



*by*  
Andrej Vasil

# **Turbo-Charge Your Online FORTUNE with these BEST-Of-THE-YEAR online products!**

Proven, Tested, and Foolproof AWARD-WINNING  
Online INSTANT Money Making Products.

You can **either spend over \$10 000** trying  
out every single online product you can come across...  
hoping that it will be the ULTIMATE solution to creating a  
financially independent lifestyle... only to discover after you have  
wasted all your hard-earned money...  
**only 2% of those products were worth your time  
and investment!**

**OR**

You can find someone that has already spent thousands of  
dollars trying every single marketing course he could come across,  
has sacrificed months of laborious research, additionally has  
assigned an entire team of some of the brightest internet  
marketing masterminds around the world...

**to Discover Once and For all...**

The Real and Truly Original Money Making Products in this  
overwhelming internet community of thousands of courses  
claiming that they can solve all your problems.

## Notice

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Sydney, Australia

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[support@astoundinginc.com](mailto:support@astoundinginc.com)

To YOU my friend, from my heart!

As the title of this eBook suggests... I have spent at least over \$5,000 investing in every single eBook, audio course, and services from the internet, which supposedly claimed that I will make X amount of dollars in X number of days only if I follow 'THEIR' advice.

Well, the real problem arises taking into account is that you will literally see this with almost every single marketing course on the internet... whether it involves making money on EBay or through affiliate sites.

Don't you agree?

Well, as a result of my trial-and-error, testing and researching... I received a tremendous amount of experience from this entire era of "Unlimited Online Money Opportunities".

Now after several full-time months of work, I have finally discovered and reviewed in complete detail, the "BEST-OF-THE-WEB" money making informational products, that have as a result of their practical use made all those FAMOUS and RICH marketers now live their financial dream this moment.

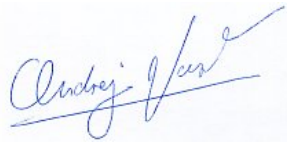
Do you want to join them?

Well, I wrote I!IMG completely based on PROVEN RESEARCH (not just my opinion), with the main

purpose in mind... which was to FINALLY clarify and reveal the only online products you should EVER consider purchasing if you have a goal of making money online, ON-DEMAND.

I promise you unconditionally, that these products that have been painstakingly reviewed down to the last core detail and could easily bring you an \$500-\$2000 per month.

**Andrej Vasil**

A handwritten signature in blue ink, appearing to read 'Andrej Vasil', with a stylized flourish at the end.

**CEO and Founder, Astounding Speed Success Inc.**

Here are just some incredible benefits you will receive by studying **!IMG**, "BEST-OF-THE-WEB" reviewed products very closely...

- ✓ 3 of the top selling products on the internet market today and why.
- ✓ **Skyrocket your persuasion skills**, discover how to write killer sales letters, improve your copywriting skills, learn about tapping into other people's minds...
- ✓ Learn about Psychological Tactics that will trigger an immediate response in visitors that activates those, "I-WANT-IT-NOW" buttons in their minds.
- ✓ Start generating thousands and thousands of dollars in **free advertising** using this one step simple formula.
- ✓ The biggest mistakes almost every small business internet owner makes and how it instantly **KILLS** any chances you had for success!
- ✓ Automatically **create persuasive sales letters** by copywriting experts.
- ✓ How to avoid the 12 biggest advertising mistakes.
- ✓ **How to find a niche** on the internet that is VERY high in demand but low in supply. This will also show you how to compete against the biggest online companies on the internet, e.g. Amazon, Yahoo, eBay etc...
- ✓ There are only 3 internet marketing courses on the entire web that you should ever buy. I will tell you which ones they are.
- ✓ A **magic formula that will sell your products like CRAZY!** This product, has over 100 pages of positive testimonials.
- ✓ How you can actually establish multiple streams of income using mini-sites. This will start pouring money into your bank account in no more than 30 days.
- ✓ Discover what is the best eBook generating software on the web.
- ✓ Which online products have been proven winners to help thousands of people start a independently full time auction oriented business.
- ✓ A simple method that brought in an extra **\$2478 a week** in my business.
- ✓ Why you're sitting on a gold mine and how to start profitably mining your customer files today.
- ✓ **Virtually unknown way to get free advertising** in any media you want; newspapers, magazines, TV, or radio.
- ✓ 7 low cost/no cost ways to skyrocket your business.
- ✓ What every professional must know.
- ✓ The **3 magic words** to say that brings you an automatic discount of 15%-20% from any supplier.
- ✓ How to develop successful profit-pulling product at low cost, no matter what business you are now in.
- ✓ The **truth about Auction success Stories**
- ✓ 18 new ways to get bidders on your auction business begging you to do business with you.

- ✓ The **amazing secret** of getting new customers for your business.
- ✓ **How to get many more referrals** without resorting to nagging or trickery.

...in simple terms...there are to many features to be listed here.

(Note: These benefits are only valid, if you decide to purchase the particular item that hosts that benefit. This means that every single one of the mentioned products will support one of these benefits. We have extracted the most useful ones from each one of them.)

### Attention:

**I!IMG** is updated on a consistent monthly bases with a newer version, as the internet is changing at a rapid speed. You can track your version by looking at the version number on the first page.

To be informed of the latest I!IMG updates, send a blank email to [updateiimg@andrejvasil.com](mailto:updateiimg@andrejvasil.com) (no subject). You will immediately receive an autoresponder reply informing you of the current version and the latest updates regarding I!IMG.

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## Introduction

I assume that you are probably the type of person who is actively thinking about or searching and focusing towards making more money in your life through a *different* source of income, besides your daily, or part time job. (If you have one)

If you are NOT, than you most probably wouldn't be reading this eBook up to this point in time. I'm sure the title alone was enough to get you reading up to this point.

Now, one critical issue you must realize is that the only information shared in this eBook is based on complete TRUTH and HONESTY...and all it will take you to start making money from this moment to where you want to be in terms of financial freedom, is all based on one FACT!

**...finding a suitable product from this manual, investing your time and your money into it... and FOLLOWING THROUGH.**

You see, one thing that I personally realize probably more than 98% of the world's population (hmm, somewhere around there!)...is that if you invest your money in the best products on the market, and just simply leave them unused, on your PC (*making you feel good, because you have it, but at the same time deluding you from reality*) ... frankly enough you can forget about success, forget about hope, and STOP wasting your precious time with imagining being this ULTRA-SUCCESSFUL person.

You see, this tends to be a natural conditioned habit in human beings, due to negative social programming not only with these issues, but literally anything that requires us to consciously follow through some task that we have never done before...automatically switches on those famous, procrastination switches in our brain and for most

people, these gremlins seem to take over every single time.

I fell into this category perfectly and was strangely enough partying ever time with these procrastination gremlin switches whenever I wanted to do something that I knew would be VALUABLE in the LONG RUN if I followed through.

This is what I have been doing for a loooong time...only to realize that its simply not leading me anywhere, unless I can come to a realization that I am actually putting whatever I desire into a **physical form** of ACTION.

Yes, I know all about NLP, hypnosis, handwriting analysis, time-line therapy, subliminal messages, affirmations, visualization, etc... and guess what...

MANY PEOPLE THAT ARE FIMILIAR WITH THESE TECHNOLOGIES, SPEND THE FIRST 3-5 YEARS, IMPLEMENTING THESE SKILLS IN A FORM OF THEORY...WHICH QUITE FRANKLY IS THEORETICALLY USELESS.

**ONLY ONCE YOU DO IT, SCHEDULE IT, PUT IT INTO PHYSICAL MEANS OF ACTION...DOES IT BECOME REALITY.**

Just telling you about this, in a form of words on your computer screen, will not change your attitude, unless you...

**DECIDE RIGHT NOW THAT YOU WILL NOT SETTLE FOR THIS SAME CASE...  
AND SET A WRITTEN DEADLINE FOR YOURSELF!**

Additionally, I would also like to mention a point that is neglected in many books, is that even though people receive so much valuable information, they still don't implement it,

until they experience the old “trial-and-error” phenomena **themselves**, even though they already read or listened to material telling them NOT to do it.

**THIS IS THE CASE 99.9% OF THE TIME!**

Point being...UNDER ANY CIRCUMSTANCES **DO NOT** fall for the same 99.9% of the case. Simple BUT life-changing.

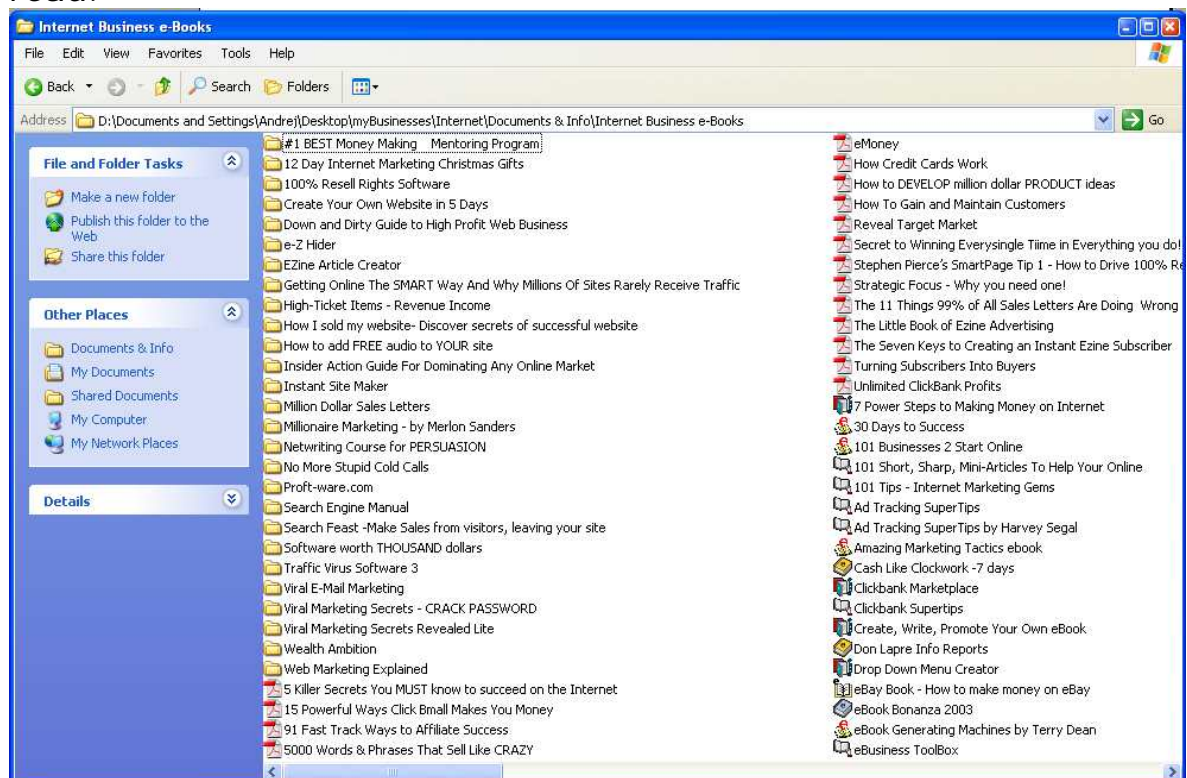
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## Now..

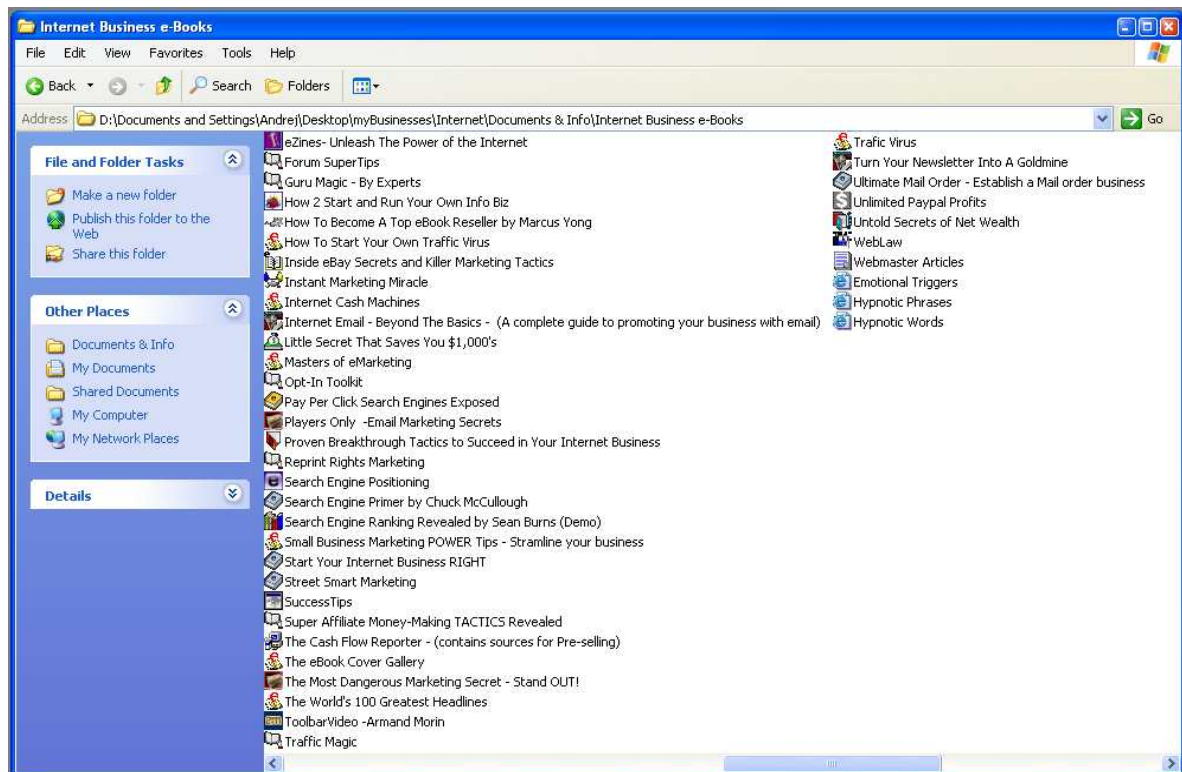
Let's shift our thinking with the things we just talked about onto how to start generating a online income that will set you up for life.

*Take a look at this...*

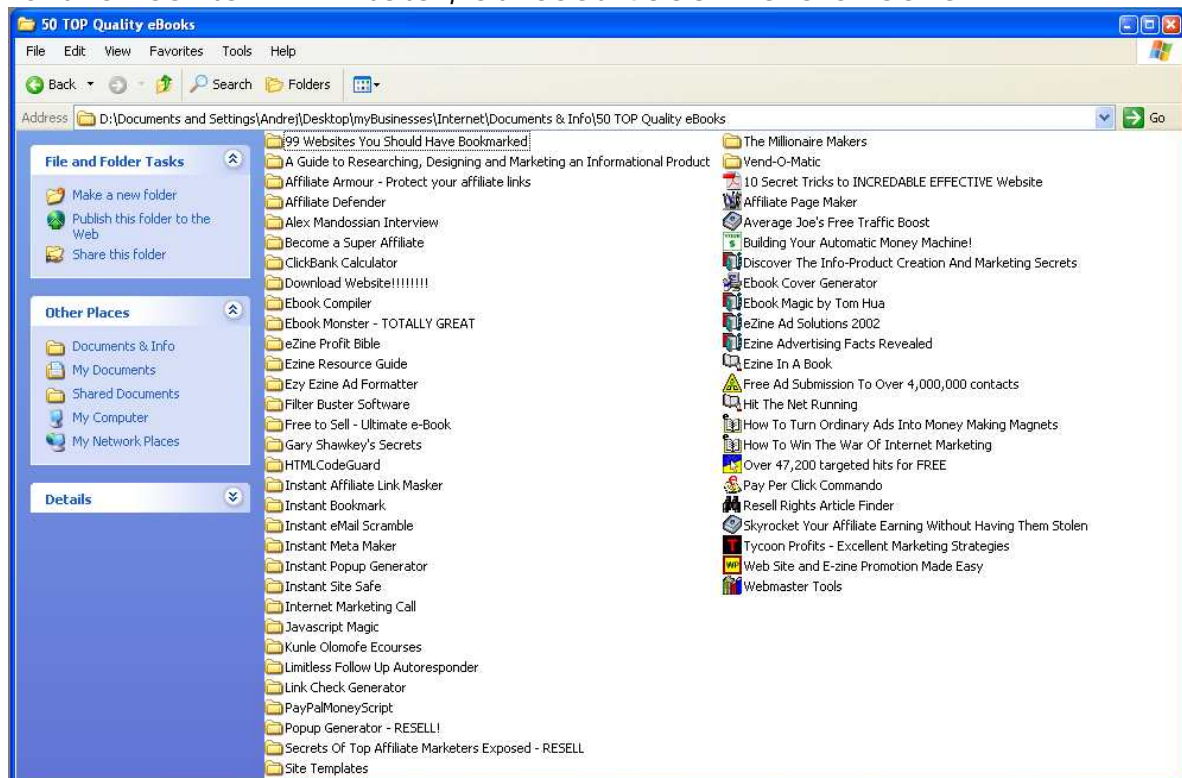
*Here are some screen shots of the e-books that I have either purchased (most instances) or downloaded them for free...and actually discovered that only (approx.) 5% were worth the read.*

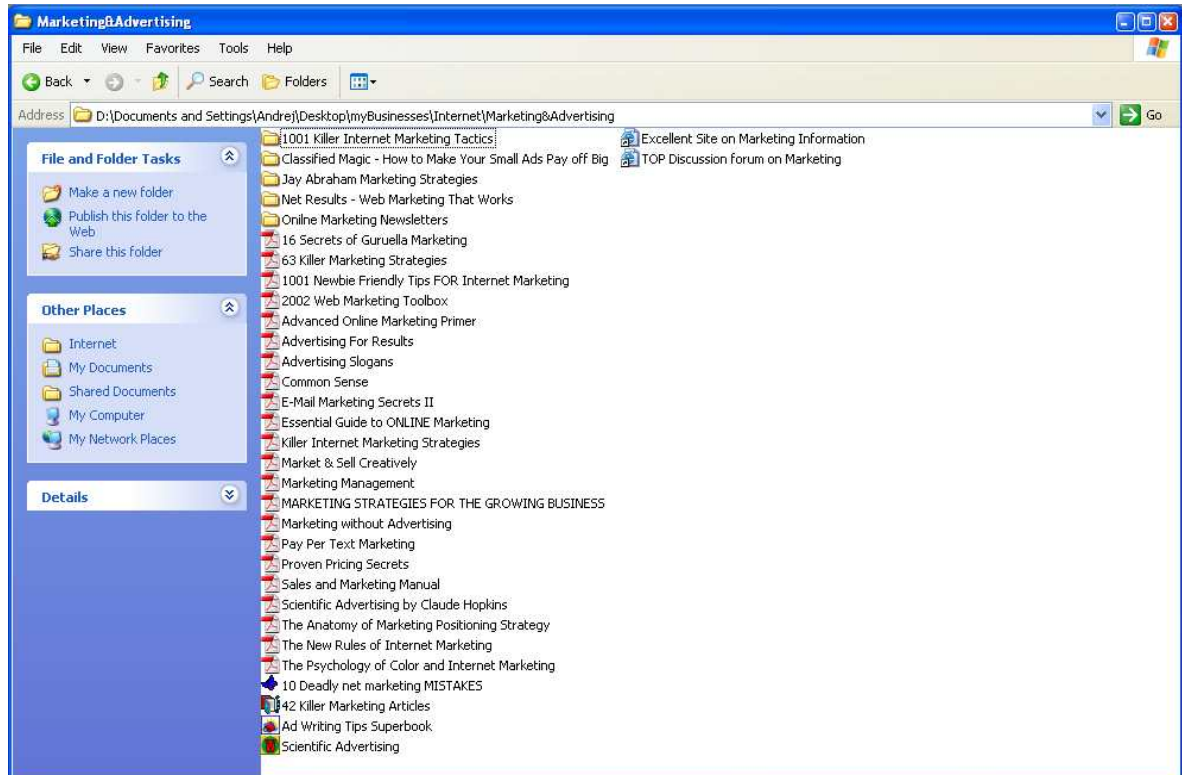


Don't even think about investing in another online product without reviewing I!IMG first!!!

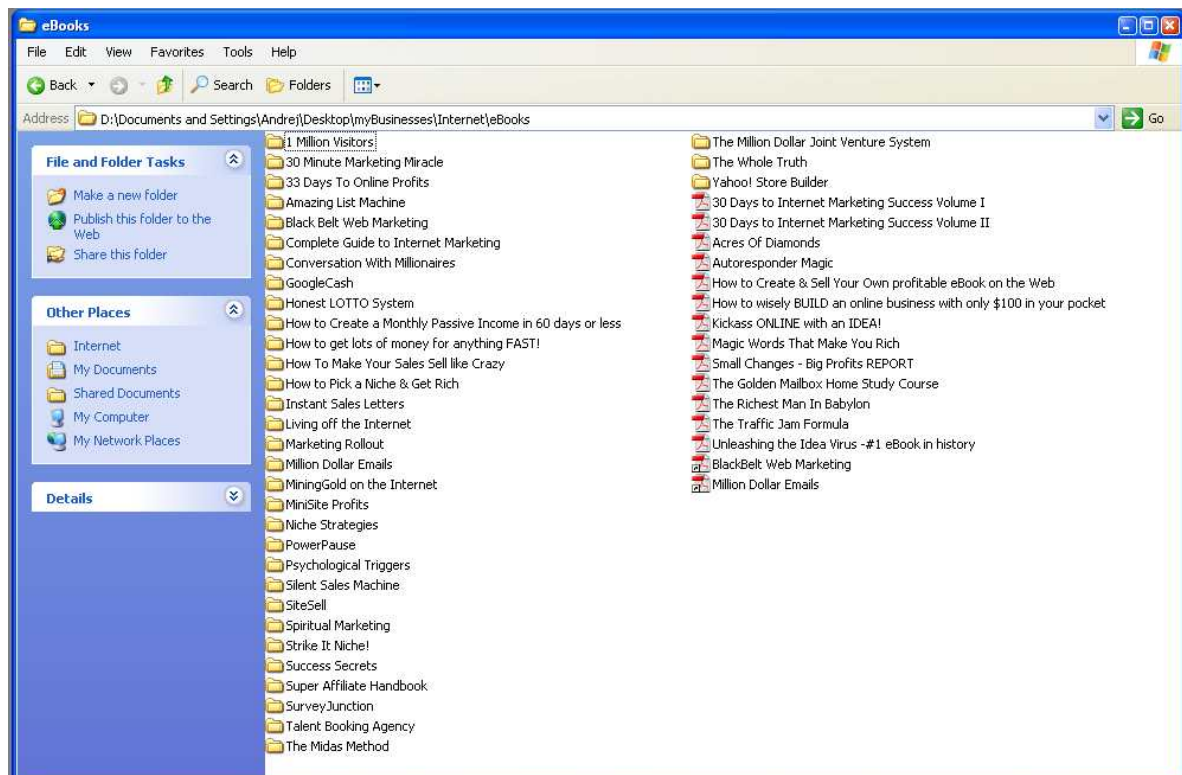


Also realize that the folders that you see in these pictures, further contain... in total, at least 4000 more eBooks.





