

800 Powerwords for your sales letters
These words inspire them to click, to act by
working on emotions.

#1 (whatever product, biz)
1 simple step
AAA (whatever product)
30 day money back guarantee
30 days free
A cut above the rest
A must
A winner
Absolute bargain
Absolutely
Absolutely no obligation
Acclaimed
Act today
Act now
Act before its too late
Action
Accelerate
Accelerate your profits
Accurately
Added value
Admired
Advanced
Advantage
Affordable
Alert
Alot
All New!
All free
All you need
Amazing (whatever)
Ambitious
Analysis
An experience
Anyone could do it
Announcement:
Announcing
Anytime
Anywhere

Appealing
Approved
Approval by
As see on TV
Astounded
Astounding
Astromical
At your request
At your own pace
Attention
Attractive Offer
Attractive price
Automatic
Automated
Authentic
Avoid the crowds
Awe
Awesome
Bargain
Bargain price of
Be the first
Beautiful
Beauty
Benefit
Benefits
Beneficial
Best
Best selling
Better
Better quality
Better than (whatever)
Below retail prices
Beyond
Big demand
Blockbuster
Blow out of the water
Blown away the competition
Bonus
Bonus's
Bonus gift
Bonanza
Booming
Boost sales
Boost traffic

Boost energy
Bottom line
Brand new
Breakthrough
Brilliant
Brilliant discovery
Brings results
Buy now
Buy one, get one free
By popular demand
100%
100% money back guarantee
100% satisfaction
100% proof
100% beneficial
100% fail proof
Caution!
Cash rebate
Call now!
Call toll free
Call anytime
Call 24 hrs a day
Cash back
Certified
Change
Change your life!
Challenge
Challenging
Clearance sale
Clear value
Classic
Clever
Closeout sale
Colossal
Collectors item
Commit
Compatible
Compelling/compelled
Competitive edge
Completely
Complete details inside
Completely Confidential
Complete package
Complete setup

Comprehensive
Computerized
Concept
Convenient
Confident
Confidential
Continued Support
Confidential
Congrats!
Control
Coupon
Courage
Crammed with
Credit cards accepted
Crazy
Critical
Crucial
Current
Custom
Custom design
Customizable
Customer satisfaction
Cut costs!
Cutting edge
Danger
Dealers Price
Debt free
Deep discount
Deep and wide
Decide now
Deductible
Dedicated
Deliver
Dependable
Deserve
Desire
Destiny
Detailed instructions
Detailed information
Different
Digital
Direct
Direct to you
Discount

Discover
Discovery
Distinguished
Dollars
Dominate
Donate
Don't miss out!
Don't miss this one!
Dont be left behind
Dont fall behind
Don't delay
Double your paycheck
Double your money back
Double, triple your income!
Dramatic
Drive traffic
Durable
Dynamic
Eager
Eager prospects
Easy
Easy payments
Earn more
Economical
Effective
Efficient
Effortless
Eligible
Qualified
Quick (ly)
Quick special
Question: (then ask it)
Queen of (whatever)
Rare
Rank high
Rave reviews
Ready
Reap the benefits
Reliable
Reduced
Reduced price
Receive (whatever) free
Requested
Remarkable

Rewards
Ready
Red hot sale
Red hot info
Red hot product
Red hot opportunity
Refundable
Relief
Respected
Response
Results
Real people
Real testimonials
Returnable
Revised
Revolutionary
Reveals
Rich
Richest
Right now
Risk free
Risk nothing
Riviting sales
Rock bottom prices
Rush delivery available
Safe
Safer
Safer than (whatever)
Sale
Sameday service
Satisfy
Save money
Save time
Save effort
Save hundreds
Savvy
Scarce
Secret
Sensational site
Sensational product
Sensational price
Selected
Secure
Secret site

Secrets revealed
Send now
Security
Sharp
Shocker
Simple
Simple
Simple to start
Simple to use
Sincere
Sign up free
Significant
Significantly improve
Skilled
Slashed prices
Smart move
Smart buy
Smarter way
Soar above (whatever)
Speedy
Special
Specialized
Special price
Special discount
Special bonus
Spill
Start earning
Start making money now
Startle
Stay ahead of competition
Storm
Stable company
Startling facts
State of the art
Stop wasting time
Stop wasting money
Sure fire
Success (ful)
Successful
Substantial
Supreme
Super sale
Super site
Super deal

Superior product
Substantial savings
Supportive
Succeed
Swarm
Take action
Take control
Targeted
Tax deductible
Tempting
Terrific price
Tested
Test drive
Test it free
Tests prove
This is your chance!
Thousands agree
Thousands cant be wrong
Thousands of happy customers
Time is running out
Tip
To your future
To your benefit
Toll free call
Top secret
Todays special
Top business
Total
Tremendous response
Tremendous benefit
Trouble free
Triple your money back
True Facts
Truly
Truthful
Trusted company
Try it now
Ultra
Ultimate
Unlimited
Undeniably
Unbelievable
Unbelievable price
Unbeatable (whatever)

Unlimited
Unique
United
Universe
Universal
Unleash
Unlike any other
Unlock
Unconditional Guarantee
Unusual
Unsurpassed
Untapped
Upgraded
Updated
Urgent
Useful
Value
Valuable
Variety
Very hot Opportunity
Vital
VIP
Win/winning
We will deliver
Wealthy
Wealth
Wholesale
While supplies last
Worlds largest
Worldwide
Wow!
Young
You
You select
You qualify
You can win with this
You can do it
Your future
Your benefit
Zenith
Eliminate (whatever)
Eliminate competition
Enduring
Enhanced

