advertising blocks it takes to cover the price of your product. This way they get your product and free advertising.

4.3 Is Pixel Marketing Right for My Site?

Promoting a website can be tricky and often expensive. Search engine optimization is an ever changing field. If you are not continually reviewing the rules for optimizing your site, you may need to hire someone to do it for you and this can prove expensive. Paid advertising can break a budget quickly so people are now looking for alternate means of promoting their sites. Pixel marketing seems to be the newest trend in online advertising.

Pixel marketing is one of the latest trends in online advertising. Because of this, there is a lot of media attention given to it and there are a lot of searches for that term. So, at this time it is advisable to allocate at least a small portion of your marketing budget to pixel advertising. It may not be a long term investment but the inexpensive prices make taking the risk more appealing. Keep in mind that the bigger your banner is, the more liable someone is to notice it and click on it.

Pixel marketing is still very new to the Internet. Whether this method will still be a valuable marketing tool in the future is yet to be seen. However, there is a buzz on the Internet about it now so you won't want to be left out. The expense and risk is minimal and it may provide you an additional form of income.

4.4 The Next Generation of Pixel Marketing

It is not very interesting to look at a site with a million pixel ads and nothing else. So, many pixel advertising sites are developing content rich sites that give much more information to grab the reader. Having articles and useful information will entice the reader to stay on the site longer and get exposed to more advertising. Not only will this increase the odds of clicking on a pixel ad, it will also make the site itself more valuable.

Pixel marketing grids do not need to be comprised of one giant grid with a barrage of pixel ads on it. Like traditional advertising space, the concept can be broken into smaller sections to incorporate within a traditional site. This will expand the user base to those who are searching for content. While reading or browsing, the user will get exposed to various pixel ads throughout the site as opposed to having one page that can easily be ignored. You will also probably

see pixel ad exchanges in the near future, that will let you buy one ad that will be shown on numerous sites.

Since the option of placing a picture below the pixel ads is now possible some marketers are giving you a picture to cover up when you buy your pixel ads. So the next trend that is expected will be a pixel ad script that not only will cover the picture but as people click on the ads the picture will be revealed. This would lead to more click thru's and increase the value of the ads. If you are a script developer remember where you heard this ;)

4.5 Give it away FREE are we nuts?

Are we nuts? Yes, but that doesn't really come into play here. What we are talking about is giving away advertising on your site for free to build your contact list. Most major online marketers will tell you that the more people that you can reach personally the better your chances of making a sale.

This is a side note but it does need to be said here. Just because people joined your site for free this doesn't mean that you should instantly bombard them with every affiliate offer that you see. That would just irritate them and make them not buy from you. What you need to do is provide them information, *(This book is one way to do that)* and build their trust. Only offer them items that you actually have used and in your opinion have some value.

You can also offer all your free clients special offers on pixel ads after they sign up for free. Or you can sell a product from a one time offer page that they will see after they sign up.

You can place Google Adsense ads on your free site and earn some income just by having people come to your site.

There are quite a few ways you can monetize your site and still give away free ads. All you need is some imagination and some effort we have shown you a few but there are others that have yet to be thought of. Maybe you will have the next million dollar idea.

5 The Script

This section will be divided in to two sections one for the free version script and one for the full version of the pixel ad script. The reason for this is because you have more flexibility with the full version, as you would expect!

5.1 Pixel Ads Script - Free Version

After looking around for pixel ad scripts I came across this free version of a pixel ad script and couldn't resist giving it a try. I am use to the adage that you get what you pay for so I was quite pleasantly surprised when I first installed this script and started it up. I was expecting to have to tweak a lot of things to get a fully operational script but no, I just installed and started and bingo a fully functioning script to sell pixel ads. This is **THE BEST FREE PIXEL AD SCRIPT** you will find and it just got better our friends at www.SatPixels.com have graciously offered to let us add their feature packed add on to the script that we are providing you. This means that you will have the following extra capabilities:

1. **Payment Reminder for Pending Orders** - You can now send a friendly reminder to customers with Orders that are Pending Approval waiting for payment. Each time you send a reminder, the date is recorded and indicated on the Pending Orders page letting you know so that you don't send repeated emails. The message body, subject and email addresses are fully customizable using the provided .php file by following the instructions inside.