Note that, the majority of these e-books (*NOT all shown!*) have been purchased over time and each was painstakingly, read, tested and practically used.



## Reprint and DISTRIBUTION Rights

I am offering you an opportunity you want to take advantage of TONIGHT! You are granted with an completely free Mater Resell License to this eBook for YOUR pure profits, or simply to generously give it away, or include it as a bonus in your products range which will make your material more valuable.

If you didn't already receive a Full Master Resell Kit with this eBook, then just send a BLANK email right now to: [updateimg@andrejvasil.com](mailto:updateimg@andrejvasil.com)

An Autoresponder will automatically send you the necessary download instructions.

**Note:** This e-Book has just been released, and is still considerably unknown, therefore by receiving your Resell package for FREE, you can be making money within couple of weeks, provided that you have successfully implemented effective marketing strategies.

If you are fairly unfamiliar with online marketing, or most probably fall in the DEAD beginners range, then use this invaluable ULTIMATE RESOURCE to find a marketing product, so you can being right away... (most importantly READ IT, and start using it the same day of delivery.)

*Remember:* You don't remember by reading, BUT by using the information in practice. Have you ever heard of a child that has learned how to walk, by reading books on walking....Neither do I!

## e-Book Reviews

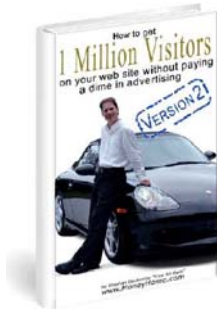
### **Traffic Generation**

Traffic Generation is one of the most critical and problematic issues involved for online marketers, EVERYBODY WANTS TRAFFIC. Well this first part...concentrates on attracting people across the world to your website or service(s), in other words, make your website known by the online community.

This section focuses on the "BEST-OF-THE-WEB" traffic generating tools, e-books, and services available. Investing your money into one of these following products, and actively following through the advice given and techniques involved, I can unconditionally GUARANTEE...you will have a surge of customers OVERFLOODING your website.

The following products that are listed, are actually the only products you should seriously consider, in investing your time and money and immediately getting involved into the products system. I have read, researched approximately 19 e-books on traffic generation...and NONE of them compare to these.

---



## [1 Million Visitors](#)

How To Get 1 Million Visitors On Your Web Site Without Paying A Dime In advertising !

Are you frustrated by the lack of traffic coming to your site?

If I would tell you that after months of research, I just got my hands on the most hidden secrets...

Pssttt, yes precisely those secrets that the wealthy webmasters are using now to get their millions of hits every day.

And let me tell you, it works... It's incredible to see all the knowledge they possess...they even have very sneaky tricks !

### *Usefulness Comments*

With over hundreds of products which concentrate on generating HIGH traffic... [1 Million Visitors](#) stands above the rest. This e-book talks about the most effective and POWERFUL traffic generating techniques on the internet that I have ever seen...in only 9 simple, shockingly POWERFUL steps.

### *Conclusion*

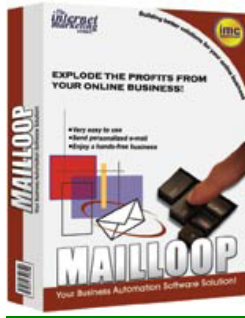
This, if not any other traffic informational eBook, is literally the only one you should EVER invest in! If you want to be absolutely astonished at how easy you can

start to attract thousands of visitors around the globe TO your website, you receive my highest Recommendation.

Further more, you should be aware that Stephan, the author of "1 Million Visitors" has devoted most of his marketing life purely on this one topic.

How to draw thousands of visitors without spending thousands of dollars on advertising strategies and tools!

EVERYTHING you will find in this 179 pg eBook is concentrated on FREE techniques no matter how powerful or sacred they seem to be.



## [Mailloop 5.0](#)

The software is an **absolute necessity** to your **online business**. Mailloop is the complete internet email, bulk email, newsletter server, web form processor, customer database, newsgroup poster, and autoresponder solution.

Why do all your daily tasks manually when you can get software to do it for you? Spend your time marketing and growing your business, not doing daily chores, email, etc. It even has a built-in scheduler so it will turn itself on and do the tasks whenever you ask it to! And it all runs from your home PC.

### *Usefulness Comments*

An absolutely stunning piece of software. If you have a list of for e.g. hundreds or thousands of customers, you can now send each one of them a COMPLETELY customized email message. This means you can send for e.g. 10 000 emails at a simply push of a button, with each message having a individual customer name or address or any other personal information you have about them.

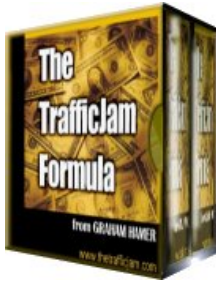
Further on, you can NOW automate your entire customer subscription process, and so much more...

### *Conclusion*

[Mailloop](#) is a system that will automate your entire business, meaning you will have more time and freedom for yourself.

Its not the only program of its kind (others are mentioned), but its user friendliness is absolutely astounding.

You should only consider investing in this program if you have a high number of customers in your business. This program is basically like replacing an employee that gets to work the whole day answering emails, dealing with customer complaints, sending a specific group of customers a special discount email etc..., because this is exactly what [Mailloop](#) does on a 24/7 bases.



## [The Traffic Jam Formula](#)

**"It's a masterpiece!"**

Hello Graham, I managed to finish reading your eBook yesterday night and I must say....

It's a masterpiece! I've read tons of other traffic generating eBooks but none like this. The tactics and tips that you outlined are really innovative and I must say... extremely effective and can be easily applied by anyone, newbie or seasoned marketer.

I've had some mini successes implementing some of those tricks myself but reading your report have brought my web promotion strategies into a whole new level. I used to complain about the lack of new ways to market my product but now I have tons of exciting ideas thanks to the 3 1/2 hours I spend reading your report. Plus I loved your presentation !

Thanks again!

***Marcus Yong***

**"I watched my counter spin!"**

Dear Graham,

I took a look at my site counter and was staggered by the number of visitors I had had during the previous 24 hours.

I refreshed my screen and it had jumped another 20. I refreshed again, and 10 more. I can't believe that this works so well. It's too simple, really!

I love it... thanks!!!

***George Fergusson***

**"Expect a BIG increase!"**

...EXTREMELY pleased. I couldn't have asked for more.

This book goes beyond the usual stuff... "Submit to search engines, buy ezine ads, etc.". You've developed a whole plan, and explain WHY and WHEN I should do certain things.

My sales reflect my new visitor levels, and I'm making more than I

ever have, particularly since your methods don't have to cost anything.

Thanks a lot, Graham

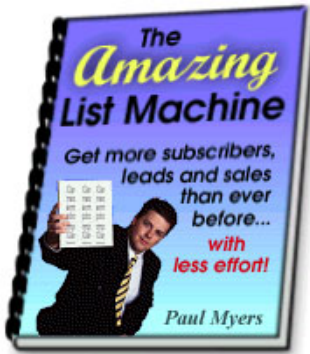
**Bob Bruce**

### *Usefulness Comments*

I thought that this e-book, is quite phenomenal. Just by looking at the Table of contents, I knew that this product would be an easy read. It covers all possible marketing campaigns that you will find on the web, and for that reason alone, I would strongly urge you to get it, not mentioning the original search engine techniques that work so smoothly, you will not believe it.

### *Conclusion*

[Traffic Jam Formula](#), covers Affiliates, direct sales marketing, e-zine distribution, search engine optimization, bulk email marketing, creating your own newsletter...you name it...its mentioned in [The Traffic Jam Formula](#).



### The Amazing List Machine

"You have some of the most original and innovative ideas in this industry. "There's tons of things about marketing but not much about how to think. I read the part about the combining of ideas and it was brilliant. No one else has ever taught anything like that. The only thing similar is the James Web Young book I told you about.

"This book is as unique, fresh and brilliant as I would expect from you."

Marlon Sanders,

Author of "[The Amazing Formula](#)," "[Gimme My Money Now](#)," and numerous other online marketing best sellers.

H

Picture this: It's 6 months from now, and you've created your "List Machine." You've added tens of thousands, or even hundreds of thousands, of loyal new subscribers to your list, you're making more money from your work, and enjoying it a whole lot more as well.

### *Usefulness Comments*

If you want to generate many, many more leads, attract visitors to your site, like bees are attracted to honey, and exponentially explode your online business, then look no further than this complete, 100% comprehensive manual that covers A-Z on building your list of customers to lifetime customers with never ending supply of cash surging into your business or personal life.

### *Conclusion*

The Amazing List Machine is a "CAN'T DO WITHOUT" product that even the most popular and richest internet marketers stand behind 100%.

Paul Myers is a true expert on internet marketing. You can't go wrong when you are dealing with his products.

**HIGHLY RECOMMENDED!!!**



### [My Email Manager](#)

[My Email Manager](#) is a revolutionary email marketing and management solution that **provides users with everything they need to set up, manage, and send their email promotions.**

The system also includes tools and features (like newsletter and promotional mailing templates) designed to help even newbies become overnight experts at email marketing.

Residing on powerful servers running 24/7, this extraordinary system **allows users to manage all aspects of their email campaigns** from one simple, easy-to-use interface -- everything from importing email lists to automatically creating opt-in forms, from testing messages to sending promotions to large groups, from creating autoresponders to automatically tailoring and sending the right responders at the right times...

Each user can completely customize the settings to suit their own business needs and easily create what amounts to a powerful, custom-built email solution that fulfills the exact requirements of their particular business.

### *Usefulness Comments*

[My Email Manager](#) is a complete business email automation solution. This program can be customized to its bare-and-bones. Every single aspect of email marketing is covered. [My Email Manager](#) makes email handling a true breeze.

## *Conclusion*

The only two complete email solution programs, you will ever need for your internet ventures is either, [Mailloop](#) or [My Email Manager](#). Review both of the products, and find out which one suits your needs the most. I am ONLY telling you what the best products are out there, not the differences, or the benefits or features of them...since I have already used them, and I am only referring you to the "BEST-OF-THE-WEB" products or services.



## **The Insider Secrets to E-mail Marketing** **-- Advanced Series**

This 433-page printable eBook is literally an A-to-Z guide, crammed full of step-by-step instructions, examples, and case studies of absolutely everything you need to know to explode your e-mail campaigns.

This eBook will show you everything from growing a super-responsive opt-in list as quickly as possible, to generating the highest possible revenue from every e-mail you send, to protecting your business from being wrongly accused of spamming and knowing how to effectively deal with it if you are...

### *Usefulness Comments*

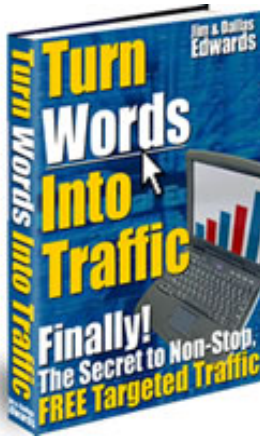
Corey Rudl generates an incredible profit turnover of over \$6 million dollars per year, from online marketing. Most of his online financial success comes from email marketing. Corey is a true master at email marketing campaigns, and **YOU SHOULDN'T EVEN THINK ABOUT GOING INTO EMAIL MARKETING WITHOUT READING THIS E-BOOK!**

### *Conclusion*

I don't know one marketer that gets his way around the internet promoting services or products using email, or even sending email at all, without having at least read [E-Mail Marketing Secrets](#) 2X.

My internet account was suspended 3 times when I began using email marketing, not knowing why. Thankfully, I have found FINALLY one e-book that resolved this problem once and for all. Now, because of the CAN-SPAM act...you can get fined up to \$200 000 per email.

Therefore, make sure to read this e-book, so you know what you should be and shouldn't be doing.



### [Turn Words Into Traffic](#)

"Gets Thousands of NEW Visitors To Your Website... Fast!"

This product is absolutely stunning and unique from any other traffic generating product I have ever used or read about.

This is what one of America's top copywriters and publishers, Joe Vitale has to say...

"Outstanding! This is THE method I've been using for nearly ten years now to make myself rich and famous online. This e-book reveals the entire method---from soup to nuts---and it will work for anyone who uses it. Some of the resources in this eBook were a surprise, even to me.  
Get this one right now!"

- **Joe Vitale**, #1 Best-Selling Author

[www.mrfire.com](http://www.mrfire.com)

[Turn Words Into Traffic](#) doesn't involve pay-per-click, Spam, FFA links, banners, "safe lists", complicated search engine tactics, classified ads, or any other crazy traffic scheme!

...this is completely original and outrageously powerful and effective, best of all, the techniques work immediately.

How Is This Different and Better?

Well, first understand that Jim Edwards is a highly successful internet entrepreneur...and to be exact runs 15 highly profitable websites across the web.

Now...here are 3 main points why [Turn Words Into Traffic](#) is so unique:

1. Step-by-step Plan: Jim and Dallas will show you, step-by-step with a specific action plan, exactly how to write and publish a 'KILLER' article on the web.
2. Money-Making: They'll show you, step-by-step, how and where to find, persuade and motivate dozens, hundreds, even thousands of ezine publishers and website owners to publish your article and post it to their websites.
3. Time-Saving: Just copy them! Jim has consistently used articles to create traffic in many different industries with many different websites and he will show you exactly how to do it.

It doesn't matter if you're selling a product, service, or information. It doesn't matter if you're selling a \$10 eBook or a \$10,000 consulting service! This traffic machine works for corporate websites, small business, home-based business, self-published authors... even network marketers!

It doesn't matter what you sell... technique shared in this e-book creates the FREE website traffic you need to make money right away!

**Promoting with articles** creates large streams of steady and continuous traffic that comes to your website as a result of you taking just a few simple actions once... and you continue receiving that traffic for many weeks, months and even years after you performed the action.

[Turn Words Into Traffic](#) will show you exactly how to do this.

### *Usefulness Comments*

Turn Words Into Traffic solves a devastating problem that plagues most online marketers...

...how to promote your online business without spending a ton of money.

[Turn Words Into Traffic](#) is a magnum opus about growing and expanding your online business by writing articles.

To sell products online, you have to attract visitors to your sites. Some people buy ads in e-zines to attract those visitors. Others use Google Adwords and other pay-per-click search engines. And still others pay for offline advertising.

But, there is a better way that won't cost you a penny... writing short, tightly-focused articles.

In [Turn Words Into Traffic](#), Jim explains every single step from the beginning. He explains...

- exactly how to create your article quickly and easily without wasting valuable time. (Jim even gives you an 11-step, easy-to-follow formula for writing your articles.)
- how to create articles that will interest readers and get them to click your link and visit your sites.
- what to do with your articles once you've written them, who to send them to and how to get the biggest bang for every article you create.

- how to promote affiliate programs within your article and how to do it under the radar.
- exactly how to approach e-zine publishers and web site owners to persuade them to use your articles (this strategy can send thousands of readers to your sites if applied correctly).
- And much, much more...

My two favorite parts are the section on "Brainstorming Article Topics" on pages 33 through 39 and the section titled, "Feeding Your Own Subscribers & Creating Mini-Courses" on pages 147 through 151 (under the Specific Article Promotion Strategies category).

That's just personal, though. Your favorite parts may be completely different than mine.

Now, [Turn Words Into Traffic](#) is not for everyone. Let me explain...

This eBook takes you step-by-step through every detail of writing an article and using it in every possible way to get thousands of people to visit your site. Of course, the articles don't write themselves. And they won't distribute themselves.

There is work involved.

Jim will hold your hand through the entire process. I've read nearly every eBook and course that Jim has ever written. He's one of the best instructors I've seen.

## *Conclusion*

If you're willing to sit down, follow a proven formula and write a short, 500-word article to attract visitors to your sites, I suggest you grab a copy of [Turn Words Into Traffic](#).

I've read six eBooks about how to promote your business by writing articles. This is the only one I'm recommending. You won't find a better resource on this subject anywhere.



### [Traffic Equalizer](#)

[Traffic Equalizer](#) has NOTHING to do with things like:

- start page programs
- exit exchanges
- FFA's
- ezine ads
- safelists
- or banners

With any one of those methods for driving massive traffic to your website, you could easily be wasting your time, your money, or both.

So forget ALL those shot-in-the-dark techniques.

In order to attract the "right" kind of viewers (and TONS of them), you need to do ONE thing. You need to optimize your pages for search engines. Why? Because there's one thing that will never change...

Viewers will ALWAYS conduct searches using specific keywords! And that's something you absolutely MUST take advantage of.

But what if you're new to all this? What if you don't have the knowledge or experience necessary to properly implement search engine optimization?  
No problem...

[Traffic Equalizer](#) will do all the work FOR you!

1. You import a list of keywords
2. You fill in a few form fields
3. The program automatically creates optimized pages

"I've tried just about every optimization solution currently floating around the web. And you know what?

[Traffic Equalizer](#) beats ANYTHING out there hands down. And I mean ANYTHING!

[Traffic Equalizer](#) just made everything else currently on the market obsolete! I'm sure this will send a bunch of folks back to their software design drawing boards. I actually "jumped" after I hit the generate button because I was stunned at how fast the content-rich optimized pages were created. At first, I thought something was wrong...

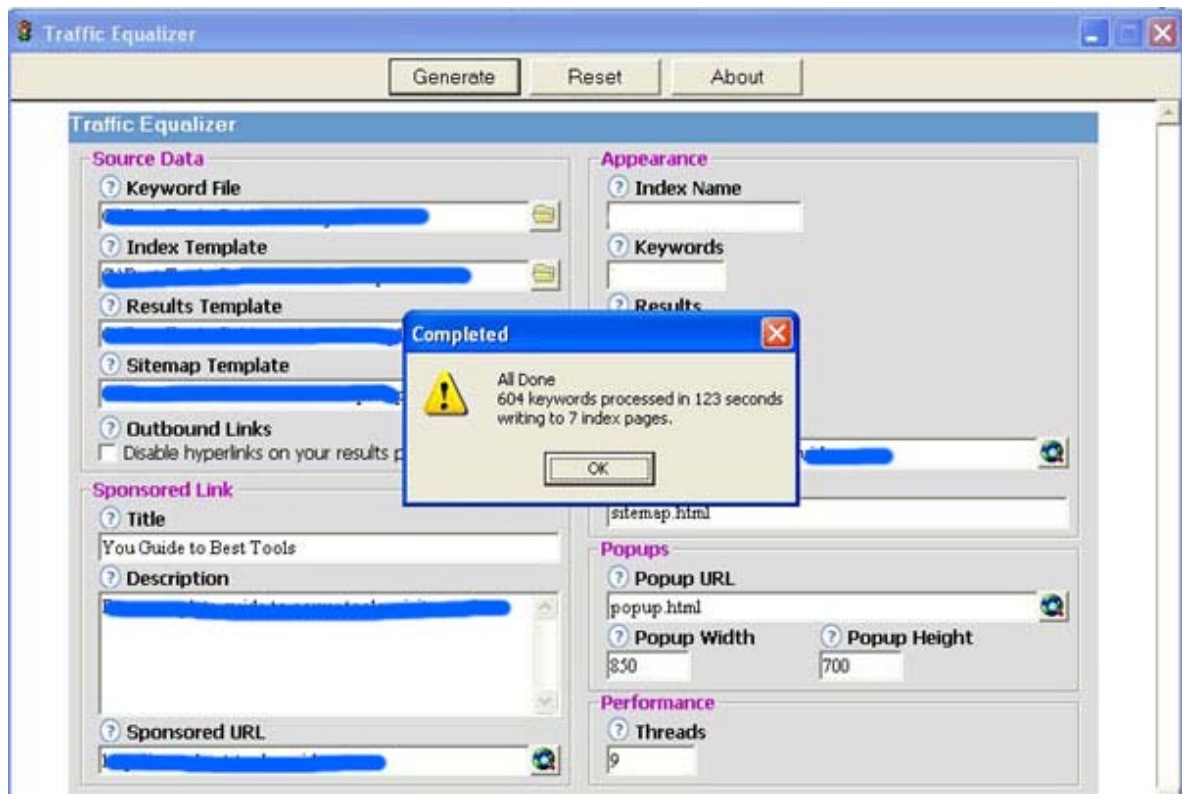
But no, the pages were complete and I could begin uploading them to my website right away. I almost feel guilty it's so easy.

Simply an unbelievably fantastic product! "

Malacka

<http://www.writersnest.com>

Here is a simply screenshot of Traffic Equalizer's main menu:



In a nutshell, you supply the software with a list of keywords that are highly relevant to your site.

Based on those keywords, [Traffic Equalizer](#) generates highly optimized web pages. Each keyword you provide will produce one web page, so if you supply 500 keywords for your site, it can generate 500 optimized pages. In less than a second (with the new web version), you can add hundreds of highly optimized pages to your web site, just by pushing a button.

Of course, if you know the principle behind it, you can do it by hand, but it'll take you hours to hand-write all those pages.

...also don't be deceived by the simplicity of the software. It's EXTREMELY powerful. Based on the keyword file I supplied, with the push of a button, it instantly created 604 (the number of keywords) highly optimized web pages in 7 index folders -- in just about two minutes.

Imagine, how much time and tedious labor will it take you to manually write those 604 pages?

### *Usefulness Comments*

Traffic Equalizer is a highly sophisticated yet simplistic system. Yes, there are optimized keyword pages involved, but they are search engine friendly, content-rich pages!

They merely act as the overall mechanism which ultimately fuels the traffic. And what really matters is HOW these optimized pages fuel the traffic (sorry, that's the one thing I can't reveal to you).

What I CAN tell you is this... with Traffic Equalizer, you'll easily gain MORE unique and specifically targeted viewers than you could possibly imagine!

...and most of all, I have to re-emphasize that it will save your time and especially money.

Why will it save your money?

Well, if you were to contact as search engine expert to optimize your website webpage's with content-rich, highly targeted keywords, they would by no doubt charge you somewhere between \$500 - \$5000. Don't take my word for it...give yourself a favor and seek for proof yourself. Also considering into account, the wait time for them to respond. Remember you are not the only one who will be seeking for their expertise...but there are especially those multi-million dollar corporations like IBM, Apple, Dell, Coca-cola. They pay search engines hundreds of thousands of dollars every year to stay on top.

