

ActionPak Gold For Photoshop

Thank you for purchasing Action Pak Gold. You now have access to custom Adobe Action Scripts that will allow you to create a Professional Header, Order Button, and Background with ease.

As with any endeavor, practice makes perfect, and once you learn the basics of using the Action Scripts you'll be making graphics that rival any of the "Big Dogs".

The .zip folder you have downloaded contains four files. The Installation pdf file that you are currently reading, as well as the three custom Adobe Photoshop Actions Scripts (.atn)

WebOrderButton.atn
WebPageBackground.atn
WebPageHeader.atn

As noted on our web page, the above Action Scripts require Adobe Photoshop (version 6.0 or higher) installed on your computer. If you don't currently have Photoshop 6.0 or higher, you can order Photoshop from Adobe at:

<http://www.adobe.com/products/photoshop/main.html>

or get a 30-day free tryout at:

<http://www.adobe.com/products/tryadobe/main.jsp#product=39>

Installing ActionPak Gold

First off find the directory where you have Photoshop installed. Usually the path is similar to: C:\Program Files\Adobe\Photoshop 7.0\Presets\Photoshop Actions.

Copy each of the following Action Script files into the Photoshop Actions Folder.

WebOrderButton.atn
WebPageBackground.atn
WebPageHeader.atn

Once copied, you will now need to make your new Photoshop Action Scripts accessible to your Photoshop Program by following these steps:

1. Make the Action Pallet visible. (If it is not visible go to the top of the screen to the Window drop down menu, then check "Actions")
2. Click on the arrow from the upper right corner of the Actions Tab. (It's directly under the red exit box with the white "X") Once the arrow is clicked a drop down menu will appear. Click on "Load Actions".
3. Locate and highlight the WebPageHeader.atn file (from the Photoshop Actions folder). Click "Load" or double click on the action to load it.

4. Repeat the above steps to install the other .atn Actions Scripts.

WebOrderButton.atn, WebPageBackground.atn, and WebPageHeader.atn should all now appear in your Actions Pallet.

How To Use The Action Scripts

In each new Actions Folder you have installed, under the Actions Tab there will be an action that starts with “**Create**”.

For WebOrderButton it is called **Create Order Button**.

For WebPageBackground it is called **Create Background**.

For WebPageHeader it is called **Create Header**.

To use the action simply click on the Play Selection Button (the triangle at the bottom of the Palette)

Photoshop will start playing the Action (wait for the whole Action to process) and create a basic layout of your graphic within seconds.

You should now see the template image of the Action that you had selected. You can now make your own modifications by typing your own text, adding images, and completing your graphic design of the graphic.

User Tips:

Typing And Revising Your Text

From The **Layers Palette**, select the text layer you wish to change.

Hit the “**T**” Key and click on the text. You can now type in your own text.

When done hit “**ENTER**” on the numeric keyboard.

Changing The Color Of Layers

From the bottom of the **Layers Palette**, click on the “New Layers Button” (it’s to the left of the Trash Button. This will add a new layer. Next, go to the Tools Palette and choose the color of your choice. Then press **ALT+Backspace**. The color will now extend over the entire image. Click your mouse on the layer to manipulate its size and position. Repeat the process as needed to add additional layers of color.

Importing A Background Image

From the **Layers Palette**, select the Background Layer

Browse to the image of your choice on your computer,

Hit CTRL+A to select the entire image,

Then hit CTRL+C to copy the image to the clipboard.

Next hit CTRL+V to paste the image into the cover.

Correcting A Mistake

If you’ve made a mistake, go to the Edit drop down menu and select “Step Backward” to take you back to where you were before the mistake.

Completing Your Graphic

When your satisfied with your design, simply click “Save As” from the file menu to save the

graphic in Photoshop format for future changes.

Resizing & Saving Your Graphic For The Web

Press ALT+I, then “ I” again (or from the menu, Image, then Image Size) to resize your graphic to different dimensions if needed.

Press CTRL+ALT+SHIFT+S (or “Save For Web” from File Menu) to save your cover as a jpg or gif file. Your graphic is now ready to be used on your web pages and sales pages.

Once you get the hang of it, you will be able to produce Headers, Order Buttons, and Background graphics for your own web pages, or even develop your own web graphics business. Surf the web and you’ll see all sorts of bad graphic designs out there. Every bad graphic is a potential customer for YOU!

You now have the tools. Go forward wherever your imagination, these new tools, and your increasing design skills can take you!