2. **Resize** - Give your customers an easier experience by allowing them to submit images of any size. Don't worry! The height and width of the image will properly fit in the purchased pixel area.

3. **Approved AD Auto Email** - Whenever you approve an ad, and automatic email will be sent to the customer letting them know that their ad has been approved and payment has been received.

4. **Multiple Payment Options** - Let your customers choose from Paypal, Stormpay and E-Gold when checking out their

orders. You can also customize this piece to add other payment methods.

5. **Me messages sent to your Email Address** - With this addition you no longer have to check your Admin section to see if you have received any emails from potential customers. You can now receive them directly to the email address of your choice.

6. **Advertisers Page** - An area for visitors to view a list of your advertisers with their link, the date they joined, their image and the number of hits they have received - The look is customizable in the CSS file attached.

7. **Reserved Pixels Indication** - Previously, after a purchase was made, the item would be waiting for approval with no indication that these pixels are spoken for. With this add-on, once an ad has been submitted for approval, the pixels or blocks are marked with a colored square, and alt text that let's potential customers know that this area is reserved and can not be purchased at this time. This saves the headache of new customers getting error screens when trying to submit and ad.

8. **Static Page Customization** - Changed the way the Static pages look - This means that you have a little flexibility with your add on pages. Instead of creating a look and html code for each one of your Static pages, you can now go into the CSS file and alter the look for all of your static pages at once. You will also be able to type in your text without using all of the html line breaks etc.

9. **Number of hits displayed** on main grid when mouse runs over ad.

At SatPixels they are always adding on new features. As a matter of fact you can get a Tell-A-Friend feature there right now for a very reasonable price. To see the Tell-A-Friend feature and any other add-ons they might have go to www.Testarea.SatPixels.com Remember these are all added features to what the basic script would already do and before these were added this was already the Best Free Pixel Ad Script you could get.

The basic version of the script had these features:

1. Sell pixel ads and the payments will be automatically received through PayPal.

2. You can give away free advertising spots to build your mailing list. This will require a modification of the script but we will walk you through it step by step.

3. You can place Google Adsense ads on your site. If you do get traffic to your site this will help you monetize it.

4. Advanced Form Error Handling.

5. Automatically prevents image overlapping and over bounding.

6. Automatically checks if image size matches the form and amount of pixels

7. Search engine friendly URLs

8. Blazingly Fast Pixel Grid Rendering!

9. Easy to Pick a Spot For Your Ad, Just Click On the Block in The Pixel Grid and The System Will Calculate The Rest!

10. 	Blog Module

11. 	FAQ Module

12. 	Contacts Module

If you haven't already downloaded the script use the following link www.MarketingWithPixels.net there is an install file in the zip package but we have a more thorough install instructions on the site that even includes video versions.

If you received this ebook from another source then Marketing With Pixels just sign up to get access to the members area for the instructions. It is FREE and we hate spam as much as you do.

If you are planning on giving away free pixel ads, again you need to login into the member's area and download the free ad modification and instructions.

We will also be offering video install instructions in the member's area, unfortunately these will not be available for download.

5.2 Pixel Ads Script - Full Version

With full version scripts you will have much more flexibility then with the free script that we provide you here.

You can give away free advertising blocks that will automatically be inserted once the customer verifies their email. This gives you a double opt-in email address. There can only be one free ad per email address.

You have a built in newsletter feature that will make contacting your clients easy to do. Plus if you want you can use an outside autoresponder program to automatically follow up with your sales pitch.

You have a built in blog so you can blog and ping to get your site listed with the search engines. Or use your blog to promote the upcoming release of your site.

You have a built in affiliate program to get other people to help you sell your advertising space.

Here are a couple of scripts that we recommend. Each has a couple of different features, so you need to decide what direction you want to go then decide which script you like.