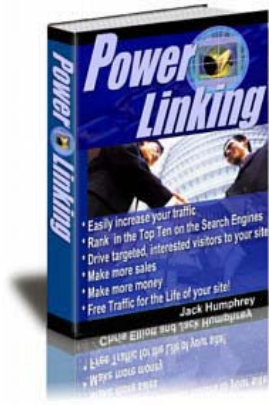
Now...not only will you wait a tremendous amount of time...you will also spend no less than 5-10times as much.

Do you really have to put up with this?

Absolutely NO...as a matter of fact, you will gain a "unfair advantage" once again as I mentioned for some other reviewed products in this eBook.

### *Conclusion*

In conclusion, I feel [Traffic Equalizer](#) is truly an innovative product. It has amazing power that will bring your site huge amounts of targeted traffic. Get it before your competitors do.



## [Power Linking](#)

Tired of expensive advertising, banners, search engine promotion, and all the other stuff people told you would get targeted traffic to your site? Wouldn't you rather start a flood of customer visits that requires NO expensive advertising?

What if there was a system through which you could reap "residual" traffic for the life of your business, rather than always having to go out and drag people to your site with costly advertising?

There is! [Power Linking](#) is the only system online that is guaranteed to turn you into a website promotion professional, without going to night school!

What is [Power Linking](#)?

...read this article by Jack Humphrey, to explain it to you:

### **The Definition of Power Linking: Case Study** **-by Jack Humphrey**

Many people who read about Power Linking all over the web think "That's great, but what IS [Power Linking](#)?"

Today you get to SEE what [Power Linking](#) is, in action!

1) Go to Google and type "jack humphrey marketing" in

the search box.

THAT'S [Power Linking](#). The first TWO pages of Google search results showing the many different ways I get links. Articles, reviews, blogs, affiliates, forum posts, reciprocal links, press releases, it goes on forever.

The point is not to show I am ranked for the term "jack humphrey marketing" - that's no big deal. It is to show you what a [Power Linking](#) campaign does for a website and business.

Any one of those results and many many more can and do show up for competitive keywords that ARE fantastic rankings to have in the search engines.

2) Go to Alexa.com and type in "webmaster traffic tools" and check the Alexa ranking. Now Alexa is a search engine for webmasters. This wouldn't be a significant number for a pet food site.

But my market is webmasters and it DOES matter what my Alexa ranking is.

Now type in "Power Linking" in Alexa. I think you get the picture!

You basically need to be interviewed on CNN to get the kind of traffic I get if you don't Power Link.

3) How about inbound links to Webmaster Traffic Tools (my free membership site for webmasters) and Power Linking Profits? Over 3200! THAT is [Power Linking](#)!

4) How about Top Google listings for good keywords?  
Try these:

- getting links #1
- targeted traffic tools #1
- traffic tools #2
- targeted traffic #3
- getting traffic #4
- 

There are many others, but you get the picture. THIS is Power Linking.

5) Linking via word of mouth? Yep - building a reputation online is work, but that work pays off in ways you cannot imagine. [Power Linking](#) teaches webmasters to take their businesses way more seriously.

I cannot tell you the number of referrals I have gotten from past customers. Sales I could never have made to cautious people who have been burned before are suddenly slam dunks when one of their friends says "It's OK - you can trust this guy!"

From providing a killer product or service, to top-notch customer service, webmasters get way more professional when a lot of people are looking and buying.

After all, it is embarrassing to get all that traffic and have people landing on a dud page with crud products and ugly, broken links.

[Power Linking](#) creates internet marketing professionals. THAT'S [Power Linking](#).

Notice I didn't mention one thing about a link directory?

While that is an important part of a [Power Linking](#) campaign, it is merely a default part of a whole system and NOT the entire focus of a true, professional marketing campaign.

[Power Linking](#) is Internet Marketing. It is how professionals market online.

So, the next time someone asks you how [Power Linking](#) compares to "Product X" you can tell them there is no comparison. There are no competitors. There can be only one #1.

If making your website the center of attention in your market niche is the most important thing to you, you will want to follow the webmasters and small online business owners who have come before you and learned from someone who obviously knows how to market online.

Leave the amateurs and hobbyists behind and step into the world of a professional online marketer.

...here's what one person had to say about this system:

"You know Jack, I've read a lot of books, reports & articles on getting traffic, but nothing like this one. I read through most of it last night and you have some great ideas!

I agree with you 100% on using reciprocal links and "[Power Linking](#)" from other websites to get traffic. ISORegister has never once submitted to any search engine since starting online in 1999 and starting our affiliate program this January and yet we get over 3,000 visitors a day! We are currently around 13,000-14,000 and climbing on Alexa.com.

Why? We have over 700 affiliates, more joining everyday, and since most of our members are website owners themselves they add a link and endorsement from their sites.

Reciprocal links work and your book should be read by everyone who owns a website. Great job Jack!"

Best Regards,  
**Jeremy Gislason**  
ISORegister, Inc.  
[www.isoregister.com](http://www.isoregister.com)  
[Jeremy1@isoregister.com](mailto:Jeremy1@isoregister.com)

### *Usefulness Comments*

You are on the brink of sending shockwave after shockwave of cash in hand, free traffic to your website. Traffic that'll just grow exponentially. As your traffic starts to surge, your sales and profits will also surge. You'll acquire new subscribers to your

ezines. New customers. Customers that'll repeatedly buy from you.

[Power Linking](#) can clearly make you rich. It's one of the most powerful, secret to flooding, swamping and overloading your website with all of the free, targeted website traffic you could ever hope for. Its power is unrivaled.

With this system alone you can easily and effortlessly achieve all your traffic marketing operations in a very short period of time, and not only I highly recommend it, but other top marketers are having tremendous success using it.

### *Conclusion*

I have personally used this system...with great success, and...

Power Linking can give you this staggering steady increase in free, targeted cash in hand website traffic. What's more, once you have the system set up in place, you won't have to lift a finger to send non-stop stampedes of traffic to your website!

HIGHLY RECOMMENDED!

## Other, extremely VALUABLE and inexpensive traffic generating tools:

### [AdBlaster](#)

Have Your Ad Blasted To 2,500,000+ Sites Every Day  
Automatically Using The Worlds Most Astonishing  
*"Set And Forget"* Technology !

This is my favorite traffic generation tool of all. It is a definite MUST for everyone. With [AdBlaster](#), you can start making money within 24 hours. And yes, it's very possible with this program.

### [Blast4Traffic](#)

Email 70 MILLION Targeted - Opt-In Prospects Every  
Month! That's 2.3 MILLION Every Day!  
Increase Web Traffic & Sales Overnight!

### [RankLocator](#)

Discover how a simple software can quickly and easily  
rocket your website to the top of any search engine you  
want in just 2-5 weeks!

HIGHY RECOMMENDED!

### [TopEzineAds](#)

You'll be startled by how easy it is when you have the secret tools and resources that Marketing Guru's have been selfishly keeping hush hush... the secret tools that make it easy to keep new hungry customers arriving every hour of ever day!

HIGHLY RECOMMENDED!



### [Boost Business with Your E-Zine](#)

READY TO PUBLISH YOUR OWN E-ZINE? DON'T KNOW WHERE TO START?

The E-zine Queen's new e-book will show you, step by step, how to write, publish, and promote a dynamic e-mail newsletter that **BOOSTS your business!**

Learn how to attract TONS of new subscribers, write engaging articles that KEEP them on your list, and promote it all for FREE. Complete money back guarantee, AND FREE REPORT with purchase – more than \*268\* resources for list services, promotion, free content, and more.

HIGHLY RECOMMENDED!

## **Auction Tools**

This will focus on building an online, highly profitable business through auction sites, like eBay or Yahoo! Auctions.

Selling products through auctions, is one of the fastest ways available of making money instantly.

I highly recommend you to considering starting at least one auction stream of income, as they are relatively easy to start, and extremely effective in generating you an additional substantial source of income.

The following e-Books are the most complete comprehensive e-Books you will find on starting a complete business based on auction services.

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### [Silent Sales Machine](#)

So many people are trying to build a web-site and then trying desperately to get traffic on their web-site. Why not simply go to where the traffic is? **Go to eBay!** You don't even need a web-site! (If you have a web-site get ready for a serious TRAFFIC BOOST). What's the secret? It has to do with the fact that over 40,000 people sign up for eBay.com every day!

**There are 43 million members & over 1.5 Billion page views per month on eBay.**

This BEST-SELLER on Clickbank.com has made people FINALLY quit there job, and make a FULL TIME income from their own homes, using the #1 Online Auction Site in the World, where your opportunities are limitless.

#### *Usefulness Comments*

This e-book, is more aimed at improving your current eBay campaigns, rather than starting an eBay business from scratch, however you are still loaded with enough information in this e-Book to open up a successful auction on eBay, complementary to some of the eBay's own information on selling.

I have read this e-Book, and it shares some of the best strategical information, that its near impossible to successfully succeed on eBay without this products indispensable information. You are surefire to skyrocket your eBay sales by at least 80% by reading and implementing this products advice.

## *Conclusion*

[Silent Sales Machine](#) is to eBay's success, as petrol is to a car. You won't get anywhere with the best car in the world, if you don't supply it with petrol and the right type. Same case with this product...you won't easily go from present to financial success without an investment in this product.



### [eBay Home Business Explosion](#)

John Reese made \$38,450.27 PROFIT on eBay!  
And that was only \*ONE\* of his auctions.  
John's amazing new "How To" VIDEO will teach you  
how to make money with online auctions from home.  
You can also make money promoting the video.

#### *Usefulness Comments*

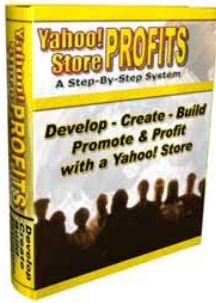
This is a complete step-by-step course (Video), showing you how to start a complete online eBay business the SAME DAY YOU WATCH THE VIDEO. This product is truly a masterpiece, it's so easy to understand. I guarantee you, you will start making money, the same day you receive this product.

#### *Conclusion*

If there are dozens of eBay products online...which one can show you the exact STEP-BY-STEP process of making money in the shortest period of time.

Well, this [product](#) is the one, you are looking for.  
Remember, same day profits are a 80/20% possibility. For most people it will be an 80% success rate.

HIGHLY RECOMMENDED!!!



## [Yahoo! Store Builder](#)

Here's the Secret to Making Money Online:

- 1) Find out what people are buying.
- 2) Find that product at the lowest price
- 3) Build a place to sell that product
- 4) Tell your shoppers that you have what they want.

It works. I do it EVERY day, and I do it with a Yahoo! Store. And they'll show you how you can do it too.

### *Usefulness Comments*

This product will set your financial destiny for life. A true masterpiece, you are provided with over 400 pages of information, including full **color step-by-step diagrams** on how to set up an online store, through which you can virtually sell ANYTHING you desire.

### *Conclusion*

Although this product does take some real commitment to follow through on your part. Believe me, once you do...you will have not only financial security, but reputation...more time, less stress. [Yahoo! Store Builder](#)...is more of a long term type of income source, meaning it will take you a little longer time to market your store and let the world know about it...but once it's set up...it will operate like a 24/7 money machine.



### [Auction Sources EXPOSED!](#)

Do You Want To Make \$2,500 Every Week In Your Spare Time?

These secret sources are the key to making thousands of extra dollars every week in your spare time. They give you the sources, you make the money, it's that easy.

#### *Usefulness Comments*

You will find many online products, which supposedly claim that they have the "BEST-OF-THE-BEST" quality sources of drop shippers and wholesalers who are just waiting for you to contact them. Well, the truth is...some of them reject you, some of them no longer exist, some of them promote far to expensive products, some of them are not reliable...this ultimately leads you to nowhere.

Well, I was amazed with [Auction Sources EXPOSED!](#), as it's the only product on the web that literally hands you the best sources of wholesalers and drop shippers that you will ever find.

Not only does this product provide you with great sources, but also gives you over \$500 worth of BONUSES, that will certainly GUARANTEE your Auction success.

### *Conclusion*

I would under ever circumstance HIGLY RECOMMEND you [Auction Sources EXPOSED!](#), as I have tried many other products like this, and nothing compares, or even comes close.



### [Make your Net Auction Sell! \(MYNAS!\)](#)

Net auction field is open, wide open, to virtually anyone... regardless of background or geographic location or Net experience. A Net Auction business is full of opportunity for those who want -- and know how -- to take advantage of it.

No, you won't get rich overnight. And we hope you are not looking for such a "rich-quick" opportunity because that is the sure road to disappointment.

**However, you can build a real business online.** Yes... you. The Net auction business is an easy, low-cost, no-risk entry into e-commerce. The perfect way to get your "e-feet" wet! And... you will get to meet people from around the world who are as passionate about the same collectible, hobby, subject area, etc., as you are! What other e-biz could be as exciting or more personally rewarding?

### *Usefulness Comments*

The best part about this e-book is, NOW its free! ALL YOURS!

This product is literally loaded with all the information you need to know, on starting YOUR VERY OWN auction business. (Like eBay)

Just imagine running your own, targeted, online auction store. Now how much money will that make you every month?

Get your hands on this e-book, ASAP.

### *Conclusion*

The main thing that you need to know about [Make Your Net Auction Sell](#) is that it shows you everything that you need to do to make money on eBay (and other auction sites) but it doesn't just focus on one way of selling.

It's great for people who want to sell stuff they already own, information products, arts and crafts, products using drop shippers and so on. It doesn't matter what you want to sell on auction sites, [Make Your Net Auction Sell](#) will help you to do it.

Keep in mind that the information here could also help you to create an extra income stream. You don't need to create a full-time job out of it.

I know people who have other business ventures like running websites but they still make some money from eBay by selling products that they know about. So, if you are an expert on something that other people will buy, you can make some extra cash from this expertise.

So, if you want to learn how to profit from online auctions, [Make Your Net Auction Sell](#) should be the first guide that you read.

## **Complete Online Marketing Courses**

This section is the most important section of this entire eBook. Investing your money and time in just ONE of these following products, can easily return you a 10x money back return over a very short period of time.

(Remember what I have mentioned at the beginning of this eBook. I say "over a short time" because I know that you are serious about your financial destiny, otherwise you wouldn't be reading this e-book in the first place.)

The following products that I have outlined...are the most complete and comprehensive guides you will ever find. They are in complete, either step-by-step process, or day-by-day process in X number of days.

They will cover topics such as:

- Planning process of your business
  - Website creation tools
  - Useful automated scripts
  - Search engine submission
  - Webpage optimization
  - Newsletter composition
  - E-zine submission
  - Targeting demanded niches
  - Secrets to sales psychology
  - Layout of your sales letter
  - Persuasive words & sales
  - Different types of marketing techniques
  - Cheap domain name registration
  - Cost affordable web hosting
  - Autoresponders
  - Effective customer negotiation
  - And many, many more techniques are covered...
-



### [33 Days to Online Profits](#)

"Finally, the First Practical, Step-By-Step, Roadmap for Internet Success No Matter What Product or Service You Sell...  
100% Guaranteed!"

Yes, you really can make money online!

You see, making money online without a proven plan is a lot like trying to bake a cake without a recipe...you'll only end up making lots of mistakes, a big mess and wasting a bunch of money.

Seems pretty easy, right? But the truth is, I've found more people confused, perplexed, puzzled and just plain baffled about Internet marketing. And who wouldn't be? There are more self-proclaimed gurus and 'wannabe' gurus out there than you can shake a stick at.

**The problem is who can you believe online?**

2 People I trust are Yanik Silver and Jim Edwards...

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### *Usefulness Comments*

[33 Days to Online Profits](#) seem to be by far the most popular guide to making money online available anywhere.

Yanik Silver and Jim Edwards, both of whom have sold eBooks for years with great success, are very well respected and have created a product that outlines what you need to do in very **simple steps**.

This eBook provides you with the information that you need, broken down in to weekly steps, to profit from your online business. It doesn't really matter what it is that you are selling, this eBook will show you how to get the traffic to make it a success.

### *Conclusion*

Yanik has extensive knowledge in creating money online on DEMAND, and he can do the same for you, as he has done for me.

If there is one thing that many people struggle with when trying to make money online, its the marketing part - actually getting visitors to a site who want to buy.

Now, [33 Days To Online Profits](#) is not the most comprehensive marketing book around but it is one of the simplest to follow and if you do choose to implement the steps, it's definitely effective.

One of the great things about this product is that it is also **very inexpensive**.

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**The Complete Guide To  
Internet Marketing****Complete Guide to Internet  
Marketing**

I'm going to get right to the point.

I know you've been bombarded with offers about making money online.

95% of these offers are worthless. Most of these people will sell you something and you'll never hear from them again. The information they give you will be worthless and rehashed.

It's time for a change!

The author honestly went from \$0->\$150,000 in a little over one year. He will show you proof that he's really doing it at his [website](#).

He will prove to you there is a market for what you'll learn and the failure rate is nearly non-existent if you follow his, step-by-step.

No more guesswork, no more searching, or scratching your head.

I guarantee you, Marty can show you how to make real money in your spare time.

Empower yourself today with the knowledge that has changed my life and is about to change yours.

Here, [download](#) the first 3 chapters and tell me what you think. Well, you decide.

### *Usefulness Comments*

[Complete Guide to Internet Marketing](#) is a short 142 page manual. It covers pure facts, no fluff, and most of all...it provides you with some HIGHLY valuable free links, that will save you thousands of dollars, if you are involved in a internet business.

### *Conclusion*

The strongest factor in this e-book is the psychological aspect involved in sales, and how you can make use of these aspects to persuade the customer to buy. Additionally, you will absolutely love the thorough coverage that is included, in marketing, meaning...very little is missed. As a matter of fact, so little is missed, that it won't hurt your online success in the long run.

You can confidently start an online business easily with this guide, not having to worry about missing many factors that will degrade your chances of online money success...and patiently wait to see your first paycheck arrive.



### [Internet Marketing Made Easy!](#)

I couldn't believe it!

You see, I've never seen anything like it before. Every startup entrepreneur should have a copy of this program on his or her desk.

You can literally look over a leading Internet pro's shoulder as he shows you, in print and on video, the 12 simple steps you need to take to make dramatic improvements in your own Internet business.

The author also cover the start-up from way scratch blueprint in exhaustive detail. There is not ONE, aspect in this course that is left out.

Now you too can discover the same simple but powerful system the pros use to fuel their own Internet fortunes.

### *Usefulness Comments*

I was, and so were 99% of other people who have invested their money in this product totally blown-away, with so much valuable content that was supplied, especially that you also receive 1 hour worth of video clips on different aspects of website automation all concentrated on bringing truckloads of money into your bank account.

## *Conclusion*

Just go to the [authors site](#), and see for yourself what you will receive, what the course consists of, and the endorsements given to it...because all I can say is that [Internet Marketing Made Easy!](#) is a surefire way, I mean a surefire way to Instant! online money accumulation.

I promise you, and GUARANTEE you 200% that this is a course that will turn your whole financial destiny around, and most of all its fun while you do it...only with [Internet Marketing Made Easy!](#)



## [Make Your Knowledge Sell!](#) ([MYKS!](#))

MYKS! shows you clearly, and exactly, how to publish your infoproduct. Then it shows how to build traffic that will buy from you on the Net.

Absolutely everything is in [MYKS!](#), from brainstorming to automating your order-processing.

Clearly enough...[MYKS!](#) has gained a world-wide recognition as a best-seller and is considered as a standard for every single marketer that is involved in some type of product or service development.

### MYKS!

*Wow, this is fantastic! I just finished chapter three and did some brainstorming and am just **amazed at all the potential** that you have opened up to me. I can write all kinds of books on how to fix it and remodel, and do a newsletter to contractors with new ideas and products. This is absolutely great. Pass on my HUGE thank you to Monique. Got to go now...it's time for chapter 4. Thank you!*

Jon DeJong, Contractor  
Renovation site and infoproduct coming!  
jdejong@ndnet.net

How do you brainstorm exciting ideas?... How to develop and publish it?... How do you promote it?... Who will read it?... Will it sell?... How should you process orders and "ship" your infoproduct over the Net?

These are all common question all beginner product creators have in mind...and they are all covered in overwhelming detail.

## MYKS!

*Wow, this is fantastic! I just finished chapter three and did some brainstorming and am just **amazed at all the potential** that you have opened up to me. I can write all kinds of books on how to fix it and remodel, and do a newsletter to contractors with new ideas and products. This is absolutely great. Pass on my HUGE thank you to Monique. Got to go now...it's time for chapter 4. Thank you!*

Jon DeJong, Contractor  
Renovation site and infoproduct coming!  
jdejong@ndnet.net

Let me emphasize that [MYKS!](#) covers far more than finding your subject. It's the entry point to a true infopublishing business. Their entire book supports you with a robust, step-by-step, "yes-they've-thought-of-everything" approach to publishing.

### *Usefulness Comments*

Let's look at a few excerpts from the table of contents of [MYKS!](#)

As the comprehensive resource on infoselling, [MYKS!](#) weighs in at 337 pages. Consider what you'd learn (and profit!) by going to these pages alone!...

#### ***Pulling Profitable Ideas... From Thin Air***

Six detailed Idea-Generating Exercises for identifying subject matter in your own knowledge and the world you move in everyday.

#### ***How To Package Your Pearls***

Should you publish a manual, a booklet, e-book, video, audio tape, newsletter, conduct seminars, or what? Learn the best format for you and your target market, and how to package your knowledge like a pro!

***Put Some Meat on Them Bones!***

Time-efficient ways to research your topic, fill out your own knowledge and become the expert in your field.

***How to Turbo-Boost Your Output***

Methods and tools to make you more productive.

***Name That Infoproduct...***

Your Title Can Make or Break You!

***From First to Final Draft...***

How to polish it till it shines, and important elements that are often overlooked.

***Fending Off the Info-Bandits***

What you need to know about copyright protection and handling competition.

***Preparing to Sell and Ship***

How to build a bundle that sells!... Distribution smarts... We've included a special section on how to process orders, clear credit cards, and ship your product -- all automatically. Zero effort. Maximum sales.

And much more... Including the most comprehensive, innovative ways to market and sell your infoproduct.

Just by looking at this...you surely can get an idea of how complete and comprehensive this manual is...and remember that it comes with 8 extra tools, which are worth 20x more than MYKS! e-book itself.

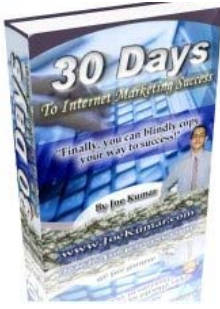
***Conclusion***

There's actually so much in this package that it's worth buying even if you aren't planning on creating an infoproduct.

You will learn a lot and that's always worth the investment.

I could spend a lot more time telling you about what [Make Your Knowledge Sell](#) contains but there's not much point. Quite simply, it's the best package that you can buy on this topic. So, if you don't already own it, buy it.