Energetic
Enormous growth
Enormous potential
Enjoy
Enjoyment
Enterprise
Envision this...
Envied
Error proof
Essential ingredient
Essential facts
Ethical
Everything to gain
Exact
Excellent offer
Excellent service
Excellent quality
Excellent opportunity
Exceptional
Experienced
Expect results
Expert opinion
Expert advice
Explained
Extensive research
Extensive
Extra income
Extended offer
Extreme
Extreme payoff
Extreme selling
Extreme advertising
Extreme promotion
Exceed expectations
Expand
Exact
Exclusive
Eye catching
Exclusive
Expert advice
Experts approve
Experts agree
Exciting
Exciting details

Extra value
Extra benefits
Extra bonus
Extraordinary
Error proof
Extra income
Explosive
Explosion
Explode
Eexpress service
EXperts
Experts say
Excellent
Excellent Quality
Excellent services
Excellent products
Experts Approve of
Experts agree
Experts use
Excellent Offer
Fact
Fail-proof
Famous
Fantastic (offer,price,ect)
Faster service
Fascinating
Fast
Fast results
Fast service
Fast turn around
Faster
Favorable
Features
Featured (product, freebie)
Finest
First month free
First class
Fixed price
Fixed rate
Flat rate
Flexible
Focus
For a lifetime
Fortune

Forever
Fraction of the cost
Free
Freebie (s)
Free advice
Free access
Free delivery
Free demo
Free details
Free ebooks
Free estimates
Free issue
Free membership
Free newsletter
Free! No obligation
Free Offer
Free of charge
Free Quote
Free sample
Free tools
Free with your order
Free with any purchase
Free (whatever else)
Freedom
Fresh advice
Fresh start
Fresh (whatever else)
Full guarantee
Fully taught
Full access
Full benefits
Full featured
Full effect
Fun
Fun program
Future
Gaining/gain
Genuine
Genuinely
Genius
Get
Get results
Get noticed
Get the facts

Get ahead in life
Get something good
Get in on the ground floor
Get your own free (whatever)
Giant
Gigantic
Gift(s)
Gift with any purchase
Give
Global
Gold
Good
Good taste
Go at your own pace
Gratification
Great
Great opportunity
Greatest
Grow rich
Growth
Ground floor opportunity
Guarantee
Guaranteed
Guaranteed lowest price
Guaranteed to work fast
Happy/happier/happiness
Hard
Hard hitting facts
Harnessed
Hassle free
Handy
Heavy traffic
Heres the proof
Helping
Helpful
Healthy
High priority
High speed
High impact
High tech
High payout
High commission
High volume
High class

Highest paid (whatever)
Highly rated
Highly recommended
Holiday sale
Honorable
Hot
Hottest opportunity
Hottest price
How to
Huge demand
Hurry!
Idiot proof
Insider information
Innovative
Introductory offer
Instant
Increase your earning power
Impact
Imagine
Immediate response
Improvement
Improve your life
Important
Impotent facts
Imported
In seconds
In demand
In minutes, seconds
Inexpensive
Increasing amount
Increase earning power
Increase knowledge
Increase your payout
Innovative
Insane (offer, prices, ect)
Inspiring
Introducing..
Introductory offer
Intrigue
Instant (ly)
Instant access
Incredible benefits
Interactive
Insider

Inspire
Introductory offer
Introductory rate
Informative
Investment
Information
Intelligent decision
It sells
It's your choice
Its easy!
It's free
It's all here
Just do it!
Killer
King
Large
Largest
Largest of its kind
Last chance (join/buy)
Lasting
Last chance
Latest
Latest craze
Latest new technology
Launch
Learn the secrets
Leading name brand
Learn about (whatever)
Learn something new
Learn at your own pace
Leader(s)
Leading
Legal
Legendary
Legitimate
Less hassle
Limited time offer
Lifetime warranty
Little known secrets
Love
Lowest or lower price
Low price of
Long lasting
Loved by

Luxury
Magic
Magical
Major sale
Makes sense
Make money
Make a choice
Mania
Marvelous
Mastermind(s)
Maximum
Massive
Massive savings
Massive amount
Mammoth
Mega
Mega Promotion
Mega savings
Memorable
Minimum investment
Minimum work
Minimum effort
Millions of people
Modern
Modified
Money making
Money saving deal
Money making secrets
Money-saving
Monumental
Most requested
Multiple streams of income
Multi functional
Multiple gifts
Multiple bonus's
Must have
Natural
National
Nationally known
Nationally recognized
Nest egg
Never
New
New way

Newest
Necessary
No obligation
Novel ideas
No hype
No experience needed
No catch!
No money down
No money required
No money down
No fees
No experience Necessary
No restrictions
No obligation
No hassles
No risk
No committments
No additional fees
No nonsense
No payment for (whatever time)
No minimum order
Nothing else to buy- ever!
Nothing to lose
Not available in stores
Now
Now available
Now is the time
Official (whatever)
Offer ends (whenever)
Once in a lifetime opp
Optional
Opportunity
Original
Order today!
Order now
Order while supplies last
Organized
Outstanding
Overwhelming response
Own it outright
Pay only (whatever)
Pay later
Pays off
Patented

Permanent
Perfect
Personal
Personalized
Phenominal
Plus
Popular
Possibilities
Potential
Potent
Power
Powerful
Powerful program
Precise
Premium
Preview before you buy
Profit
Profitable
Promotional
Prompt
Promise
Proven
Proven record
Profit generating
Practical
Professional
Profitable
Priceless
Privileged
Private
Premier
Prosperity
Promotional
Promise
Preferred
Preventive
Quality