The Million Dollar Pixel Ad Script - $97.00

The Million Dollar Pixel Ad Script has been designed with automation in mind.
Here are some of the features:

- **Automate Your Site** - Fast, flexible and easy to use "self service" advertising software system allows your customers to manage their own pixel ad campaign on your Million Dollar Home Page - virtually hands free - making money for you 24/7 on autopilot.

- **Maximize your Revenue -** With unlimited Custom Price Zones, you can charge more for some pixels, less for others - even mark some zones "Not For Sale!"

- **Create Multiple Pixel Grids -** On your site - any dimension, any number of pixels. You can paste special HTML code generated by the script to place the grids anywhere you want! Works kind of like Google AdSense.

- **Accept Automated Payments - Fully E-Commerce Enabled -** Plug-in payment architecture supports automated order fulfillment using PayPal, 2Checkout, StormPay and NOCHEX. Check / Money Order and Wire Transfer options also available.

- **Localize In Your Own Language -** Internationalized software includes a language translation / editing tool, prices can be displayed and formatted in any currency for easy localization.

- **Install Easily -** Web-based installation and configuration (requires hosting account with PHP 4.3.9 / GD graphics library, MySQL database, and PayPal, 2Checkout, StormPay or NOCHEX account for payment)

- **Manage Your Site with the Password Protected Control Panel -** Track clicks and manage all aspects of your Million Dollar Home Page: user accounts, orders, pixels and more!

- **Customize Your Images -** Choose from GIF, JPEG or PNG, interlaced or not - even add a background image.

- The Million Dollar Pixel Ad Script also contains a fast movers bonus of the following:

  - **FeedDemon™ Free Trial**

    Stop wasting time checking your favorite web sites for updates. Use FeedDemon instead, and make the world's intelligence come to you.

  - **Membership Site Manager PHP Software**

Incredible New Software Lets You Run A Money-Making Membership Site, On 100% Autopilot

- **The Business Case for RSS**

  Learn the many business benefits of RSS and how you can start utilizing RSS today in your business - complete with practical examples, concrete ideas, tips and suggestions.

- **Your Very Own Article Directory**

  You can now run an article submission site that gets other people to submit articles to you, which builds thousands of revenue generating pages without you having to lift a finger, **plus** it builds you a 100% opt-in email list at the same time!

- **Impact Pop-Up™**

  Grab Your Visitors By The Eyeballs, Explode Your Profits, And Practically Force Your Prospects To See Your Message With The Latest Profit Producing Technology ... "Impact" PopUps!

[Million Dollar Page Script - $79.95](#)

Features Details

- **Built-In Newsletter System**
  The package comes with a built-in newsletter system which lets you either use the internal system's newsletter, link to a newsletter on an external url, or just turn it off. To give you the flexibility of tailoring your site to your specific needs!

  Plus a newsletter is important for you to create a marketing database, which we all know is the main source of income for anyone doing business on the internet.

- **Built-In Affiliate Program**

  The Built in affiliate program brings you the ultimate and most powerful way of advertising your site and get you sales, word of mouth advertising, as once you set what percentage commission you will be offering, the members will get a personal url link which

they will use to advertise your website, free!

In exchange for the percentage of each sale, based on the percentage amount you offer. And even customers will be able to refer new customers as everyone gets a personal referral url!

- **Fully PayPal IPN Compatible**

    Once installed the package will run fully automated as it works with the IPN feature from PayPal.com which enables the package to verify the payment of each order as it is submitted.

    So your customers will receive their order instantly upon successful payment. No need for you to spend your time approving each and every order, instead use that same time for other more important things and let the package work for you!

- **Built-In Administrator Area**

    To describe the administrative area in 2 words, would be simple... Full Control!

    And we are not exaggerating. As from the administrative area you will be able to Control Active Unverified and/or Inactive members, Cancel Approve and/or Delete the orders, Preview and Approve Changes to homepage image, Change Settings of the Site, Manage Affiliates Due Earnings, and even change the Template Header and Footer that will be used to make all the pages of your site with the package!

    As we said, full control.

- **Built-In Members Area**

    Just like the Administrative Area, the Members Area (where your customers/affiliates get their benefits) is feature filled and all of it thru a super easy to use web based user interface!