**More than recommended!!! It's indispensable.**



## [30 Days to Internet Marketing Success](#)

(Note: At present Joe Kumar is undergoing some legal disputes... therefore his website, [joekumar.com](#) will not be available for a while!)

*Has this EVER crossed your mind?*

"This whole Internet Marketing thing is hogwash. Only the "gurus" are making money. How am I, a complete newbie, with no web design knowledge, no product, no list, no nothing (with a truckload of debts to top it all up), EVER gonna make the kind of money these "gurus" say is possible? Plus, I've been burnt so many times before that I'm just sick and tired of being sick and tired!"

Well it certainly has crossed mine, and I'm quite sure it has crossed yours too. Aren't you sick and tired of hearing all those claims about being able to make "kick butt profits" online?

Well, after months of research...I have finally found the product I was looking for, as the same applies to every other newbie out there. Probably 90% of my success comes from [30 Days to Internet Marketing Success](#) e-book with over 800 pages of step-by-step plans from the TOP, richest internet marketers who reveal what exactly would they do, to start making a substantial amount of money online in only 30 days.

### *Usefulness Comments*

With over 15 pages of testimonials from the top internet marketers...including the World's #1 Hypnotic marketer, [Joe Vitale](#), [Jim Cockrum](#) (eBay expert), [Phil Wiley](#) (Mini-Site mastermind), and many more...will be enough to

convince even the most skeptical human being that this eBook, is "THE ONE" product you don't want to live without reading.

### *Conclusion*

[30 Days to Internet marketing Success](#) has some of the most original ideas I have ever seen on making money on the internet and it's the most practical e-book I have ever read on making money in my life.

Imagine the world's top athletes spilling their every last secret they can possibly think of, of performing at peak levels of health and performance.

...quite frankly the same idea applies to this e-book. These are practical steps to making those thoughts of making money to pure reality...only with "[30 Days to Internet marketing Success](#)".



## Living Off the Internet

As seen in the #1 home based business  
magazine in the nation (Small Business  
Opportunities Magazine)

Imagine your PayPal account receiving dozens of orders  
each day...like this:

**PayPal®** [Log Out](#) | [Help](#)

[My Account](#) [Send Money](#) [Request Money](#) [Merchant Tools](#) [Auction Tools](#)

[Overview](#) [Add Funds](#) [Withdraw](#) [History](#) [Profile](#)

### History

[Help with this page](#) 70

Show:  in:

☐ Within:

☒ From:  /  /  To:  /  /

Month Day Year Month Day Year

**Reporting Tools**

- [Download My History](#)
- [Merchant Sales Report](#)  
Free Trial Version!

**Learn More**

- [Advanced Search](#)
- [Key to History](#)
- [Transaction Disputes](#)

**Payments Received from Feb 07, 2003 to Feb 07, 2003**

Date	Type	To/From	Name/Email	Status	Details	Action	Gross	Fee	Net Amount
Feb 7, 2003	Payment	From	Carl White	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	PETER JOHN LINNELL	Completed	<a href="#">Details</a>		\$17.00	-\$0.96	\$16.04
Feb 7, 2003	Payment	From	James Thomas	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Secrets Revealed	Completed	<a href="#">Details</a>		\$19.10	-\$0.85	\$18.25
Feb 7, 2003	Payment	From	Richard Zabel	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Marion Motter	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Marion Motter	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21

...or this one...

Payments Received from Feb 07, 2003 to Feb 07, 2003									
Date	Type	To/From	Name/Email	Status	Details	Action	Gross	Fee	Net Amount
Feb 7, 2003	Payment	From	cheryl isensee	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	David Tippet	Completed	<a href="#">Details</a>		\$17.00	-\$0.96	\$16.04
Feb 7, 2003	Payment	From	wayne brown	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Mark Shoman	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	maurice thomas	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Joseph Comeaux	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	US Data Services, Inc.	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Thomas McNeil	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	James Rice	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Warren L. Lewis	Cleared	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Neil Tyner	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Donald Zeigler	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Hang Xiao	Completed	<a href="#">Details</a>		\$17.00	-\$0.96	\$16.04
Feb 7, 2003	Payment	From	joan hetrick	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Joyce Higgins	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	panicos demetriades	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	jaimie rothchild	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Gary Clark	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21
Feb 7, 2003	Payment	From	Clark Gilbo	Completed	<a href="#">Details</a>		\$17.00	-\$0.79	\$16.21

...or how about your Clickbank account being similar to this one...

### ClickBank Credits Report Period Ending 2002-08-16

[Login](#) | [Legal](#) | [Home](#) |

Credits report for "jettyjett2". Period ending 2002-08-16.  
Click [HERE](#) for debits report.

Current Local Time: 09:27:23

date	time	order#	link	profit	referral	ctry	customer info
08-15	19:25	KOE6xxxx	xx	\$13.35	to e2success	US/CO	SHEPPARD, NANCY
08-15	16:58	62HOxxxx	xx	\$13.35	to e2success	AU/SV	TURNER, DAWN
08-15	14:33	T3MGxxxx	xx	\$13.35	to e2success	US/NJ	SCHEIER, JOSHUA
08-15	14:16	P2YBxxxx	xx	\$13.35	to e2success	GB	HELLINGER, C
08-15	07:47	1TWVxxxx	xx	\$13.35	to e2success	US/NY	HEIM, JOHN
08-15	01:36	BVD5xxxx	xx	\$13.35	to e2success	US/TN	ORRICK, RACHEL
08-14	23:22	VE84xxxx	xx	\$13.35	to e2success	US/CA	CLINES, DANNY
08-14	21:43	19Y6xxxx	xx	\$13.35	to e2success	US/CA	HENRY, JARROD
08-14	21:36	VJCWxxxx	xx	\$13.35	to e2success	US/FL	CREAMER, DENICE
08-14	19:49	4JQHxxxx	xx	\$13.35	to e2success	US/GA	JOHNSON, MICHAEL
08-14	17:46	G2ZNxxxx	xx	\$8.73	to 10mihits	US/NY	RUSSELL, ELVIS
08-14	03:14	BNNGxxxx	xx	\$20.03	to e2success	GB	BAYLIS, A
08-13	20:59	GSPKxxxx	xx	\$20.03	to e2success	US/SC	GASKINS, SCOTT
08-13	06:06	CKQZxxxx	xx	\$20.03	to e2success	US/TX	KELSON, ROBERT

08-11 16:50 3S2Bxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/NY	<a href="#">CASTIE, ANGEL</a>
08-11 16:13 7TL8xxxx	xx	\$20.03	to	<a href="#">e2success</a>	AU/SW	<a href="#">CLARKE, T</a>
08-11 06:24 9PNCxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/NY	<a href="#">GERDIKIAN, DENNIS</a>
08-10 10:42 7168xxxx	xx	\$8.73	to	<a href="#">10mihits</a>	US/CA	<a href="#">NUECHTER, AUGUST</a>
08-10 09:17 864Rxxxx	xx	\$20.03	to	<a href="#">e2success</a>	CA/BC	<a href="#">HALPENNY, CONNIE</a>
08-09 17:10 8J7Pxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/NY	<a href="#">RODRIGUEZ, PAUL</a>
08-09 13:07 RXBLxxxx	xx	\$17.98	to	<a href="#">10mihits</a>	US/HI	<a href="#">U, HANA</a>
08-09 11:58 WVQDxxxx	xx	\$17.98	to	<a href="#">10mihits</a>	US/OK	<a href="#">WILKERSON, AMANDA</a>
08-09 08:13 HMC1xxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/WA	<a href="#">FIELD, KENDRA</a>
08-08 15:20 7BYGxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/NV	<a href="#">KIRK, PAMELA</a>
08-08 11:08 D6P9xxxx	xx	\$17.98	to	<a href="#">10mihits</a>	US/NY	<a href="#">RIEPE, JOHN</a>
08-08 05:51 S99Wxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/MD	<a href="#">DAVIS, DORAN</a>
08-07 23:48 BKEWxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/AK	<a href="#">COPELAND, NICOLE</a>
08-07 22:57 B00Nxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/ID	<a href="#">PULSIFER, LOYDEEN</a>
08-07 21:07 E5GKxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/MD	<a href="#">BROTHERS, WILFORD</a>
08-07 15:57 72W9xxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/FL	<a href="#">STEPHENS, JOHN</a>
08-06 21:29 ZTP4xxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/TX	<a href="#">BASS, RANDAL</a>
08-06 17:46 C28Zxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/IL	<a href="#">COLEMAN, JOSEPH</a>
08-06 14:50 S3LOxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/CO	<a href="#">HAKLY, ELAINE</a>
08-06 08:42 E32Fxxxx	xx	\$20.03	to	<a href="#">e2success</a>	CA/AB	<a href="#">NORLAND, DUANE</a>
08-06 07:38 W2HYxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/GA	<a href="#">BUTCHER, TROIA</a>
08-05 19:48 B791xxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/HI	<a href="#">ISHIKAWA, STEPHEN</a>
08-05 14:32 T2EQxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/MN	<a href="#">BERGDAHL, ANGELA</a>
08-04 17:57 JD7Wxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/NY	<a href="#">HENRY, REGINALD</a>
08-04 08:34 53Y0xxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/AZ	<a href="#">GUSTAFSON, KELLY</a>
08-03 15:20 S27Pxxxx	xx	\$20.03	to	<a href="#">e2success</a>	GB	<a href="#">STAPLETON, MARK</a>
08-03 13:41 G24Hxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/UT	<a href="#">BINGHAM, JAMES</a>
08-03 01:52 X2LTxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/CO	<a href="#">ANTIPORDA, LAURO</a>
08-03 01:22 F062xxxx	xx	\$17.98	to	<a href="#">10mihits</a>	NL	<a href="#">STEENHOF, A</a>
08-02 22:09 7YR1xxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/CA	<a href="#">ONUFR, JOSEPH</a>
08-02 21:34 R0ZLxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/FL	<a href="#">TUCKER, DREW</a>
08-01 14:14 G0PYxxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/NY	<a href="#">MANZE, LOUIS</a>
08-01 11:40 ML57xxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/TX	<a href="#">GLEGHORN, RAY</a>
08-01 09:45 XXFJxxxx	xx	\$20.03	to	<a href="#">e2success</a>	CA/SK	<a href="#">FELIX, SHELDON</a>
08-01 09:31 J6DExxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/NJ	<a href="#">ZALETA, JAMES</a>
08-01 06:15 K983xxxx	xx	\$20.03	to	<a href="#">e2success</a>	US/TX	<a href="#">DEMPSEY, DARRYL</a>
=====						
TOTAL:		\$943.96				

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Now, wouldn't that be a great feeling of waking up each morning and seeing this kind of result in your account.

Although this would be absolutely amazing to have...it will not be possible with [Living Off the Internet](#) alone. It simply doesn't include enough detailed and extensive information to show you in a step-by-step fashion of what you should be doing.

### Usefulness Comments

The reason I have included this product as one of the "BEST-OF-THE-WEB" is because its very useful in terms of a reference manual. It does include a short 17pg manual, crammed with pure information on how to start an online business. As funny as it sounds...even though its so

short...it still is enough to confidently get you running online and start making money...slowly. Additionally, some 120 page hardcore manuals are still not worth this 17pg short manual...so DON'T BE FOOLED BY THIS FACT.

### *Conclusion*

This is, just as originally stated, TOTALLY fantastic for extreme newbie's, who know absolutely nothing about the internet business and would like to see those profits rolling in.

As for more advanced marketers, don't bother.



### Desperate for Money

"15 Top Internet Marketers Are Forced - At Gunpoint - To Make A Thousand Bucks In 48 Hours!"

Now, you can grab their step-by-step plans.

You're going to be astounded by what Shawn (author) was able to pull off. He decided to challenge some top Internet marketers to get proof that it was possible to do it - make a thousand bucks in 48 hours.

In all, fifteen incredibly smart and successful guys like Jeff Paul, Dr. Joe Vitale, Mike Glaspie and Marc Goldman took this challenge. And he "figuratively" tied their hands behind their backs and put a gun in their faces.

Shawn took away all shortcuts they'd normally use like an in-house email list and guru friends. They could keep their knowledge, but they had to start from scratch just like any average member of John Q. Public with just two hundred dollars to work with.

Then he challenged them to make that thousand bucks in 48 hours.

These experts took this challenge very seriously and delivered incredible detailed plans showing exactly what how they would make their thousand bucks.

Shawn has compiled all their responses into a new eBook titled "[Desperate For Money: When You Absolutely, Positively Must Make Money Right Now!](#)"

### *Usefulness Comments*

Shawn has originally sold over 80, 000 copies of "[Mining Gold on the Internet](#)". If you go to this site, now...you will probably be tempted like never before in your lifetime...to purchase the e-book immediately!

Well so was I...only to my shocking surprise that I found, was that the e-book is nowhere near the region of making \$1000 in 15 Days. The contents of the e-book are just the old revised facts from all those free e-books that you can find on the internet all over the place.

However, [Desperate For Money](#) is a little different. It shares some **extremely valuable ideas**, that you should really read multiple times.

### *Conclusion*

It would be highly useful for you to read this e-book, as it will open up your mind...and give you new ideas. You can freely follow the plan of making \$1000 in 48 hours, however in my opinion, it will be more difficult for you to achieve such a claim if you don't have considerable marketing knowledge.

A person who has been involved in writing persuasive ad copies will achieve this much faster than a ordinary person who has never been engaged in business or marketing studies, for example.

# MAKE YOUR **2002** SITE SELL!

## [Make Your Site Sell 2002!](#) ([MYSS2002!](#))

MYSS! is the phenomenally successful Net-marketing manual which swept, and still sweeps, across the Web like an unstoppable tidal wave. It's the most highly regarded, and popular, publication of its kind on the Internet. It leaves anything remotely like it simply floundering in its wake.

"We made a few changes...and were able to save a horse farm..."

**Wayne Yeager**, President, Websites, Inc.  
[wbyeager@home.com](mailto:wbyeager@home.com)

Wayne Yeager founded UnclaimedDomains.com, and his Trafficology.com (one of the Web's top 100,000 sites) has been called "the best traffic newsletter around."

I'm a big fan of [Make Your Site Sell](#) from way back. My old UnclaimedDomains.com site was a confusing mess until I read your eBook. I built sales up to \$30,000 a month. My site eventually became so popular, internet.com acquired it last March for a tidy sum.

Because of that, my wife and I were able to buy a 312 acre horse farm in Kentucky that was about to be bulldozed for a subdivision. Did you ever imagine that your little eBook would have that sort of effect on the world?

-- **Wayne Yeager**

"Without your help..."

**Les McKeown**, President & CEO, Deliver The Promise  
[les@deliverthepromise.com](mailto:les@deliverthepromise.com)

Our little business took in just under \$15,000 last week, and without your help Julie and I would never had achieved that. Here's the important part - without your obvious

sincerity and graciousness, I would never have read (let alone implemented) the MYSS! principles all those years ago.

-- Les McKeown

Your Web site either makes the sale, or it doesn't.

Ninety-nine out of a hundred sites still don't get the order. We blame that on suspicious, scared Web-consumers.

**Wrong!**

[Make Your Site SELL! 2002](#) is about joining the one in a hundred who sell, really sell, on the Net.

And the newly expanded, updated [MYSS! 2002](#) Edition shows you how to sell better than ever!

Here is a basic list of what [MYSS](#) includes:

- A guide to which products actually sell online,
- How to develop your own products,
- How to come up with the best price,
- Product testing guide,
- Product sourcing for online stores,
- How to choose a shopping cart,
- How to design your site to make it easy for your customers to buy,
- Ways to develop trust with your visitors,
- How to use music, graphics, JavaScript the right way,
- Creating a backup plan in case the visitor doesn't order immediately,
- Automation ideas,
- And a lot more...

Overall, you won't find another product that is better value for money or that will give you as many ideas as [Make Your Site Sell](#).

*Usefulness Comments*

This eBook focuses largely on what things you can do to your website to increase sales. It's all about conversion rates. Most sites on the internet sell to less than 1 out of every 100 people that visit.

By offline standards, this is very poor. Now, some sites on the internet sell to a lot more than 1 out of every 100 visitors. The information here shows you how you can do just that.

How to increase sales is not the only information that the book contains. Included with it is a lot of information on developing products and traffic generation.

Unlike many other marketing related books, [Make Your Site Sell](#) also includes information on selling from a multi-product online store. Almost every marketing book you read these days tells you how to sell eBooks or software - single products.

The majority of online shopping purchases are made at online stores.

There are only 2 Internet Marketing courses on the entire internet that you should get your hands on ASAP.

Those are: [MYSS2002!](#) and [Insider Secrets to Marketing Your Business on the Internet](#)

I have also reviewed the second one.

[MYSS2002!](#) comes with 1540 pages of GOLDEN material that I right now, GUARANTEE you, you will not find anywhere else.

[MYSS!](#) covers everything you will ever need to know on how to start a online fully established business, weather it be a multi-million dollar corporation or just a simple 3-10 page site.

The price is absolutely unbelievable...one of the most inexpensive courses on the internet, jet one of the BEST courses ever developed, besides [Insider Secrets to Marketing Your Business on the Internet](#) by Corey Rudl.

### *Conclusion*

Can you write without a pen, can you drive a car without a steering wheel...or can you simply type a letter without a keyboard?

...well logically no! Now, can you ever truly succeed online, using your full potential, making maximum sales, attracting hundreds of thousands of hungry customers to your website... without MYSS2002!

**NO!!!**

Ken Evoy is a pure 100% crystal pure GENIUS when it comes to becoming financially independent, running your very own profitable home business.

**HIGHLY RECOMMENDED!!!**



## [Site Build It!](#)

[Site Build It!](#) ([SBI!](#)) is the only all-in-one site-building, site-hosting, and site-marketing product that makes it easy for you to build a professional, popular, and profitable business.

The [SBI!](#) process makes it so simple... You build it, they will host it, traffic grows.

No HTML, FTP, CGI, graphic or programming skills needed.  
No Search Engine expertise or consultants required.

Easy tools to build, market, and manage your site effectively.

[SBI!](#) does all that for you. There is nothing nearly as complete as [Site Build It!'s](#) total business-building approach.

**Motivation is the only additional ingredient required.** You just do your business and thrive, in a tenth of the time, at a tenth of the price.

[SBI!](#) takes you through the best-practices-based, step-by-step process of brainstorming and naming your site (applied to your niche), and then building a high-traffic, theme-based content site. Here's how it works...

- Create and deliver high-quality, in-demand content, which...
- ranks highly at the Search Engines ([SBI!'s](#) help and tools make it easy), and so...
- attracts free, targeted, interested visitors, who...

- are PREsold by your relevant, original, high-value information, and then you...
- Monetize those targeted, PREsold visitors in a variety of ways. Convert those warm, willing-to-buy visitors into customers... into multiple streams of revenue.

All you have to do is deliver content about your theme/niche. [SBI!](#) handles all the behind-the-scenes technology and complexity of building and marketing your Web site, which frees you to focus on what you know best... your business, whatever it may be. Whatever niche it may involve.

*Usefulness Comments:*

I can't say enough about [Site Build It!](#) Every month my traffic grows and grows.

This month, I've been getting well over 2000 unique visitors a day strictly from search engine traffic resulting in sales of close to \$50,000 with commissions of \$200 to \$400 per day and I haven't even started advertising, sending out my ezine, or requesting links yet.

And this was the very first website I've ever built!

**Darryl Barnes**

Starkville, MS, U.S.A.

[www.rccartalk.com](http://www.rccartalk.com)

Having [Site Build It!](#) Is like having a group of top professional expert web designers, and marketing masterminds...who have spend there entire life's learning and practicing new state-of-the-art design strategies, in order to stand above everyone else...and be the best in every possible way on a consistent bases.

This is exactly what [Site Build It!](#) is, and even better. Every other product that you have seen in this entire manual...can all be crammed into this product

alone...meaning [Site Build It!](#) incorporates every single product I have mentioned in this manual.

You don't have to worry about learning how to promote your site, how to register your domain, how to pick a reasonable web hosting company, how to write an persuasive sales letter, you don't even have to worry about touching a line of programming code.

All you need is the content that you will be placing.

### *Conclusion*

[Site Build It!](#) is the BEST Online Business Development Package that I've ever seen.

When I started 'playing around' with it, I never expected it to live up to all it's promises... few things in life live up to their press. [Site Build It!](#) delivered beyond anything I expected and continues to surprise me.

**This is the future of online business.** SBI! truly offers The Power to put your online business fate in your own hands.

HIGHLY RECOMMENDED!!!



## Net Profits on Demand (N-POD)

In less than 4 years, he has created 20 businesses that have made over \$ 30 million dollars. He has created a quick and easy bulletproof SYSTEM that has stood the test of time and consistently cranks out the profits.

This is a complete audio and video course, with workbook manual, on How To Create Net Profits On Demand. Although the creator of this product, Joshua Shafran, has just recently started teaching his system, he has an amazing track record.

When I found out about [N-POD](#)...it caught me completely off guard...I was speechless!

I have surely purchased a lot of "make money" or "marketing type" packages over the years. Each and every one I have gleaned yet another gem of information. [NPOD](#) is amazingly different.

[NPOD](#) is professional, innovative and superior to programs that I have paid 3 times the amount for. [NPOD](#) taught me how to make money on demand. More importantly [NPOD](#) showed me how my previous marketing ploys were badly designed and prone to failure before I started.

I thought they were good at the time, but I can now see how they couldn't have possibly worked.

Hi, I know this is you Joshua, I believe it, and therefore it will get to you. What fantastic, outstanding writing and ideas.

I'm BLOWN AWAY.

That short summary of life I just read is as good as, if not better than (Think & Grow Rich, Rich Dad, Anthony Robbins

etc...)

Do I feel empowered to achieve my \$million goal or what?  
Definately!!!!!!!

Thanks, Thanks A Million \$\$\$\$\$\$\$\$\$\$\$\$\$\$

**"MagicMark"**

Morning Joshua,

I finished your course last week. I must say it was money well spent and I got a lot more out of it than I imagined.

Thanks for everything,

**Pat Cullinane**

I received my [NPOD](#) in a very timely fashion.

This is good stuff. Its not just some warmed over hoopla. There have been several things that I have never heard of before Joshua spoke about them.

I'm continuing through the tapes/lessons. Some travel and other things have slowed me down for a short time. But I'm back in the saddle and gaining momentum again.

Sincerely,

**Jeff Vincent**

Pine Grove Enterprises

[www.business-buying-tips.com](http://www.business-buying-tips.com)

[www.unleashingyourself.com](http://www.unleashingyourself.com)

[www.takehomepayraise.com](http://www.takehomepayraise.com)

[www.onlinebusinesssuccess.com](http://www.onlinebusinesssuccess.com)

[www.businessinaninstant.com](http://www.businessinaninstant.com)

I received the [NPOD](#) course a few days after the Live Webcast call you & Kevin hosted with Josh.

Heck, he even sent me a freebie [NPOD](#) T-shirt a few days after that! Whatta surprise & a great idea!

But anyways, I'm into his Session #11 of the 20-30 day/session course, and I am totally stoked and am very surprised at how easy Joshua is able to break everything down into small, easy-to-understand, consumable parts!

He actually covers very similar concepts and even more detail than a recent Internet Success Coaching Course that I paid \$7500 for!!! Geez! I wish I would have heard about him & his course first!!! That's ok, I plan on making that \$7500 back as soon as I'm done with Joshua's awesome NPOD system!!

I've got so many ideas that I can apply this [NPOD](#) system to, that I nearly got into a car wreck, yesterday as I was listening to his tapes, and jotted down ideas that were zipping thru my head!!! (Man! I better get a mini tape-recorder for my truck - just like he recommends on one of his earlier tapes!)

I can't wait to finish the course! I'll keep y'all updated! Thanks for your help & connection to Mr. Shafran!!

Please keep me in the loop, as one of your "hyper-subscribers".

I'm always an apt pupil to proven money-making strategies.

Very Sincerely in Massive Success,

**Alain ("Alan") Diza**

First let me say I am delighted with my [NPOD](#) package.

The Audio tapes were full of detailed information on the how and especially the why of how your package can offer "[Net Profits On Demand](#)".

Your blueprint was really the icing on the cake and made the whole process so simple that even I a 70 year old was able to create my very own [NPOD](#).

Admittedly it took me a little more than the 30 days you say but not much more and I do not have very good computer skills.

Two finger operation really.

You have opened a pandora's box and made me very happy, I wish you every success.

Best regards,

**Fred Scott**

<http://www.home-based-biz-4-u.com>

Joshua's [N-POD](#) report is short, easy-to-read and straight to the point. It explains a tested, proven method you can use

to make sizable profits anytime you want or need... just like flipping a light switch on and off or knocking over a row of dominos.

Plus, Joshua just added something else...you can download it for FREE for a limited time...this is really late breaking news...

Recently Joshua was interviewed (interrogated) during a closed door seminar and was "strong-armed" into revealing something he intended to keep under wraps...this one will probably go down in history as the little "twist" that creates more Internet Wealth than anything else (3 years from now it will be common-place....

...but today, almost no one knows about it...and...those fortunate few who do and aren't afraid to act will BE the envious success stories of tomorrow...just like owning a crystal ball of wealth).

You can get it – For FREE (no strings attached) and eavesdrop in on that EXACT uncensored recording (but this offer won't be around forever so you must [act now](#))...

Joshua just went through an "interesting" experience where he was forced to PROVE the worth of his system LIVE, to a group of skeptical onlookers while the live TV cameras were rolling.

What happened shocked everyone (except Joshua). See, in less than 90 minutes without any preparation he made \$7,520.00 using his [NPOD](#) formula!

Now that experience led Joshua to create a new challenge for himself... how to "Bottle" his formula up in a way that anyone starting from ground zero can make money from thin air... [Net Profits On Demand](#)... **in 20 days or less.**

### *Usefulness Comments*

If you're like most, you're hungry for something REAL... after all most of us have been through the wringer, tried everything under the sun hoping for something different, yet left sorely disappointed.

[N-POD](#) IS something different... a completely different approach to making money. Just take a look at the success stories, **it really works!**

"[NPOD](#)" system he developed can be for making money both online and off (that's right, not only is it the perfect complement for anyone struggling to get out of debt, but

it is also the most ingenious, UNIQUE offline business integration strategy I've EVER seen)!

Like most successful Entrepreneurs, I have my "go-to" guys that I turn to for help and guidance whenever I'm faced with an online or offline marketing challenge that I MUST solve.

Now, by far, the number one "go-to" guy is [Joshua Shafran](#) (*I doubt Joshua's name is familiar to you because as he puts it, he's way too busy DOING business instead of just PLAYING business like many so-called gurus do today*).

Joshua's Amazing [N-POD](#) formula has made him and his lucky clients Millions on top of Millions dollars in the last 4 years!

### *Conclusion*

This is by far...the BEST course I ever took in my life...I absolutely loved Joshua's style of teaching. You will not believe your ears at what kind of information you will hear, something that you have never thought or even imagined before in your life.

...as a matter of fact, the only system I would ever get, if I was purely concentrated on instant cash, I mean "Money on Demand"...I would look no way further than Joshua's incredible [Net Profits On Demand!](#) System.

I have over \$20 000 worth of material involving personal development. Now...this includes every possible guru you can think of. Anthony Robbins, Jim Rohn, Robert Allen, Brian Tracy, Tom Hopkins, Mike Litman, Marlon Sanders, Corey Rudl, Zig Zaggler, Bart Baggett, Richard Bandler,

David Ren Jenkins, Mitchell Axelrod, Mark Victor Hansen,  
Michael Gerber, Robert Kiyosaki, Peter Lynch...

YOU NAME THEM...I HAVE READ THEM...AND LISTENED TO  
THEM...AND PRACTICED THEM...

...AND NONE OF THEIR MATERIAL COMES EVEN CLOSE TO  
THE [N-POD SYSTEM](#).

**The [N-POD](#) formula is our HIGHEST  
RECOMMENDATION in the entire e-Book... together  
with 2 other similar courses mentioned.**



\*\*\* NEW Version 2004 JUST RELEASED! \*\*\*

#1 Best-Selling Course on the Web

Corey Rudl



[The Insider Secrets to Marketing Your Business on the Internet](#)

This guy REALLY CAN show you how to start an Internet business in less than 24 hours -- and see profits by next weekend!



If you've been searching for information about how to **sell products or services online**, then you've probably come across Corey Rudl's name at least a few times. And, if you're like me, you've probably wondered what the story is behind his best-selling marketing course.

Well, here's the truth: **This course is the real deal.**

Listen, I'll be the first to admit that I was hesitant when I first decided to buy "[The Insider Secrets to Marketing Your Business on the Internet -- Version 2004](#)." But when it arrived on my doorstep (**only 3 days later!**), I was literally *blown away* by what I had received.

The first thing I noticed about the course was that I could barely lift it up -- the package must have weighed ten pounds! Now, I know that this sounds like an overwhelming amount of information, but one of my favorite things about the course -- which you'll discover right away -- is that it is laid out in an **easy "step-by-step" format**.

For example, Step 1 is all about deciding what you want to sell and planning out your business. Already know what you want to sell? Skip to Step 2, which will teach you how to design and build your site. The whole course is set up this way, so you can quickly find the **exact information you're looking for**.

If this stuff sounds a little basic, don't worry! The course also walks you through the **more advanced topics** -- things like e-mail marketing, search engines, locating virtually unknown sources of dirt-cheap traffic, how to get 1000s of new visitors to your site for free, and so on.

And the best part is that you *don't* need to be some kind of computer whiz to understand and use the strategies that are taught in the course! You'll be amazed at **how easy it actually is** to do things like set up autoresponders, accept credit cards on your site, and build your own opt-in e-mail program.

The course also **comes with two CD-ROMs** that are literally packed with **all kinds of great resources**. These CDs contain everything from "fill-in-the-blank" e-mail and newsletter templates, to revealing audio interviews, as well as Corey's "Personal Rolodex," which is a list of 167 web sites, tools, software, and resources -- mostly FREE or "almost-free" -- which have **saved me TONS of time and money already**.

But what impresses me *most* about this course is just how **complete** it is. I've purchased other Internet marketing books and resources before, and they all seem to focus on just ONE thing. For example, they'll tell you how to build a great-looking site, but won't tell you how to get anyone to visit it! Or they'll tell you that you need to start collecting e-mail addresses from your visitors -- and then they don't tell you HOW to do it!

The "[Insider Secrets -- Version 2004](#)" course is almost like an encyclopedia of Internet marketing, since it explains in

tremendous detail absolutely everything you need to know about how to start, run, and grow a profitable online business. **I give this product my absolute highest recommendation together with the [N-POD formula](#).**

You'll read about Corey's cutting-edge strategies in each of these areas:

- 100's of hot-selling product ideas
- Secrets to designing web sites that sell \$2.4 million per year
- How to rank #1 in the search engines
- Turning leads into lifetime customers with e-mail marketing
- Writing killer ad copy that sells!
- Free and low-cost online classified ads that produce sales
- Building a HUGE responsive opt-in e-mail list -- FAST
- Dominate your market using affiliate programs
- Making sales instantly with online auctions like eBay
- How to accept credit cards online
- Expanding your business to reach international markets
- Getting links from 100's of high-traffic sites
- Getting traffic from discussion lists and newsgroup promotions
- Viral marketing
- How to get 1,000's of subscribers to your newsletter
- Sales strategies like price setting & bonuses
- Advanced promotions that increase sales 400% (or more) in 24 hours!
- NEW tips & tricks that make banner ads profitable (again!)
- How to spend less than 20 minutes per day running your business!
- Sources of FREE advertising and traffic...and many more...

***He's made close to \$300,000 this year...***

"I just wanted to say thanks to you. **I have made close to \$300,000 this year from my site!** Ca-ching! By far the most I've ever made in my life. Applying all the concepts in your great course really made all the difference..."

-- Ken Calhoun

[www.daytradinguniversity.com](http://www.daytradinguniversity.com)



***They made over \$50,000 in EXTRA sales...***

"After reading Corey Rudl's course, I can HONESTLY say **I have doubled and even tripled my income** -- to say our sales went up would be an understatement..."

A small sample -- by using Corey's techniques we **TRIPLED [3X]** click thru's on banners, and quintupled [5x] click thru's on links... **over \$50,000 in EXTRA sales** can be attributed directly to Corey's techniques this year already!"

-- David Belton

[www.becanada.com](http://www.becanada.com)



***He's increased subscribers by more than 50%...***

"Since purchasing Corey's products and following his strategies, **we have increased our newsletter subscribers, paying members, and affiliates by more than 50%!**

We've seen **amazing results already** -- and we've only just started to implement his teachings! I STRONGLY recommend Corey's products and services to EVERYONE interested in running a successful online business!"

-- Chad Tackett

[www.global-fitness.com/](http://www.global-fitness.com/)



***He's made over \$100,000 in profits...***

"I LOVE Corey's program. Worth it's weight & price 1000x over. Just one idea from Corey's program **TRIPLED** my coaching practice & income. **Since I invested in this program I made over \$100,000 profits.**"

-- Michael Bolduc

[www.guaranteedsuccess.com](http://www.guaranteedsuccess.com)



Every strategy, technique, and tool Corey has covered that he is currently using to make \$7.6 million each year and attract 1.8 million visitors to his web sites **every month.**

*Usefulness Comments*

Corey Rudl is literally "the" **guru of Internet marketing**... he's grown his online businesses to over \$7.6 million in online sales last year and he gets over 1.8 million visitors to his web sites every month!

And in the new version of his best selling course he is going to show everything from **step-by-step instructions** you can use to **start** your very own Internet **business in as little as 48 hours** to how to build a top-selling web site... **for less than \$100!**

No matter how small your budget is, **Corey shows you the cheapest ways** to build a web site that sells!

He is going to show you where to find hot products (*in 20 minutes or LESS!*) that you can start selling TODAY! These in-demand products will sell like hot cakes, no matter what your experience!

Corey will even reveal his personal rolodex with 100s of FREE and cheap online tools, resources, and software that you can use to automate your web site (*and save yourself at least 35 hours every week*)!

### *Conclusion*

**Now is the best time in history to profit online**...and if you don't someone else will.

You should realize that as you are reading "these words", someone has just made at least \$200. Why?

Well...because they have found the "thing" they were looking for like the [IMC course](#), or the [N-POD](#) system or [MYSS!](#)...and as a result they are this present moment living a life of total financial freedom.

Wouldn't you just absolutely love to live a life like all those other "gurus" do, well take ACTION NOW...by at least visiting the website of the [IMC course](#) and see for

yourself of what you will receive. YOU ARE HEADED FOR A BIG SURPRISE!

**The [IMC course](#) is another one of our HIGHEST RECOMMENDATIONS in the entire e-Book...together with 2 other products mentioned.**



## System

## The Cash Like Clockwork

Discover this Amazingly Powerful Marlon Sanders' exact systems that enables him to sell thousands of products from the comfort and convenience of his own home...with one of the most complete...and most of all, exhaustively elaborate business packages ever developed, by a Master Marketer that has over 2 decades of professional experience.

Sold over \$100,000

The first time I put your formula into action, I **sold over \$100,000 of products in one year**...part time. I thought I could improve on your formula, and my next sales letter bombed.

So I reread your formula, applied it to my latest sales letter, and the results are fantastic. We moved \$6,000 of product in the first day of our mailing. Just goes to show that when you have a tested, proven sales process, stick with it. Thanks for showing me the quickest way to marketing profits.

**Peace, Declan Dunn**

"1 in 17 sales ratio"

Marlon, just a note to say thank you *\*very\** much for showing me the path from money making wannabe to Internet Marketing Success! Currently, I am producing a 1 in 17 sales ratio (every 17th visitor becomes a customer), making your formula not only helpful, but *\*proving\** it to be a head over heels success!...

Chayden A. Bates

"\$65,000 the last 5 months!"

Your formula is great. I have made approximately \$65,000 the last 5 months, and I can thank you for a great deal of this... **K.B.**

"\$38,000 in sales"

Marlon Sanders is my secret weapon! I turn to him whenever I need help. In the fourth quarter of 1996, his deft advice helped me generate \$38,000 in sales.

**Jonathan Mizel**

"Sold \$2,631"

"I spent 15 minutes using your formula and sold \$2,631 worth of products. My partner thought I'd worked on the salesletter at least 2 days. THANK YOU!"

**Scott Covert**

"Extra \$7,500 a month with 1 idea"

Using 4 sentences I got from Marlon's course, I'm making an extra \$7,500.00 a month. Even if you sell igloos to Eskimos, *The Amazing Formula* will give you great strategies. My highest 5-star recommendation.

**Joe Schroeder**

Three reasons the [Cash-Like-Clockwork System](#) is an ideal solution to giving you an unfair advantage of making truckloads of money online...with an iron-clad 100% Risk-Free Guarantee...

1. It is comprehensive and in-depth. This is not a flimsy little e-book. You get a serious, in-depth explanation and breaking apart of the code Marlon unlocked to the Nth degree. He really breaks it down step-by-step in detail.

2. It contains **hands-on tutorials** that actually **SHOW YOU** how to do stuff. Most everybody else just tells you what to do. **Hardly anybody shows you.** Marlon Sanders is a true expert and a master of taking complicated material and actually shows you in a multimedia format (detailed illustration, with audio), of how and what exactly you are supposed to do.

3. **It's practical.** Here's what I mean by that. Other people tell you to do stuff that is theoretical or that they don't do. Marlon Sanders lives HIS system...and that's exactly what he shares.

[Cash Like Clockwork System](#) comes with a package of 15 CD's and 2 printed manuals and is so jam packed with information that it weighs in at nearly 10 pounds!

Now...lets look at what you will receive...with this complete, "Make at least \$7500 in 90 Days...or all your money back" system.



A 2 page welcome letter with full step by step instructions



Print Book: "The Cash Like Clockwork System" (156 pages)



Print Book: "69 Laws of Twister Marketing" (280 pages)



CD #1: [Amazing Formula That Sells Products Like Crazy](#) (Gold Version)



CD #2: [Gimme My Money Now](#) Video Seminar, Course and Workbook!



CD #3: [The Ultimate Beginners Computer Guide](#)



CD #4: [Amazing Ad Copy Secrets](#) (With Audio, Video and Course)



CD #5: [The Push Button Letters Software](#) (\$500 Business Version)










CD #6: [Create Your Own Products in a Flash](#) NEW Version 2.0!



CD #7: [The Web Site Power System!](#)



CD #8: [Twenty Three Ways to Get Traffic](#)

-  CD #9: [The Pay Per Click Search Engine Report](#)
-  CD #10: [Automate Your Web Business](#) NEW Version 2.0
-  CD #11: [The Web Business Operations Manual](#)
-  CD #12: [Amazing Secrets of Speed Publicity!](#)
-  CD #13: [The Associate Program Handbook](#) with \$1000 Reprint Rights
-  CD #14: The Amazing 4 Hour Audio Atlanta Seminar!
-  CD #15: The 8 Step Speed Cash Course!

Marlon routinely makes \$20,000, \$30,000 and more per month by using nothing more than his own [Cash Like Clockwork System](#) and you can be doing exactly the same. Now you can even use his "[Push Button Sales Letters](#)" software, which automatically creates the most persuasive and proven sales letters, no matter what you are selling. Most people that have used his "[Push Button Sales Letter](#)" has seen an instant boost in their conversion rate, overnight over and over again.

### *Usefulness Comments*

Basically, this package takes you from a beginner to an advanced internet marketing expert. It shows you how to create products, how to market them, how to write sales letters, how to automate your business and so on. Everything is covered.

Marlon Sanders is definitely a marketer that I have a lot of respect for and I have always been happy with any of his products. He is also one person who receives almost unanimous praise from other's in the same industry.

## *Conclusion*

[Cash Like Clockwork](#) is without doubt the most comprehensive marketing package that you will buy anywhere online.

If you decided not to invest in this course due to the course's price...then I strongly, urge you to get his "[Push Button Sales Letters](#)" which will automate the entire sales letter development process for you, with proven ULTRA-effectiveness.

Another one of his TOP-SELLERS is "[The Amazing Formula that Sells Products Like Crazy!](#)".

The formula goes like this:

$$\text{SALES} = (\text{HPO} + \text{KSL} / \text{WSMS} + \text{HTM w/M} + \text{TM}) \times \text{BERC}$$

Yes...surprising, isn't it, well this formula indeed DOES sell product like crazy!

Getting back to [Cash Like Clockwork System](#), Marlon will defiantly brake that barrier that prevents you from ever achieving financial independence.

HIGHLY RECOMMENDED!



## [How I Sell Thousands of Products From Home](#)

"Learn How Marlon Sanders Sells Thousands of Products from Home Using the Net...and how You Can be Doing the Same"

"You couldn't pay me 10X to give it back!"

... It is undoubtedly the **most practical, actionable and surefire system that I have ever seen**. As for the triple your money back guarantee - you know where you can stick that. You couldn't pay me 10 times to give it back!

**Paul Maxwell**

**"Response rocketed 7 times!"**

Currently, I run a web based ezine. I was running a banner on my site to promote one of the books that I sell. I used only one of your techniques, the one where you said that I should use plain old regular 'text' instead of using a banner.

Guess what ... **it worked like crazy**..... my sales have been the most that they have ever been ... about 7 times higher!!!! I am happy and so is my wife!!! I guess the old adage is true, "All it takes is one idea to change your life forever!"

Marlon ... thank you very much!!!

I Love It,

**Milt Carnes**

Let me start off by first listing you some features this incredible product will reveal:

- What types of products are easiest to sell on the PC
- Where to find products you can sell
- How and where to find customers
- How to collect the money for your products
- How to deliver software and eBooks digitally -- so you don't have to mail anything
- How to get other people to inventory and ship physical products for you so you don't have to junk up your house.
- My 6-step hyperdrive sales system
- How to get dozens or hundreds of people selling your products for you
- How a friend of mine sold thousands of dollars of diamonds online
- How people make money with online auctions
- Why you don't need a big, fancy web site
- How to sell stuff with email letters
- The simple software I use
- How to get started
- And much, much more information is discussed that I have not ever read or seen before being discussed in such an easy to understand fashion...which can be applied instantly.

Would you agree with me right now, that if you learn how to do the above things by the time you finish the course, it will be the best investment you've made in a long, long time?

Note that this is an entry-level product for beginners...and will be one of my best recommendations for any newbie.

Even though its aimed at beginners...its still enough for anyone to start making money online in a week or 2, considering they follow through every step outlined. I totally love this product, its like being engrossed in your favorite book...and you find yourself being totally immersed in that world, hence you understand exactly what's going on, and can't wait for the next part.

Same thing here...its so easy to understand that you will actually have FUN following through.

Read this true story of a man endorsing Marlon Sanders for his unbelievable knowledge in marketing...

From the Desk of Jonathan Mizel

Back in 1992, I received a call from a strange man in Dallas, Texas who had the nerve to phone me and say that he knew a few simple tricks I could implement that would dramatically improve my sales.

The man's name was Marlon Sanders.

At first, I thought he was nuts. Most of his ideas sounded like they would never work. However, in an effort to humor him, I tried them anyway.

Within six months, I had quit my job and was making a very respectable living selling my information products on the Internet ... in large part with his help. Marlon's ideas literally transformed my business and my life into something I had complete control over.

Now, I work when I want to, travel 10 - 12 weeks a year, and I'll never have to worry about having a job again (thank God). Marlon shows you exactly how to get people to spend money online.

In his new product, he gets right down to the nitty gritty and reveals everything he's ever learned about marketing on the web, including the psychology of making sales online. Enjoy!

**Jonathan Mizel**, Publisher

*Jonathan Mizel*

The Online Marketing Letter

### *Usefulness Comments*

Do you have a home based business? Have you thought about starting one? Do you have a product or service to sell? Then this could be the answer you're looking for. It has been for many others no matter what age they are.

In Marlon Sander's words...

"If you'd like to sell products like crazy from home using your PC -- without spending life's savings -- this report may be the single most important one you'll read this year.

Why? Because I've sold hundreds of thousands of dollars of products and services using my computer, an Internet connection, my brain and common software.

This course is highly personal in that I'm going to share my personal story with you.

I'm going to take you inside my six-figure operation and show you the guts of it.

I'm going to tell you how we choose and price our products, how we get people to our web site, how we get them to buy, how we follow up with additional products and services -- the whole process.

You'll discover where to get products to sell. What makes the difference between success and failure, how to save a fortune on software, how to build your business without spending much money on advertising and much more..."

### *Conclusion*

[How I Sell Thousands of Products From Home](#) is an excellent piece of infoproduct...and you have to understand that this is not a product where it start of

basic and digs deeper and deeper...the entire manual is basic.

All those nuts & bolts that you would hate to read about are simplified to easy-and-fun fashion.

Note: That many people would disagree with me on this "basic" point. Reason I say that its basic is because Marlon has taken all those frustrating and complicated processes of starting a online business, and really simplified it, with the complicated context staying intact.

An excellent read.



### [Instant Internet Profits](#)

This Course Is Only To...Sincere, Earnest, Intelligent People Who Are Completely Fed Up With The All "Hype" And "B.S." About Making Money Online, And Who Are Ready To Hear The "Real Deal" From Somebody Actually "Doing It" Not Just Talking About It!