    Your customers will be able to Manage their Lots Orders Old and New ones, Use the Interactive Lot Selection System to choose the lots they want, See the Live Click Stats of their active lots, Edit Change their membership profile, and Get your preferred contact information easily in one click.

- **Built-In Blog System**

    The package comes with a built-in blog system which lets you either use the internal system's blog, link to your own blog on an external url, or just turn it off. To give you the flexibility of tailoring your site to your specific needs!

    Plus a blog is important for you to let people know about news related to your website and what you do; Which after all will keep customers and visitors coming back time after time.

- **Plenty More**

    Inside all the features mentioned here above there is built-in email duplicates and verification systems, IP Address logging, and many other small details working for you to keep your site running automated and protecting your site for you as well!

    With this package you really will be able to set it and forget it like the infomercial says, :-), but seriously this package does provide you with the comfort and stability of being able to just let it run on its own and you enjoy the profits it will keep generating.

- **Still More**

    With each license you receive FREE lifetime upgrades so you will always be running the most up to date version of the package without spending any extra money!!!

6 Resources

This is where we will give you some resources that you can use to run and promote your pixel ad site.

6.1 Web Hosting – If you are looking for a place to host your site and want to have all the power you can get we have a couple of options for you.

- Lunar Pages – the have a very powerful package starting at only $6.95 per month. Which offers 5,000MB Storage 400GB Data Transfer with all the bells and whistles you could want. To see more information see there site by clicking here.

- Kiosk – This one is a little more expensive but it is perfect for marketing. For example they understand the difference between you spamming and one of your members spamming. They are set up for lead generation and capture they will even provide you will leads daily. Plus they have their own built in autoresponder, live audio teaching sections and support. Over all if you are marketing on the internet this is the ideal place to set up shop, it is what we are using to host the Marketing With Pixels sites. To find out more click here.

6.2   Some places to list your pixel ad site

- Pixel Ad Submitter – Sign up as a webmaster to get ads. This might not bring you a lot of money but it will fill ad spots on your site and make it look more professional.

- Pixel Site Links – A pixel ad site directory that has both premium and free listings.

- The Pixel Wars– A directory where you can list your pixel ad site.

- Tell Your Friends Pixel Ads Directory – A directory where you can list your pixel ad site.

- Pixel Ads Toplist – A toplist site for pixel ads. Your position in this list depends on how many people you send to the list

and how many people click on your link from the list. If you use any toplist it is a good idea to make sure you have the link HIGHLY visible on your pages.

- [Pixel Ad List](#) – Basically the same as the above.

6.3 Some traffic exchanges to use.

- [Instant Buzz](#) – This is a toolbar advertising system. All you do is download the tool and surf you will collect credits for free and your ad will be shown for free. To find out more about Instant Buzz [click here](#).

- [Brastart](#) – This is a manual traffic exchange where the viewers actually have to click on the controller to go to the next page. If you are using any type of traffic exchange I always recommend using manual exchanges.

- [Top Surfer](#) – this is a unique manual traffic exchange because people can play games while the surf.

- [Clicking Works](#) – another manual traffic exchange

- These are just a few examples if you would like to find more just go to Google and search for ["manual traffic exchange"](#)

6.4 Branding this book

By branding this book with your own information and giving it away as a bonus or to get people to sign up for your website or newsletter you become eligible for a commission. For more information see our earn money page in the members area. If you aren't a member sign up for free at [Marketing With Pixels](#).

7 Legal Stuff

OK, here's the low down on what you can legally do with this book.

7.1 What you can do:

- Brand it with your own information

- Give it away

- Sell it

- Bundle it with other products

- Sell it on eBay

- Use it as a bonus item.

Isn't nice to see something that you can actually use the way you want to.

7.2 What you can't do:

- You **CAN NOT GIVE AWAY** the brander – but then again you probably don't want to. If you give away the brander everybody will re-brand this book and you won't gain any recognition plus you will give up the opportunity to earn a commission by giving it away.

- You can not claim authorship - that's right you didn't write it.

- You can not alter the content in any way without permission of the author and publisher.

Marketing

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