[Instant Internet Profits](#) is Yanik Silver's guide to creating "HOT" selling infoproducts. It takes you by the hand and shows you all the steps that you need to follow.

**\$47,752.20 in 49 Days...**

"Just a quick update if you don't mind. Especially since I've used a lot of your information in the process of marketing.

Since releasing our [new eBook](#) on August 1st 2001, we have now sold 965 copies of our eBook. With 9 refunds for net sales total of 956 eBooks at \$49.95 which of course can be verified through [ClickBank](#).

Right now it's ClickBanks #1 investment program. Sales continue to be strong. Just wanted to let you know how one of your students is doing. (smile!)

- **Stephen A. Pierce**, [the-whole-truth.com](#)

**Boosted Sales By 235% in Just 10 Days!...**

"I have to say I was quite skeptical about trying out "your methods" but I can't argue with results.

The tips you gave me on my web site selling an estate planning organizer boosted sales by 235% in just 10 days! I did not know if your methods would work with such a sensitive product but they did. I know your stuff can work wonders for almost anyone. Thanks again!"

- Jeff Radich, [www.estateplanningorganizer.com](http://www.estateplanningorganizer.com)

### Success Has Been Incredible and Virtually Instant...

"Your Instant Internet Profits product did provide a really good starting point and the success has been incredible and virtually instant (yes you can quote that)."

- Michael Green, [howtowriteanewsletter.com](http://howtowriteanewsletter.com)

A few months later we got this update from Michael...  
"As a complement to your IIP - it still remains the ONLY marketing product I ever bought and I'm heading to turnover \$200,000 this year. As I've mentioned before this is a part-time hobby for me...So it's been a profitable hobby!"

Take a look at just some of the things that you will learn:

- **3 simple ways to test your web copy before posting it on your site. Skip these and you're probably only making a small percentage of sales you could be. Page 88**
- What you should say (and definitely not say) in the subject line of your email to make sure it gets opened instead of trashed. Page 213
- **How to make 24% - 68% of your customers immediately increase their orders 25%-35% just by adding one simple page. (Very slick and powerful.) Page 93**
- The simple \$90 secret I used to explode my NET profits 55% without adding a single additional customer. Page 93
- **How to create a winning order form that makes the sale. Studies have shown that a majority of all shopping carts on web sites are abandoned before**

**completing the sale. Find out how to avoid this mistake on page 92.**

- **How to instantly (and automatically) suck money out of visitors who have LEFT your site** who didn't buy anything. Page 94
- **The simple little secret that increased my opt-in sign-ups by 500%. It's on page 116. (You can start this the very minute you receive the package.)**
- Little-known secrets to generating ecstatic customers, glowing testimonials and even more sales -- automatically. Page 128
- **How to calculate your web site's critical numbers and why you need these to "roll out" big time. Page 201**
- Where to get thousands of qualified visitors for only pennies. You'll find it on page 185
- **How to get hundreds, even thousands of websites working for you advertising and selling your product. Page 208**
- **How to get top 10 positioning on the big Search Engines without even submitting your site** or hassling with META Tags. (Yes, even Yahoo!) Page 189
- **How I got listed #1 in Yahoo for my top search term and how I was even able to make them change my site's description (very important for their search listings). Page 194**
- The magic of backend marketing! **How to set yourself up for massive paydays practically anytime you want.** Early on this simple method made me \$2,233.00 in just a few days. Then it snowballed into payouts of \$9,842.00 in just 4 days, \$15,561.49 in 5 days, \$35,261.45 in 9 days and last weekend I added a quick \$6,708.00 to my bank account with absolutely zero costs. Page 206
- And much, much more...

### *Usefulness Comments*

The main reason for this product being so popular is that it shows you exactly what you need to do even if you are a novice.

Yanik Silver is one of the few people who has become extremely successful online and he definitely practices what he preaches.

Selling infoproducts online is one of the best ways to create a good ongoing income so if it's a path that you are looking at taking, this product will most definitely help you out.

The BONUSES that are provided are a whole lot more worth than the product itself, with over \$1200 worth of BONUSES are generously offered.

This course is very similar to the [Cash Like Clockwork System](#)...only shorter, and they would probably both get you in the same direction, at the same pace.

Marlon Sanders takes one subject in the [Cash Like Clockwork System](#) and covers every detail down to the roots of its first origination. Yanik...takes one subject and talks only about the issues that you need to know, although sometimes depending on what type of business you are conducting this can limit your success, but this is rarely the case.

### *Conclusion*

My recommendation is if your budget is limited go for [Instant Internet Profits](#), and purchase some individual components of the [Cash Like Clockwork System](#). ([Amazing Formula](#) and [Push Button Sales Letters](#) are highly recommended.)

If you want a more extensive system, especially if you are a "I-want-to-know-it-all" type of person than go for the latter.



## [The Whole Truth about Internet Marketing](#)

"Finally, the truth, the whole truth and nothing but the truth about internet marketing and how to make real money,

top the list in the search engines, drive a storm of targeted traffic to your site ...and make your sales soar!"

This is an e-book with a little over 200 pages of pure information. All of the information is extremely up to date, you will find no references to outdated sources.

You can basically toss the first 21 pages out as Stephen is simply proving his success. I can save you a few minutes: **he has genuinely had VERY good success.** Skip to page 22.

The first fourth of the e-book concentrates on debunking popular internet myths, including the mass psychology that is happening which you may know nothing about. The next part discusses the truths about ezine advertising, and owning your own opt-in list.

After that comes a significant section on how Stephen brings in over \$30,000 a month. It details how he brought in \$47,000 selling 965 copies of an e-book in 49 days. He shows you the letters he used and exactly how he did it. He then goes into the best way to bring in consistent income every month.

The next part is the best in the entire e-book. He shows you how to get top 10 search engine rankings (primarily in Google) completely ethically and effectively. There is a

template included which you simply type in your keywords and phrases and you get a search engine customized page. (Which by the way has been proven to work every time for top 10 positions in Google)

Now Smart Pages have received a lot of talk. Some people report that their sites have been banned for using them - others report fantastic results. This is one of those things that you will need to try for yourself. It may work extremely well for you, or it may result in your site being banned from Google. You have been warned.

The last part of the book has some miscellaneous tactics that are quite effective and I am already seeing results from them.

One of the bonuses is Stephen's personal reviews of about 70 of the best internet marketing e-books, private sites, and software.

Although his reviews are short and don't really go into depth, they give the thumbs up or thumbs down for many of the big name products.

Some of the products are so old that no one should really be considering purchasing them anyway, but he has reviews for basically everything he owns. The other good point is that I have not reviewed many of the products in this ezine that he has. These reviews are a perfect complement to the reviews you get here that are of new products. He covers every big name course in one book.

Overall, **I highly recommend this e-book** as it gives everyone a full update on the current internet marketing scene, and the search engine template could be worth its weight in gold.

### *Usefulness Comments*

There is no doubt that this eBook has some very **solid and original ideas** in it. One of the things that impressed me the most is that several of the good points have not been rehashed from other sources. (I have read many dozens of marketing eBooks and know repeated ideas when I see them).

In particular, some of the more impressive points made were:

- How to easily find under developed products to market for profit
- Very valid points about the difference between the top internet gurus techniques in managing their newsletters as opposed to those struggling to make it
- Excellent advice on creating a loyal, grateful and receptive customer base
- Applicable ideas which any small business web site owner could consider putting in place for side avenues of revenue

In overall there is a LOT to be learned on how to impose effective and surefire ways to maximum sales, and you sure can start off with a nice extra source of income by acting upon his advice, although doesn't deliver enough detailed content, so you will need an additional infoproduct.

Stephen knows what he is talking about AND he practices what he preaches.

### *Conclusion*

I'll admit that I'm a little skeptical about marketing programs.

I don't really get excited about "the latest trends" or "what's hot" in marketing. I've bought a lot of marketing

programs over the years -- read a lot of junk and got some great pearls of wisdom. Mostly I've just spent a lot of money.

[The Whole Truth](#) is a "pearl of wisdom" in this case.

If you want to stop wasting money on ads that are doomed to fail before you place them, then get "The Truth" and start getting a waterfall of product sales week after week, month after month!

## **e-Book Creators**

In this section, I cover the "BEST-OF-THE-WEB" software that will take your content and store it in a usable medium that people have easy, and multi-compatible access to. You have two ideal choices.

Either, PDF or eBook format.

If you are more concerned with compatibility...I prefer you go for the PDF development packages, they work on all platforms, including Linux and MacOS.

PDF content is generally seen as far more professional, and perceived more professional than a eBook format.

### **Why?**

Because 95% of "eBook" content, is short, hosts more affiliate links than actual content (in some cases), and are basically used to promote other products with same rehashed information to cover up, so that they don't seem as pure affiliate promotions.

Fact is that most people are so conditioned to this idea, that automatically they discard the "eBook" type content, as being valuable.

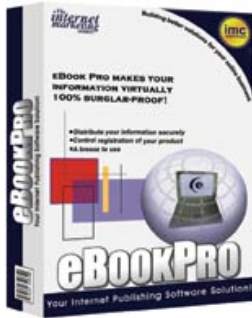
All VALUABLE material that has ever been written, is written in PDF form.

Advantage of eBooks is that they can spread across the internet, like wildfire...and the benefits are obvious. You have several advantages.

You can either use it to spread your reputation, or you can use it for product sales, either as your own or as affiliates.

Also remember that professional looking eCovers (3D box graphic design of the product) are also an vital point to keep in mind. They are essential.

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### [eBookPro](#)

I'm sure you already know that, these days, most people make their purchases on **impulse**. People make **quick decisions** to buy based on the *benefits and solutions* offered to them by a particular product or service.

What's the greatest influencing factor on these snap decisions to spend? The promise of a quality product... quick service... and instant gratification!

That's why products that can be delivered electronically over the Internet have a **tremendous advantage** over anything else that you might decide to market online -- problems like expensive delivery charges, wrong addresses, stocking and packaging delays, snail mail slow downs, etc... are entirely eliminated!

[eBookPro](#) is a complete solution to packaging your text, HTML, Flash, audio/video etc. into secure eBook software that not only protects, but also collects contact information you can use to market your products or service, too!

### *Usefulness Comments*

This software is the cutting edge of eBook technology, utilizing some of the most advanced security features available on the Web today!

This means that if someone request a refund for your eBook they have ordered, you can instantly terminate their access to the eBook. This alone, will cut your refund requests by at least 30%.

## *Conclusion*

This is probably the most sophisticated eBook software on the market. It enables you to protect your eBook so that it can't be stolen or given out for free and is aimed at professional businesses. You can even include your own company logo in the eBook itself...depicting a more professional look to you and your company.

[eBookPro](#) is the quickest and easiest solution to creating a e-book, no matter what it deals with. [MYKS!](#) is a perfect companion to [eBookPro](#).

This product also has a world-wide online popular recognition, because of its user-friendliness, security, and extensive multimedia integration support.

If you are looking at writing an eBook...you have two choices (which you must decide), either use [eBookPro](#)...or other mentioned PDF development packages.

## [eBookGOLD](#)

"Distributing free eBooks has proven to be the #1 traffic generator for my website. Within a month I had an additional 5,683 visitors pile up on my site, which boosted my profits to no end. Your software made it real easy to distribute eBooks with tiny file sizes, yet books that look totally professional when created. I'm working on an infoproduct that I plan to sell for over \$50. I'll definitely be using your software since I know the final product will be top quality!"

- **Darryn Major**

*"I just started my online business 18 months ago and knew something was missing from my web site: Immediate gratification for my customers! For the past 25 years my primary line of work is broadcast media in Atlanta, Georgia for CBS. Smart Responder™ is the most user-friendly service that I've ever tried. Fast to set up and easy to use! It's much better than Aweber.com. I've been looking for an autoresponder that would use names and extract emails. I've been testing it for only a few days and can't believe the response that I'm getting from curious people! I can't wait to mention how well this works on my next show!"*

- **Scott Woodside**

Let me ask you the following questions: are you...

- Searching for a product to sell with a 100% profit margin?
- Looking to beef up your online profits drastically and quickly?
- Exploring for the ultimate rock-solid way to make money?
- Attempting to drive targeted, eager prospects to your site?
- Investigating ways to gain instant credibility, fame and trust?

- Searching for ways to boost your opt-in email mailing list?
- Or trying to find no-cost ways to conduct market research?

If you answered "yes" to any of the above questions, [eBook Gold 3.0](#) is for you! If you plan to make money online or wish to make more, you must add [eBook Gold 3.0](#) to your marketing toolbox!

Not only will it allow you to create your own hot infoproducts that you can sell for pure profit, but by offering free eBooks to website visitors and as bonuses to your clients, you will profit even more!

### *Usefulness Comments*

How useful is [eBook Gold](#) to you...and how does it compare to other eBooks products like [eBookPro](#)?

[eBook Gold](#)...is less expensive...but it doesn't offer as much user friendliness and security as [eBookPro](#), however you still get a complete package, so you can start creating highly customized eBooks today...as long as you know what you will write. ([MYKS!](#) will definitely help you)

### *Conclusion*

Go for [eBookPro](#)...unless your budget is limited. [eBook Gold](#) is absolutely perfect for beginners...it even incorporates some highly technical features that allows some serious customization.

Go to both of the sites and see what features and benefits they both offer.

**Remember: There are hundreds of eBook compilers on the web...I am ONLY giving you the best. That's what the purpose of **Instant! IMG** is.**



## [5 Minute PDF Creator](#)

"Back when I first got started selling information online I didn't have a clue how to package up my work, how to make links inside the eBook, how to create it so others could easily read it or even so they could download it.

The one thing I did know was that I wanted to use Adobe PDF. That's when I stumbled upon a great resource called the '[5-Minute PDF Creator](#)'.

To my surprise I learned more reading through that manual than I did playing with the Acrobat software for 2 days straight. Simply amazing!"

**Yanik Silver,**  
[Web Copy Secrets](#) – Best-Seller

It doesn't matter whether you're publishing an 800-page eBook or a single-page business document...use The [5-Minute PDF Creator](#) and get it right the very first time. 8 simple steps hold your hand as you sprint through the PDF publishing maze.

In less than the time it takes to drink a cup of your favorite cold drink...you're publishing without a hitch.

### *Usefulness Comments*

Finally...you are presented with a complete PDF development tool...with complete customization capabilities, instant compilation, and ridiculously ease-of-use.

### *Conclusion*

Unless you want to pay US\$300 for [Acrobat Reader 6.0 Standard Edition](#), you will be more than satisfied with the programs features.

I have [Acrobat Reader 6.0 Professional](#), and it literally has more customization options than I will ever need, so I recommend you to go for [Acrobat Reader 6.0 Standard](#).

However even Acrobat Reader Standard has more options than a standard product developer will ever need...so as a balanced formula I will definitely recommend you [5-Minute PDF Creator](#), only if you desire to have a PDF product rather than in a eBook format. It far less cheaper, and quicker.



### [eBook Generator 3.0](#)

New eBook Software, NOW WITH EBOOK DISABLING!

Armand Morin has just RECREATED his own software to include the #1 feature we all want...EBOOK DISABLING.

- Have you ever had someone cancel? Disable them.
- Have you ever had someone not pay? Disable them.
- Have you ever had you info stolen? Disable them.

Plus...you get all the features you could ever want in an eBook software package.

Armand, Unbelievable!, that's all that I can say. First of all it took only about 5 minutes to compile my information into the eBook, I didn't think it would be so simple.

But what really blew me away was when I asked you for suggestions about linking pages within my eBook. You got back to me in less than ten minutes, asked me to send you my files, and then you actually linked them together for me! Totally unbelievable.

If there was a standard of what a webmasters should be, you would be the example. Thanks for all of your help and feel free to use my email address if ANYONE wants to know how I feel about your service.

**Otha Alexander**

"...everything an epubisher could want in a compiler"

"The eBook Generator is bound to make waves in the eBook compiler marketplace!

Not only does it contain almost everything an epubisher could want in a compiler, but you have added extras we wouldn't even have dreamed of such as "eBook Virus Prevention" and "eBook Usage Statistics."

A full-featured powerhouse with an extremely easy to use wizard makes creating eBooks a snap. I definitely would recommend this to anyone, especially beginners creating their first eBook."

**Eva Almeida**  
eBooks N' Bytes

### *Usefulness Comments*

[eBook Generator 3.0](#) has gained a rapid recognition in the online world. For some reason more and more people are switching to this product as their #1 solution to information publishing and distribution. This product also supports full multimedia integration inc. flash.

Another benefit is that you will receive a eBook brander. eBook Brander will gives you the ability to allow your customers and prospects to Brand certain portions of your eBook with their information. You will have complete control over what they can edit.

### *Conclusion*

The biggest question is, how does one choose out of:

[eBook Generator 3.0](#)  
[eBook Gold](#) or  
[eBookPro](#)

Answer, YOU DECIDE!

It's just like, you decide what car you will buy,  
You decide what shoes you will get,  
You decide what type of printer you will get...

Point being, go to every one of these sites, and  
investigate the differences. I just told you the 3 best  
generators you will find out of all the rest.  
YOU DECIDE!



## [Instant PDF Generator](#)

Armand,

*Well, you've done it again! Only this time I was lucky enough to know you had this great product BEFORE I went and spent a ton of money for something else.*

*I had just finished my newest eBook and was about to go hunting for a PDF creator when I got your email about [Instant PDF Generator](#).*

*I got it and followed the extremely easy directions for installation and had it **up and running in about 5 minutes**.*

*I opened my Word file and clicked print. I choose [Instant PDF Generator](#) and in about 2 seconds I had a brand new PDF version of my eBook.*

*Thank you for making my life so much easier.  
Sincerely,*

**Angela Smith**

[webmaster@mastersyndicator.com](mailto:webmaster@mastersyndicator.com)

[Instant PDF Generator](#) creates PDF files that are **compatible with Adobe Acrobat** products and other third party PDF tools.

PDF allows business users to **create format-rich documents** that retain their exact appearance independent of the hardware and software platforms used.

PDF is becoming recognized as the ideal electronic document format for intranets, the internet, emails, CD-ROMs and archiving. PDF documents can be used by any industry.

*How does Instant PDF Generator work?*

- 1.) *Install the Setup File and restart your computer.*
- 2.) *Open any document. If you can print it, you can turn it into a PDF Document*
- 3.) *Select Print and highlight [Instant PDF Generator](#) as the printer.*
- 4.) *A Window will popup and ask you to "View" the document, "Save" the document, or even "Email" the document. These are some great time saving features.*

### *Usefulness Comments*

This is one of the quickest and simplest PDF creators I have ever seen in my life...this is probably the only PDF program you will ever need in your life.

### *Conclusion*

Get this software and it will keep your PDF questions, worries, stress quiet, for the rest of your life.



### [eBook Cover Generator](#)

Need a quick way to create virtual covers? Look no further than [eCover Generator](#)!

[A proven fact over and over again is that...a professionally designed eBook cover of your product, will inevitably boost your profits by at least 47%](#)

Armand's software makes it simple -- in 30 seconds, you will have created your first eBook cover.

The Wizard walks you step-by-step through the process, and if that isn't good enough, Armand includes a tutorial that you can follow to get you up-and-running.

### *Usefulness Comments*

Look at it this way...don't bother creating an information product or even think about designing a eBook cover any other way...but by using [eCover Generator](#).

I also understand that some people are 3D graphic designers...and that it would take them no longer than 3 minutes to design a 3D box in a form of a book.

I personally prefer doing it this way...although for other people it does seem to be a little more complicated, especially if they are not ready to spend time on researching on what is a good and simple 3d modeling program, then learning its modeling dynamics.

### *Conclusion*

eCover's are one of the most powerful profit pulling marketing strategies...and they are even more powerful if you have a program that will design them for you...with a professional touch. This should be added into your online web business ASAP!

HIGHLY RECOMMENDED!

## **Sales Letters/Persuasion**

No matter how innovative or unique revolutionary your product might be whether its your own or someone else's...you must sell it.

How do you sell it?

Well there is an entire human response psychological study of behaviour involved in order to answer this question.

Lets just look at a couple of questions you should have instant answers to, when you are writing a sales letter?

- Do you know why people buy?
- What motivates people to buy?
- What creates a sense of trust between the seller and the buyer?
- What is the most effective background color to use?
- How long should the sales letter be?
- How should you structure your order form in a way that it makes customers order instantly?
- What words should you use, and at what location, and how often?
- How do you make specific words stand out?
- What do you do to add a profession touch to your entire sales letter, so it doesn't look like it's been designed by a primary school kid?
- How do you write in a way that you overcome the prospects conscious mind and talk directly to their subconscious?
- What headlines should you use?
- With what words should you headline begin with?
- What font is the most effective in a sales letter?
- What size of the font is most effective?
- How do you immerse the prospect into every single word you have to say about your product?

- What do you write to grab the readers attention so that they don't exit your site within the first 5 seconds and go on to a better one?
- ...there are literally thousands of questions I can still go on with!

Read this 10X, "MY SALES LETTER IS '**THE MOST IMPORTANT**' PART OF MY ENTIRE BUSINESS SUCCESS...WHETHER I AM SELLING A 10 cents PRODUCT OR A 10 MILLION DOLLAR PRODUCT"

Not attempting to take substantial time in planning and designing your sales letter from scratch is a FATAL mistake that many beginner marketers make.

It is absolutely, critically "VITAL" that you learn the dynamics of knowing how to make those words that YOU create, sell like CRAZY.

You have two options:

First option is to purchase a product that will actually teach you on how to structure a perfect sales letter from scratch.

Second option is to purchase a product that already has pre-written templates of winner sales letters composed by TOP professional copywriters...with your only task being...is to fill in some blanks that will describe your product, and you have a ready ULTRA-successful sales letter that is guaranteed to start pulling in profits as soon as you start attracting customers.

The options are yours.

The following products that I and other TOP marketers have researched, reviewed and agreed upon that they are indeed the "BEST-OF-THE-WEB" copywriting products we came across and used them personally over and over again with tremendous results.

Note: I have purchased many more copywriting products that I will mention...all I have done...is presented you with the best you will find.

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### Instant Sales Letters

How much is one good sales letter worth to your business?

Suppose you could sit down, write a simple letter to your prospects and customers, mail it and then have your phone start ringing off the hook.

Imagine...one letter could bring you **tons of hot leads and new customers**, get them to keep buying over and over again, reactivate 'lost' customers, and even provide you with a constant stream of referrals.

So anytime you need more business - you simply turn the tap on... it's like having the goose that lays the golden egg.

Sounds too good to be true?

Well, it isn't if you have the right tools. You see, dollar-for-dollar, nothing provides a better return on investment than direct mail and it doesn't matter what product or service you sell.

"If you want to write a killer sales letter **in record speed** - but don't want to struggle with finding the right words, get Yanik's Instant Sales Letters kit.

Instead of having to nervously face a blank screen, you'll be met with templates for sales letters galore. I've already started using the Testimonial Request Letter & Fax Form. And guess what?... **5 new endorsements in less than a week.** I've always been

hit-and-miss in this department - (not knowing what or how to ask) - so I'm very pleased with the results. This kit is a godsend for small business owners like me!"

**Monique Harris**

Author, [Make Your Knowledge Sell](#)

Creating That Winning Sales Letter Is The Hard Part...

It could take you years and can cost you a small fortune to figure out just the right combinations that make some sales letters work - while others fall flat on their face.

But instead of knocking yourself out trying to come up with just the right sales letter, you can now have an entire collection of hard-hitting, profit-generating sales letters for your business, ready at your beck and call.

With [Instant Sales Letters](#)... No matter what product or service you have to sell - You'll Find A Sales Letter That's Already Written For You!

### *Usefulness Comments*

[Instant Sales Letters](#) is one of the many products available online from Yanik Silver. Basically, this product provides you with a whole range of sales letter templates - all you need to do is **fill in the blanks** and you have compelling letters which you could include **on your site or for offline** marketing mailings.

The templates are broken up into categories such as:

- info products (both online and off),
- retail/restaurant letters,
- physician,
- chiropractor,
- dentist,

- accountant,
- lawyer
- veterinarian letters,
- service companies,
- network marketing
- and much more.

Basically, if you need a sales letter, you can definitely turn to [Instant Sales Letters](#) for immediate help.

You will often only get **one chance** to make a sale online so you need to make sure that you take it.

If the prospect leaves, they may well be gone forever.

*Consider this:* The average conversion rate online is about 1 in a 100. This means that for every 100 people who visit your sales page, only 1 will make a purchase. How much would it be worth if you could change that to 1 in 50 or even less. If you get 1000 visitors to your page each month, this would mean 10 extra sales.

### *Conclusion*

As far as products for online use are concerned, this is very useful. For many small businesses, the sales letter can, quite frankly, be the difference between success and failure.

Just think! You'll never again suffer through the pain and hassle of trying to write a powerful sales letter yourself. Or pay big bucks hiring a top copywriter.

Now, you can get everything all done for you, practically handed to you on a silver platter. You simply fill-in-the-blanks...and you're done.



### [Push Button Sales Letters](#)

“At last, fill in the blanks, click a button, and out pops a sales letter 100% customized for your business, product, or service!”

[Push Button Letters](#) is similar to [Instant Sales Letters](#)...only better.

Before we get into minor differences...I want to tell you that both of the products compliment each other, meaning you will have the ultimate powerhouse of killer sales letters by owning these two products!

[Instant Sales Letters](#), are more of a copy-and-paste type of letters. To be exact with [Instant Sales Letters](#) you will receive a whooping 90 sales letters...although you will hardly use even half of them.

They are shorter style of letters and still require a decent effort on your part...meaning it would be ideally terrific if you had some reasonable background knowledge on how to make the best use of words...in order to make them persuasive and effective.

[Push Button Sales Letters](#) is an online service that lets you enter some information about a product that you want to sell and receive a fully written sales letter. The sales letter is based on Marlon Sanders' formula for sales letters that has a very good conversion rate.

There are a few sales letter products available online but [Push Button Sales Letters](#) is probably the most popular and, arguably, the best. The main benefit is that Marlon

Sanders has spent many years perfecting sales letters that generate sales so you get the benefit of all of his experience.

Some benefits you will receive:

- Choice of seven pre-written headlines that are proven to convert
- Multiple graphic layouts for your features and benefits
- Six design templates for your testimonials
- Strikethrough pricing (for discounts)
- Add up to 10 bonuses
- Automatic copyright
- And more...

This is a very comprehensive system that will make it a lot easier for people to generate sales letters. If you sell your own products and have trouble with generating your sales letter then this will save you a lot of time. You could also use it to create sales letters for affiliate products that you are promoting.

### *Usefulness Comments*

**Extremely pleased.**

The results are totally amazing, and the time saved is priceless.

**Doug Castleton**

Midvale, UT

The push button salesletters are great...  
It helps create a great salesletter!

**Terri Watts**

Stockbridge, GA

I am very satisfied...

All you have to do is order, use your password, go to

the website and fill in the blanks to get your sales letter. You can make adjustments at any time. You're given examples to help you know how to fill in the blanks.

...you'll have a decent sales letter when you're done.

**TA DeGoede**

Very pleased with "[Push Button Letters](#)"

A small price to pay for help that could supply you with a sales letter worth millions.

**Mike Chantry**

Kent, U.K.

Give it a try...

There is no risk and the benefits far out weigh the cost.

A great sales letter is key.

**Rick Cohen**

Eastsound, WA

...and the list of testimonials goes on as usual, just like for any of Marlon's product range.

One extraordinary benefit you will receive from this product is that the program is designed in such a way, that on each step you progress in your sales letter development, you learn all the "behind-the-scenes" psychological tactics of what makes a sales letter an effective "money order generator" that sells products like crazy!

Meaning that it will automatically teach you how a sales letter should be designed in order to press the customers trigger buttons which ultimately makes them buy.

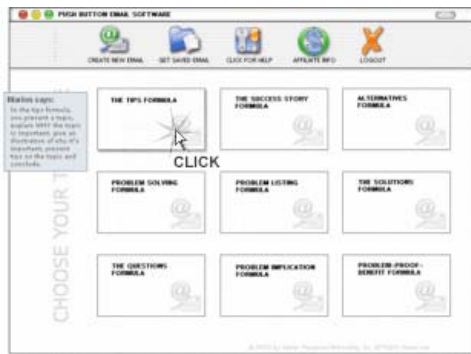
*Conclusion*

In conclusion...you get two major benefits of this program.

1. It teaches you HOW to walk people through the psychological process of making a buying decision.
2. It has dozens of time proven sales letter templates, that can be customized down to the stem, providing you with extensive freedom of flexibility and control...and best of all [Push Button Letters](#) is a software type of program, meaning you receive total automation of the entire composition process.

I can confidently guarantee – you will definitely be satisfied with the results, and will skyrocket your sales.

**HIGLY RECOMMENDED!**



## [Push Button Email Letters](#)

[Push Button Emails](#) is one of the newest products released by Marlon Sanders. It is similar to his [Push Button Sales Letters](#) service but, as the name suggests, it's designed to create effective e-mail messages that actually get responded to.

Additionally, the software created at [pushbuttonletters.com](http://pushbuttonletters.com) was developed 100% for crafting FULL BLOWN sales letters on your web site.

In contrast, the [Push Button Email Software](#) was developed specifically for email. Each of the 9 built in templates are based on a proven email formula.

All you have to do is fill in the blanks!

**If you can fill in the blanks, you can use this software.** It's really that simple!

This literally walks you step-by-step through crafting your emails and is 100% customized to the exact needs of your business. You aren't trying to fit a square peg into a round hole intended for another business.

Nothing could be easier!

As you work your way through the software you'll see helpful tips with every step, which has saved me hours of personal exploration.

When you're finished, you get a plain text or rich HTML email that you can literally fire up in your email program or autoresponder and send right away.

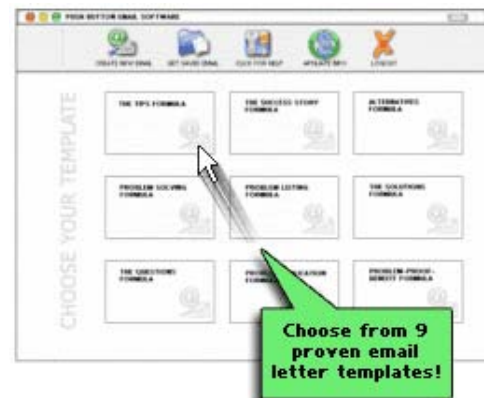
Finally, you'll never be stuck wondering what to write!

What the software does is FORCE you to craft a sound email.

You can theoretically do the same thing without the software.

But what I've found is that even though it's simple and logical, most people still don't do it. They need something like this that literally walks them through it step-by-step.

When you open up the program...you will be presented with 9 email templates...



Then you will be taken to the next part...where you start selecting your email customization options, where you can literally create unlimited number of different emails...all based on the layout options your select.



[Push Button Email software](#) is a remotely a hosted product that allows you to access it via your browser. It provides you with a number of different templates and takes

advantage of Marlon's sales formula to create messages that you then send to your list.

Please note that this product does not actually send your message. It just lets you create them - you then copy and paste them into your e-mail script or autoresponder.

This is primarily designed for people who need to e-mail sales messages to lists of previous or potential customers. If you have a range of products or are constantly adding new products to your site, Push Button Emails will help you to launch them in a way that generates a large number of sales.

You can also use it to announce other people's products to a mailing list if you wish.

Here are the main features:

- It includes a built in spam analyzer to help you ensure that your messages are received
- All of the templates use Marlon's proven sales formula,
- Automatically formats all e-mails,
- It includes personalization prompts that work with all well known autoresponder systems. It also gives you the option to enter your own variables if the autoresponder that you use isn't listed
- Offers an import function to upload existing e-mails
- It can create both plain text and HTML e-mails
- And much more...

Use this software for a full 30 days free trial. Test it, use it, abuse it. Create an email as instructed using any of the "fill in the blanks" templates. Really go for it. Don't just go through the motions. Give it your best shot and energy.

Then send the email to your list so you can drive traffic to your web site where you already should have a supercharged sales letter ready to absorb the visitors into what you have to offer them.

### *Usefulness Comments*

Much like Marlon's [Push Button Sales Letters](#), this is fill in the blanks software. It provides nine different e-mail templates and all you need to do is enter the information about the specific e-mail that you are sending.

Basically, [Push Button Emails](#) will work best for those people who spend a lot of time working on the text and design of their e-mail sales letters. It can be a very laborious process and getting the message just right (from a sales point of view) can be difficult.

If you struggle with things like this, it could be worth looking into.

### *Conclusion*

[Push Button Emails](#) is available by subscription. You just pay per month and you can use it to create as many e-mails as you like in that time.

The monthly fee is actually quite low so make sure you sign up if it interests you - if you find you aren't getting the most out of it, you won't have set yourself back too much.

To sum it up, this isn't for everyone. It does have some features that make it useful for everyone but **it is those people who need to send out sales messages reasonably regularly who will benefit from it the most.** If this is you, sign up - Marlon is the master of online selling and his products are always first class.

## MAKE YOUR WORDS SELL!

### Make Your Word Sell! (MYWS!)

[Make Your Words Sell](#) is the definitive MUST web copywriting manual. It's written by Joe Robson with comments from Ken Evoy of [Make Your Site Sell](#) and [Site Build It!](#) fame.

The first thing that I need to say about [MYWS!](#) is that it is available for only \$30.00. Over 400 pages of information at that price pretty much makes it a must buy - how easy would it be to get one idea that would make you the price of the book back?

That said, it's obviously worth a lot more than that. The best thing about it is that its **written completely from a web perspective.**

As Ken says, many copywriting products are just rehashed direct marketing manuals. This one analyzes everything that works - purely from an online perspective.

It comes as four volumes.

The first is the main manual with a whooping 300+ page guide to writing compelling sales copy for the web. It doesn't matter what you actually sell online, this will help you to sell much more of it.

The second volume focuses purely on e-mails. So, it shows you how to write ads for ezines, how to construct an autoresponder series that will get people to buy at the end of it, how to write articles for ezines and so on. All areas of e-mail marketing are covered.

The third volume is all about Online Stores. This volume on it's own makes Make Your Words Sell a stand out product. Online stores with multiple products are often

ignored in most marketing books. The main problem is that it's not really appropriate for you to write a full sales letter for each product.

As I said above, most copywriting information online comes from people with a direct mail background - so, it's all sales letter based. This shows you how to increase sales for your store just by writing compelling descriptions and structuring your home page properly.

Volume four is all about words. **Which words will get the response that you require.** For example, words that reassure the reader and words that make them do what you are asking - the all important call to action.

By the time you finish [Make Your Words Sell](#), you will understand the key areas that you need to focus on with your web copywriting. Things like:

- The USP - Unique Selling Proposition
- How to craft a headline that gets the desired response without the use of hype
- Pinpointing the benefits that your customers are interested in
- How to write an ezine that makes people go to your order page
- How to write an order page that makes people get their credit card out
- And much, much more...

### *Usefulness Comments*

[Make Your Words Sell!](#) concerns itself with the only kind of Web copy of interest to serious Internet marketers the world over.

It's about writing Internet sales copy that grabs attention – and holds it tight.

It's about writing Internet sales copy that persuades, and motivates readers into action.

To put it simply...

It's about writing words that sell on the Net.

So if you're expecting yet another over-priced book filled with over-used hype techniques and formulas or material from the "offline recycle bin," you're heading for a pleasant surprise!

## MYWS!

*I just \*had\* to drop you a line and say that, even with a new son just 5 days old to care for, I could not put down MYWS!. I read it cover to cover and boy, oh boy, I just don't have enough superlatives! I've always wanted to know how great copy was written, and now I know. Scratch that, now I know how to write my own which is much more important!*

Neil Shearing, Entrepreneur  
shearing@scamfreezone.com

Ken Evoy usually over delivers with his products and [MYWS!](#) is no exception. **Everything is covered** and, as I said, it includes some information that you will not find anywhere else. Even if you don't sell your own products, you will most definitely be able to learn which words will increase your affiliate commissions.

Owning [MYWS!](#) is just like having your very own, personal copywriting muse and coach. The muse inspires you, points you in the right directions. The coach nudges you along every step of the way.

## Conclusion

[MYWS!](#) does more than reveal the secrets that Ken has used to propel [SiteSell.com](#) to its incredible success. It does way more than show how powerful persuasive Net copy should be written.

And it does much, much more than just show you how to think like a successful Web copywriter.

It shows you how to think like your customer, with your customer and ahead of your customer. And...

Not just any customer... your specific customer. Right from the very first moment (before, actually!) he or she enters your site, all the way through to the climax of taking the order... and the vital follow-up.

Step by careful step, word by word, paragraph by paragraph, and page by perfectly crafted page, [Make Your Words Sell!](#) transforms you into the consummate copywriter who knows how to write to sell.

And, absolutely nothing is left out!

HIGHLY RECOMMENDED!



### [Web Copy Secrets](#)

## Here's the Real Difference Between Sites That SELL and Sites That SUFFER...

There are some sites out there that are literally making an obscene fortune. And the kicker is, these sites are mostly one- or two-paged, single-person, low-budget operations!

So, why are huge corporations losing their shirts online while these simple, low-budget sites are selling like crazy?

The REAL reason most websites (*even huge ones with unlimited marketing budgets*) can't turn a profit is because **they LACK strong, compelling copy...**

Pure and simple.

Look at it this way... If you put up a website that didn't have any words (*just a bunch of graphics, and that's it*), can you expect to see any sales? I don't think so. But what if a site didn't have any graphics... Just words... Can it make sales? ABSOLUTELY!

[Web Copy Secrets](#) provides you with SIX HOURS of audio files packed with information from the web's most successful copywriters.

This information will be of great use to anyone who is selling online. Yanik Silver has managed to record interviews with those people who are making big money online from their websites.

Web copy secrets will guide you through every part of a successful website.

Included in the audio files are:

- Jonathan Mizel - Has over 10 years of online sales and copywriting experience. Includes Intel, Microsoft and American Express amongst his past clients.
- Marlon Sanders - Possibly the most successful online marketer ever.
- Joe Vitale - Copywriting expert. Best known for his Hypnotic marketing success.
- Dean Jackson - No very well known but one of those people who makes hundreds of thousands of dollars from their websites each year without telling everyone about it.
- Jim Edwards - Well known info product expert.
- Yanik Silver - Along with Marlon Sanders, probably the most respected online marketing expert.

"The absolute best investment I ever made in my life was learning to write direct response ad copy. Nothing else comes even close.

I sure wish that someone like Yanik was around when I was getting started. It would have saved me hundreds of hours and tens of thousands of dollars in painful trial and error.

'[Web Copy Secrets](#)' is for people who are serious about learning how web marketing \*really\* works. Not the fantasy or the 'pie in the sky' but the real nuts and bolts of what it takes to make the cash register sing. I give it my highest recommendation."

- **Ken McCarthy**

This was a 10...

"On a scale of 1 to 10, with 10 being the highest, this was 10. Not sure how it could've been improved!"

- **Darryl EJ Ruff**, Kelowna, BC Canada

Almost Doubled Conversion Rate...

"From listening to the \*pros\* I gained a TON of insight on what makes a web site sell. And even though my website does not at the present moment employ the sales letter technique (I am selling \$500 logo designs) and I have already reworked my home page and some of the copy inside the site since the course and have almost doubled my conversion rate.

That in itself more than paid for the course. In fact, my imagination has been lit on fire so much that I have a hard time sleeping at night for all the ideas that keep popping in my head. The course surpassed all my expectations. It was incredibly professional, succinct and engaging. I loved it!"

- **Dori Friend**, [www.thelogoguru.com](http://www.thelogoguru.com)

Got more out of it than from anyone, even Jay Abraham...

"In my view, I got more out of Dean's session [the first in the series] than I have from any other one-hour teleconference call put on by anyone, even Jay Abraham. Today I incorporated a few of Dean's techniques into my current project (an offline letter) and I think it has improved the copy flow by at least 50%."

- **Stephen Matuszak**, Web Biz Coach, [successinfo.com](http://successinfo.com)

Question is, Can YOU Learn How to  
Write Good, Persuasive Copy? Maybe...

Most of the websites out there make you want to click your browser's back button quicker than a New York minute!

The sad fact is, there are only a small handful of exceptional sites right now that are powerful enough to make the sale...

And these few successful sites are only 1 in 100 that are making a killing online!

My strong hunch is that you might be able to spot a "killer" site when you come across one. But whether or not you do, it's an entirely different story when it comes to understanding and applying these proven web copy and selling principles to your site.

### *Usefulness Comments*

Do you finally want to really discover, in a step-by-step fashion, how "million-dollar marketers" are REALLY doing it with their websites and generating thousands of orders per month?

[Web Copy Secrets](#) is one definite surefire solution, to receiving some of the best advice on copywriting you will ever find...Now you can learn all the way down to the bare-and-bones of some of the most closely guarded secrets involving creating those sales letters that REALLY sell.

In many cases information that is shared in a AUDIO format is much easier to comprehend and is absorbed way quicker.

[Web Copy Secrets](#) is like having the worlds TOP copywriters talking on a one-on-one private and honest conversation... directly at you.

## *Conclusion*

[Web Copy Secrets](#) comes as either audio files that you can download immediately or as audio cassettes. I'd recommend that you just get the audio files if you have the facilities to burn them onto CDs. If not, get the tapes.

This isn't for everyone. If you aren't selling your own products online then this is perhaps not for you. It's still worth getting if you can afford it (for research purposes) but it's not a necessity.

However, if you are selling your own products online, this package will almost certainly help you to increase conversion rates.

If you want to learn about writing sales letters, you should get your information from the experts - **they are all here.**



### [Hypnotic Writing](#)

How to Hypnotize Anyone With Words (*And get them to buy, agree, follow, click - anything you want.*)

The latest in our growing line of marketing courses. This course, by Joe Vitale (*recognized by many as the best copywriter in the U.S.*), shows you how to use 'hypnotic' tricks in your writing to get people to more easily agree with you.

**A must for anyone who wants to write persuasively.**

Not only does it teach you how to be more persuasive, but it also teaches you how to write quickly - every time. I use Joe's techniques all the time when I write, and the time it takes me to finish any writing task is now a mere fraction of what it used to be.

Here are some features of [Hypnotic Writing](#):

- How to make everything you write irresistible.
- Write ad copy like the pros and get your message read. (Don't spend another dollar on advertising without reading this!)
- Write in such a way that the reader \*must\* read your every word.
- "Hey - What about the title of this article 'How to Hypnotize Anyone with Words'? Aren't you going to show me that?" Funny you should ask. I'm actually not going to tell you the secret. Why? Well, instead, I'm going to prove that it works. That is, you've read this far, right? I used just a few of Joe's powerful techniques in

writing this article. That you are still reading is undeniable proof that this stuff works!

- How to keep your readers eyes riveted to the page. Have you ever read something that had you so engrossed that you just couldn't put it down? Let's face it, you were hypnotized, right? Joe shows you how to get that effect every time.
- How to write headlines that stop readers dead in their tracks. Every truly great piece of writing, be it an ad, a newspaper article, or a book, starts with a short phrase that commands the reader to dive in.
- Writing lessons from the world's greatest hypnotist.
- How to persuade people to your side every time.
- And much, much more...

"They call Joe Vitale 'Mister Fire!' because he's the hottest copywriter in America. Joe can sell condoms to Nuns, rap records to churches, and vegetarian cookbooks to Texas cattle ranchers. He's the creator of the "[Hot Button Headline](#)" and the author of more books on marketing than most people ever get a chance to read. His writing is hypnotic!" –

**Scott Hammaker**, Graphic Design, Nashville

"Joe wrote a fund raising letter for me that brought in more responses than anything else we had ever tried." -- Sue Schechter, former Texas District Representative, Houston  
"I have never seen anyone write with such impact. He has an extraordinary way of capturing people's attention through the written word. Joe's writing generates results, whether it's a mailer that sells, a brochure that promotes or an article that inspires...Joe knows writing AND he knows marketing."

-- **Donna Fisher**, co-author, Power Networking!

"Just a note of thanks for the great work you did on our direct mail piece. We were not sure going in just how much you could really help. Our results are a four fold increase in response!"

-- **Todd Storer**, VP. The Debit Network, Inc.

"Joe has been my consultant and mentor for writing, publicity and marketing. Not only have I learned the 'technical' stuff, but he has encouraged me and made it possible for me to express my creativity, in ideas and with words, like never before in my life. I shall always be grateful to 'Mr. Fire.'"

-- **Linda Credeur**, International Publicist, LFC, Inc.

Joe's techniques are so simple and easy to use that anyone could use. I am personally so grateful that I have purchased this product because even though I have extensive knowledge in Psychology...I never read anything like what Joe shares.

### *Usefulness Comments*

The information you will learn in [Hypnotic Writing](#) is absolutely vital to your success. Now that you realize that applying this information to your writing efforts today will greatly increase the profits from everything you do, you surely understand how making a wise investment in this course is something your competitors are considering this very moment.

Get this information before they do.

### *Conclusion*

Anyone who dreads writing, whether it be a simple 5 line article, or a 2 page poem...or more realistically a sales letter that will make prospects absolutely surrender, and end up with no choice but to buy whatever you happen to be selling...then this is the #1 product I will ever recommend you.

There have been many stories of ordinary people who couldn't even start a sentence, become extraordinary copywriting web experts...almost overnight.

No matter how smart you think you are...I recommend this product to every single person involved in writing not only sales letters, but theoretically anything.

**HIGHLY RECOMMENDED!**



## Psychological Triggers

Before you go on further...read this article ASAP, you will be surprised what you will discover...

*(This article is written by Joseph Sugarman: )*

A desire to buy something often involves a subconscious decision. In fact, I claim that 95% of buying decisions are indeed subconscious.

Knowing the subconscious reasons why people buy, and using this information in a fair and constructive way, will **trigger greater sales response** -- often far beyond what you could imagine.

I recall a time when I applied one of these subconscious devices by changing just one word of an ad, and response doubled. I refer to these subconscious devices as psychological "triggers." A psychological trigger is the strongest motivational factor any salesperson or copywriter can use to evoke a sale.

There are 30 triggers in all, some of which I will reveal to you in a moment. Each trigger, when deployed, has the power to increase sales and response beyond what you would normally expect.

There are triggers, for example, that will cause your prospect to feel guilty if they don't purchase your product. Let me give you an example. Whenever you receive in the mail a sales solicitation with free personalized address stickers, you often feel guilty if you use the stickers and don't send something back -- often far in excess of the value of the stickers.

Fundraising companies use this method a great deal. You receive 50 cents worth of stickers and send back a \$20 bill.

Another example are those surveys that are sent out asking for you to spend about 20 minutes of your time filling them out. Enclosed in the mailing you, might find a dollar bill included to encourage you to feel guilty, and entice you to fill out the survey. And you often spend a lot more than one dollar of your time to do that.

**Guilt is a strong motivator.** I have to admit that I've used guilt in many selling situations, in mail order ads and on TV - with great success, I might add.

I call one of the most powerful triggers a "satisfaction conviction," which is a guarantee of satisfaction. But don't confuse this with the typical trial period you find in mail order, i.e., "If your not happy within 30 days, you can return your purchase for a full refund."

A satisfaction conviction is different. Basically it takes the trial period and adds something that makes it go well beyond the trial period.

For example, if I were offering a subscription, instead of saying, "If at anytime you're not happy with your subscription, we'll refund your unused portion," and instead said, "If at any time you're not happy with your subscription, let us know and we'll refund your entire subscription price -- even if you decide to cancel just before the last issue."

Basically you're saying to your prospect that you are so sure that they'll like the subscription, that you are willing to go beyond what is traditionally offered with other subscriptions. This in fact gives the reader the sense that the company really knows it has a winning product and solidly stands behind the product and your satisfaction.

Is this technique effective? You bet. In many tests, I've doubled response -- sometimes by adding just one sentence that conveys a good satisfaction conviction.

I received an e-mail from a company, a subsidiary of eBay, requesting my advice. They had an e-mail solicitation that

wasn't drawing the response that they had expected. What was wrong?

Looking over what they had created, I saw several mistakes, many of which would have been avoided if they knew the psychological triggers that cause people to buy. Let me give you just one example.

In the subject line of most e-mails that have solicited me, I have been able to tell, at a glance, that the solicitation was for a specific service or an offer of something that I was clearly able to determine.

Examples such as "Reduce your CD and DVD costs 50%," Or "Lose weight quickly," pretty much told me what they were selling. Was this good or bad?

The problem with those subject lines is that the reader was able to quickly determine:

- 1) that it was an advertisement; and
- 2) that it was for some specific product or service.

Most people don't like advertising. And most people won't make the effort to open their e-mail solicitation if they think they are getting an advertising message -- unless they are sincerely interested in buying something that the advertisement offers.

The subject line of an e-mail is similar to the headline of a mail order ad, or the copy on an envelope, or the first few minutes of an infomercial. You've got to grab somebody's attention and then get them to take the next step. In the case of the envelope, you want them to open it.

In the case of an infomercial, you want them to keep watching, and in the case of an e-mail, you want them open up the e-mail and read your message.

The key, therefore, is to get a person to want to open your message by putting something into the subject area of your e-mail that does not appear to be an advertising message -- one that would compel them to take the next step. And the

best trigger to use for this is the trigger of curiosity.

There are a number of ways you can use curiosity to literally force a person to take the next step. You can then use this valuable tool to put a reader in the correct frame of mind to buy what you have to offer.

Once again, all the principles apply to every form of communication -- whether it be advertising, marketing or personal selling. And to know these triggers is the key to more effective communication and most importantly, the avoidance of costly errors that waste time and money.

=====

**Joe Sugarman**, the *best-selling* author and top copywriter who has achieved legendary fame in direct marketing, is best known for his highly successful mail-order catalog company, JS&A, and his hit product, BluBlocker Sunglasses. Joe's new breakthrough book, "[Triggers](#)," cracks the human psychological code by identifying 30 triggers that influence people to buy.

You don't need a secret service agent to tell you that secret knowledge equals power. Joe Sugarman's [Triggers](#) contains secret knowledge you absolutely can't be without because it can make you irresistibly powerful in business, as well as in your personal life.

As you read the secrets that [Triggers](#) reveals, you will begin to see how they can make a dramatic impact on your business, no matter what your current situation is. It makes absolutely no difference what product or service you sell, what the price point of your product or service is, or whether you sell in person, by phone, by mail or via the Internet. With the strategic use of triggers, your business is poised for record-breaking sales. [Psychological Triggers](#) are quite literally a gold mine for marketers and salespeople who know how to unearth the gold.

Joe Sugarman has done all the work for you – he has mined the gold, stripped off the debris, and polished it to perfection. Now, the gold is yours to have and use for business, as well as pleasure.

### *Usefulness Comments*

Triggers" is a groundbreaking book that takes you deep inside the caverns of the human mind and reveals secret strategies you won't read anyplace else. No weapon ever forged in marketing has been as powerful as the knowledge of psychological triggers that cause people to buy what you're selling.

**Read** this testimonial by the world's greatest retail salesman, on what he has to say about [Psychological Triggers](#) usefulness.

"This eBook will graphically teach you 30 ways you can improve your chances of sales success by understanding the psychology that Joe learned from years as a direct marketer ... an education that cost him millions to learn.

He has artfully taken this knowledge and applied it to the dynamic of personal selling and has crafted an eBook unlike anything you'll find elsewhere. This is an eBook that should be on every salesman's desk."

-- **Joe Girard** is an author of 4 books, and is listed in the Guinness Book of World Records as the world's greatest retail salesman.

Frankly, I know nothing that could truly make a significant difference in your net worth like the infusion of Joe Sugarman's [Triggers](#) into your current marketing and sales activities. Oh, and did I tell you that the eBook is remarkably entertaining?

Once again, here's what Joe Girard, "the world's greatest retail salesman," has this to say:

"There's one thing that captured me from the beginning of this eBook and kept me glued to the very end.

It's Joe's sense of humor and his incredible skill in writing. He's a master of the written word and his stories and anecdotes are both fun to read, educational, and ones you long remember."

### *Conclusion*

Joe Sugarman, the best-selling author and top copywriter who achieved legendary fame in direct marketing, and...

ran a highly successful mail-order company in the 1980s, JS&A (the forerunner of The Sharper Image).

His triggers reveal how to get into people's minds, eavesdrop on their thoughts, know what they want – and make a fortune in the process.

These are controversially potent tools, that I wouldn't be surprised if they are banned from mainstream marketing in the near future.

[Psychological Triggers](#) is one tool you can not succeed in today's rapid, ever-growing century.

HIGHLY RECOMMENDED!

P.S. A wonderful compliment that you will find to [Psychological Triggers](#), which will by no doubt even more BOOST your sales success is a website with a variety of powerful tools on copywriting, which you can find at: [profitwriting.com](http://profitwriting.com)



**How I Sold \$400 Million Dollars Worth of Products and Services** by **Ted Nicholas**

"Having started and profitably sold 23 companies, Ted Nicholas is known as the 'Entrepreneur's Entrepreneur.'

He has also written 14 best-selling books, including [HOW TO FORM YOUR OWN CORPORATION WITHOUT A LAWYER FOR UNDER \\$75](#), [MAGIC WORDS THAT BRING YOU RICHES](#), and [THE GOLDEN MAILBOX](#). But perhaps he is best known as the world's most successful copywriter.

He has prepared marketing and copy in 47 different industries. Not one, but numerous of Ted's full page ads and sales letters have earned him royalties in excess of \$1,000,000!

**Imagine what you could learn from him!**

Before I sit down and write a single word of copy, I re-review your 5-star sales letters and ads."

**Jeff Paul**

Marketer for Certified Financial Planners and Golf Products  
Chicago, Illinois

"I was already quite successful with my catalog results. Your techniques have vastly improved my sales and profits."

**Leslie Brice**

Self-Improvement Products  
Ojai, California

"I work with many of the world's best marketers. Ted Nicholas' work has stood the test of time. He has proven his copy and marketing techniques for over 25 years. He is the best of the best."

**Vic Conant**, President  
Nightingale-Conant  
Largest Personal Development  
Marketer in the U.S.  
Niles, Illinois

"Every minute I or any of my employees have invested studying Ted's work has been extremely profitable."

**Bill Bonner**  
Agora Publishing  
Ouzilly, France

This is a "must-have" tool for any entrepreneur or business owner serious about making gallons of money.

With over 730, you will get one of the most complete guides to ABSOLUTELY EVERYTHING you ever thought of possibly knowing about sales letters, persuasion, psychological tactics, its jam packed with profit pulling proven sales techniques.

...you even get these 5 VALUABLE BONUSES free:

1. **The 127 Best Headlines Ever Written**. It's impossible to prepare great advertising copy without "killer" headlines. Ted Nicholas has put together a selection of the best headlines ever written. Before you write a word of copy, you can preferably use this invaluable collection of proven winners to stimulate your own copy.

2. Special Report: **33 Secrets of Successful Sales Letters**. In this valuable writing, Ted Nicholas takes you behind the scenes and reveals his thinking and strategy.

He shares with you the little known techniques he uses to prepare his many breakthrough 5-star sales letters.

3. Special Report: **Secrets of Envelope Teaser Copy Which Can Double Your Response**. If you send out a sales letter and it doesn't get opened, you have no chance -- zero -- to get a response. There is no possible way. Or make a sale.

Ted reveals his amazing techniques that practically compel the receiver to open the envelope.

4. Special Report: **38 Ways to Use FREE, the Most Powerful Word in Any Language**. You'll be astonished at all the creative and effective tips Ted shares on how to maximize the sales power of the word FREE. And also how to avoid overusing it.

5. **Exclusive interview with Ted Nicholas**. Paul Byker interviewed Ted in Switzerland where he reveals his latest marketing insights regarding marketing in the U.S., Europe, Asia and other places in the world. Ted's ideas and strategies will help supercharge all your marketing efforts regardless of your product or service.

The value of these special bonus gifts alone is \$300, which is greater than the purchase price of the book. They are absolutely Free if you order within seven days.

### *Usefulness Comments*

How useful is this product to you?

Even if all you do is run an occasional newspaper ad, yellow pages ad, or advertising on your website, this book will perhaps be the **best investment you ever made**.

"If you don't send out many profitable sales letters or emails now, you most certainly undoubtedly will when you have this book in your office to guide you.

Ted's copy approach will trigger your own ideas. His work will help you model and prepare your own profitable copy for your business.

At last, you can learn from sales copy that actually pulls in profitable orders. You will discover how to earn money beyond your wildest dreams.

There is nothing else like this book available anywhere in the world. And, frankly, if anyone other than Ted Nicholas with his impeccable credentials and reputation were offering anything resembling it, I just would not believe it.

One point you might have in mind...and that is, how is this different from Psychological Triggers.

Well with [Psychological Triggers](#), you will receive a 89pg PDF e-book, with an additional 2 hour of pure sales generating material in a form of 4 separate audio files.

[Psychological Triggers](#), in my opinion is enough for anyone to gain an instant unfair advantage in their sales process and skyrocket their profits overnight...I can guarantee you this.

With "[How I Sold \\$400,000,000 Worth of Products and Services](#)" you will receive enough content to keep you

busy absorbing it for the rest of your life, if you don't apply it every time, so it drills its way into your subconscious mind so you find yourself applying the tactics automatically.

Additionally, both e-books are written by different authors, both being excellent copywriters, and both having years of experience of dealing and testing what works and what doesn't.

To conclude this fact...I would definitely recommend you to go for [Psychological Triggers](#) as a instant head-start that frankly enough you can apply the minute you get it and see instant positive results.

Further on, it is less expensive...and would be ideal for people with a limited budget.

[How I Sold \\$400,000,000 Worth of Products and Services](#) will take you a little longer to master, but once you do...you'll be ABSLOUTELY unstoppable involving generating instant profits anytime and place, with a big enough arsenal to cover any situation you find yourself in, not just online, but in the real world also...and not to even mention the power you will have when you master Ted Nicholas' personal sales letter 5 star formula which is a result of his multi-million dollar ventures.

### *Conclusion*

Ted Nicholas is widely recognized as the world's greatest copywriter. Not just "**one**" of the best -- but "**the**" best. Ask around. It will be hard to find anyone who disputes this.

Ted's new resource, "[How I Sold \\$400,000,000 Worth of Products and Services](#)" shows you 'exactly' how Ted was able to accomplish such an impressive sales record.

Mark Joyner calls this his "secret weapon," and it's easy to see why. I can't recommend this resource enough. It truly is the most important product of it's kind I have ever seen.

Get this 'immediately' and devour it if you can afford it.

## **Internet Law**

How would you like to passionately and successfully start a highly successful business?

You realize that everything is going terrific, you are making an average profit margin of around \$1000 per daily bases...you finally realize that your financial dreams are coming true!

You realize that you have finally gained back that sense of security in your life...and everything is going so well!

Until one day...someone knocks on your door...knock, knock!

You run towards the door thinking its one of your best friends you were excitedly expecting...only to discover with a BIG shock when you open the door, that there awaits...

2 policeman. ( 1 DAY LATER )

YOU'RE IN JAIL!!!  
YOUR BUSINESS HAS VANSISHED!!!  
YOUR FAMILY IS SHOCKED!!!

What happened?

You unknowingly broke the internet rules!  
Are you in compliance with the law? If not, **you can face significant criminal and civil penalties.** Why take any needless risks, when there are solutions to this.

It is VITAL for you to clarify what you can do and what you can't do, when engaging in starting a online business...whether it be a simply 1 page mini-site, or a multi-page theme based site.

Did you know that there are laws to sending out email messages in large amount?

Did you know that your website could be permanently terminated anytime by the government regulators if you don't apply the "must-have" rules to it?

How do you avoid serious problems that could arise when children visit your website?

There is an entire methodology involved in internet compliance system, that everyone should know about...or you can be facing serious consequences!

There is only one e-book that I found to be valuable, which I will review, which covers these issues and many more.

If you have plenty of time on your hands...than you can freely search for these issues on the internet.

I can tell you now...that when I did...not much valuable content was found.

The problem is, it's a serious issue, yet no-one discusses it, until the same thing happens as in the story I outlined above.

Please understand – I'm not trying to scare you out of running your own business. There's absolutely no reason not to be in business. In fact, I think the smartest thing anyone can do is to own their own business. But I do want to be absolutely crystal clear with you – you must comply with the law or needlessly risk everything. And I do mean everything.

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## Internet Law Compliance

The Most Important Book Ever Written about staying out of trouble with your Internet business.

Bulletproof Your Website In 60 Minutes Or Less. Fully licensed forms included! Authored by **Shawn Casey**, J.D. -- one of the web's most successful businessmen.

Do you know what your obligations are if a child visits your website? Do you know that you can go to jail if your site doesn't post the right warning? Do you know that every single website (this means you!) must comply? Get the quick and simple answers so you can avoid trouble with this e-book.

"Shawn,

I've had personal experience with the government agencies with regards to Internet compliance and let me tell you, it's a nightmare.

What's really shocking is how easy it is to step outside of the boundaries of the law.

You can be in violation without even knowing it. I was, and if I had this product FIRST then the whole thing could've been prevented.

I would have saved about \$350,000.00! (Not to mention experiencing amazing levels of stress.) Your product helps people quickly know what you can...and can NOT do online.

And all it takes is a few simple changes to be compliant.  
Your product shows people how to do this.  
In my opinion, anyone who does business online without this is information completely insane."

Sincerely,  
**Frank Kern**

I know this package will save you hundreds in legal fees. I know it could save your butt from some very nasty litigation.

### *Usefulness Comments*

This product generally gives you a basic, straightforward explanation of the steps you must take to structure your website to comply with the law and you will also receive forms you need to meet those requirements.

You can set up these documents yourself or use them as a starting point to get your lawyer to craft personalized versions.

"Shawn,

Your knowledge in this area is outstanding and after taking your advice, I do feel more secure in knowing I've fully protected myself on the numerous ventures I've launched recently. Heck, with all that recent fiasco with the FTC cracking down on information product dealers & affiliate program managers, I sincerely appreciate your help and expertise in this area.

I wouldn't hesitate to recommend your services to any business associate need of them. And that's most

of them by the looks of things.  
Thanks again.

**Duncan Carver**

<http://www.onlinemarketingtoday.com>

Wellington, New Zealand"

If you don't comply with the law, and you don't have these documents set up correctly on your website, then you're just a sitting duck. And either the FTC or some nasty lawyer is probably going to take a shot at you some time.

### *Conclusion*

I give this e-book a high recommendation no matter what country you are living in...so you can get the compliance law out of your way once-and-for-all.

Remember, ignorance of the law is no excuse. Innocence is not an excuse if you haven't complied with the law – because you're not innocent! Please don't make the horrible mistake of thinking that the first time you get caught, you'll just get a polite warning. That's not the way the system works.

HIGHLY RECOMMENDED!

## The only 3 Courses You will ever need!

In conclusion to "*Instant! Internet Money Generators*"...there are only 3 internet courses that I would recommend you ever consider investing your money in, as you are willing to start making money online in the shortest period of time.

Also...know that this is not just by my own opinion...but these 3 products have been Proven and Tested over and over again...with astounding results EVERY TIME, no matter how big or small a business might be.

Also know...that the authors of these following products are people who make millions of dollars annually...and clients have turned for their support over and over again with terrific satisfaction rate.

### Mother-Of-All PRODUCT #1:

#### [Make Your Site Sell 2002!](#)



This surprisingly inexpensive, 1540 pages (total) package will keep your head spinning every time you read it...as you will be consistently discovering the greatest secrets ever developed for generating an instant, long-term online MEGA-SUCCESSFUL business, that will be making YOU more money per month...than you have ever been making per year in your lifetime.

## Mother-Of-All PRODUCT #2:

### Net Profits on Demand! (N-POD)



As great as you think you'll feel once you master the Net Profits On Demand Formula in 20 days, it's nothing compared to the actual **joy, excitement and raw power** you are about to tap. No words can explain how you'll feel once you actually LIVE it (once you own the inner confidence that can only come from experiencing that you are truly unstoppable).

What will your life look like when you have the skill to create money from thin air, anytime you want?

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**Mother-Of-All PRODUCT #3:**

**The Insider Secrets to Marketing Your Business on  
the Internet**



**\*\*\* NEW Version 2004 JUST RELEASED! \*\*\***

**#1 Best-Selling Course on the Web**

**Corey Rudl**



I doubt if there is a package available anywhere that is as comprehensive as this. It's probably the first thing that I recommend to anyone who is new to internet marketing. It will definitely help you to understand everything that you could and should do for your site to make it profitable. Remember that you are getting the results of years of testing by Corey and his team that have generated millions of dollars per yearly bases. Corey has appeared many times on TV shows, and is considered as the father of internet marketing.

## Conclusion

Now...its all up to you!

You are the architect of your destiny...therefore your are the creator of your future!

You see, one thing that I learned from one of the personal development materials is that "YOU ARE RESPONSIBLE FOR YOUR LIFE 100%"

Think about this carefully. Are you the type of person who always "BLAMES" other people, other circumstances, for what is happening in your life at present?

Are you always coming up with excuses to justify for your actions that you know are wrong, but you still do them anyway?

Do you always leave things till the next day?

Do you ever think, "I'll do it when the time is right!"?

If you are, one thing you didn't know is that 95% of the world's population is doing the same thing.

What about those 5%?

Out of those 5%, 2.5% are doing the same thing also, but they are consciously aware of it, and they purposefully don't let those thoughts control the actions of their lives.

The other 2.5% are those who have been consciously aware of it also, but have for that very reason, completely eliminated those conditioned patterns of living, and converted them into something much more useful that consistently empowers them.

Only these 5% are living a life that is a true masterpiece.

Now, where do those other 95% of the world's population fit in?

Generally, those 95% are the people you see rushing off to work every morning, forcefully, whether they are aware of it or not.

SOMEONE ELSE IS CONTROLLING THEIR LIVES...

Are you one of them?

Answer the question now!

Isn't it time for you to say, "NO MORE", "I'VE HAD IT!", and take FULL financial responsibility for your life once and for all.

The answers are in this eBook. Carefully evaluate your personal passions and base your investment decisions of one or more of these products on them.

Why do I say, "personal passions"?

Because, one thing you never want to impose, is do something that you simply have no interest in! It will bury you, it will bore you...only a matter of time, you will quit.

Well Andrej, how do I find my passion or my values?

The way you find out is you simply think about what personally interest you the most?

- What do you usually love talking about to other people?
- When you go to a bookstore, which shelf section do you go to?
- If you were to go to a library, which books would you pick?

- If you won a million dollars TODAY, what would you spend your money on?
- If you had only 6 healthy months to live from TODAY...what would you do during those 6 months?

Keep asking yourself questions like these to find out and clarify your passions and values?

YOU MUST DO THIS ON A PIECE OF PAPER!

On final words, there was no trace of success ever recorded in human history of someone achieving something major just by "THINKING ABOUT IT", only by **Instant action, right now**, even before you finish reading this sentence as its about to end now...

ACTION, ACTION, ACTION...MORE ACTION, INSTANT ACTION, IS YOUR ONLY SOLUTION TO FINANCIAL FREEDOM.

If you want to personally contact me, or if you want to personally coach you as your very own personal mentor, drop me an email at: [andrej@andrejvasil.com](mailto:andrej@andrejvasil.com)

I'll be expecting to hear from you soon!  
All the best!

Andrej Vasil  
CEO, Astounding Speed Success Inc.

**Note:** We are striving to create this the best and most useful eBook on the web. Therefore, if you think that you could contribute to I!IMG in some way, and in return for your benefit perhaps include an article with your affiliate link or a link to your website, then send it to us, so we can include in the upcoming ver. of I!IMG.

Send to: [accounts@astoundinginc.com](mailto:accounts@astoundinginc.com) with the subject line:  
**Better I!IMG**