



## How I Gained 1037 Subscribers In Under Thirty Days Without Paying A Single Dime For Advertising And Without Writing Or Submitting Any Articles.

(c) James Jackson

<http://www.bestmarketingsolutions.com>

**I**MPORTANT: YOU MUST READ EVERY SINGLE WORD OF THIS SHORT REPORT OR YOU WILL DEFINITELY MISS SOMETHING, DON'T SELL YOUR SELF SHORT. TAKE THE TIME TO STUDY THIS INFO. READ IT TWICE...

*YOU WILL BE GLAD YOU DID!*

### **Introduction:**

Many of you already understand the power of Joint Venture marketing. But I know some of you don't so if you are new to Internet marketing or you don't know what a Joint Venture is then click here right now to get an absolutely free ebook that explains joint venture marketing in detail...

**IT IS REQUIRED READING IF YOU ARE A NEWBIE, THE REST OF THIS EBOOK WILL MAKE A LOT MORE SINCE ONCE YOU FULLY GRASP THE POWER OF JOINT VENTURES!**

To put it short the term Joint Venture Marketing simply means that you and another business owner will partner together in a marketing effort that both of you will benefit from. Both of you will be capitalizing on each other's resources so that you both will profit without risking much. This way both of you win in most cases even if your joint venture partnership doesn't work out neither one of you will really lose much.

I used this simple Joint Venture marketing approach and I combined my

first original ebook "Joint Venture Secrets... Revealed" with a contest where everyone who entered received the ebook with resell rights for free and one grand prize winner also had a chance to win a solo ad to 300,000 subscribers even though my own ezine was just over 2000 subscribers at the time.

So yes, you can use this strategy even if you have no subscribers right now or a very small number of subscribers. You are about to discover exactly how to use the power of Joint Venture Marketing to create a steadily streaming flow of subscribers for yourself without spending any money on advertising, and without writing and submitting articles. All you will need is the ideas outlined in this report and the determination to work on growing your business.

## Exactly How I Gained Over 1000 Subscribers In Less Than 30 Days, And How You Can Do It Too!



### **LESSON #1- EVERY NEWSLETER/EZINE PUBLISHER WANTS TO GROW THEIR LIST.**

It was pretty simple actually. I had a contest. But not just any contest. In my contest everyone who participated got something out of it. Here's how...

I had just finished writing a new ebook and I was debating if I should sell it or give it away...

**DON'T WORRY IF YOU DON'T HAVE YOUR OWN ORIGINAL BOOK! Later on in this report I'll show you exactly how to get around this minor problem without having to write a single word.**

I could have gone for the immediate profits from sales of the ebook but in my heart I knew that what I really wanted to do was find a way to grow my email list at a faster rate. Refer back to lesson number one...

**(LESSON #1- EVERY NEWSLETER/EZINE PUBLISHER WANTS TO GROW THEIR LIST.)**

So I decided to give the ebook away to any one who subscribed to my ezine, but I did not want to shell out hundreds of dollars (or any dollars for that matter) to promote an ebook that I would be giving away for free. I just didn't have that kind of an ad budget or any ad budget at all

for that matter.

That's when It dawned on me that "I wasn't the only person that wanted to grow his/her opt in email list. Everyone who publishes a newsletter/ezine online knows for a fact that the real profits comes from building your own "opt-in email list" of prospects.

Knowing this, I decided to sit down and brainstorm a way to get other ezine /newsletter publishers to promote my free ebook in their ezines without charging me any money. This is where the Joint Venture Contest fits right in.



## **LESSON #2- EVERY ONE LIKES TO GET SOMETHING FOR FREE.**

Here is my simple Joint Venture Contest idea combined with a freebie...

I would contact other publishers and ask them if they would be interested in gaining new subscribers. All they would have to do is agree to run a couple of solo ad in their ezine promoting my contest idea to give away my free ebook with resell rights and a free solo ad to one lucky winner. They would also have to agree to run the winners' ad in their own ezine. It doesn't cost them anything to send out email anyway so I figured I would have a good chance at getting the attention of some publishers with medium to high subscriber counts.

With this simple idea I got 7 other ezine publishers, with a total subscriber base of over 300,000 to participate in my contest. In this contest every one wins without risking anything except a little time. Each subscriber gets their hands on a valuable freebie that they can't get anywhere else and all the publishers including myself gain new subscribers.

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## **READ IMPORTANT INFORMATION BELOW:**

**WHEN DOING A CONTEST THIS WAY YOU MUST GET PERMISSION FROM EACH PERSON WHO ENTERS THE CONTEST TO TO SUBSCRIBE THEM TO ALL OF THE EZINES.**

On my contest sign up pages I stated in "BIG LETTERS" that each person who entered the contest would be agreeing to subscribe to each one of the ezines in the contest and I listed the ezines right above the

email sign-up form.

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## Now, Here Is The Exact Letter I Wrote To Attract Some Top Name Publishers To Participate In My Joint Venture Contest

(Feel Free To Create A Similar Letter)

Here the exact letter I wrote to several email publishers who had email lists of 20,000 subscribers or more. I then emailed each on of them with my Joint Venture/Contest Idea. Read the email that I sent to them below.

**After you read the e-mail letter I will review this letter and tell you EXACTLY WHY IT WORKS. Read it first and see if you can figure it out...**

**START SAMPLE EMAIL**-----  
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SUBJECT LINE: (FIRSTNAME), Gain 100' s New Subscribers + Profits, SERIOUS JV

Hello, (FIRSTNAME)

My name is James Jackson. I own <http://www.bestmarketingsolutions.com> and publish Internet Marketing Know How Ezine. I don't want to waste your valuable time so I will get straight tot the point.

I just visited your site at [www.azsite.com](http://www.azsite.com)

I was wondering if you would be interested in a, FOUR WAY PROFIT STREAM, strategic alliance with myself and 5-7 other ezine publishers that would bring in thousands of subscribers and some extra profits for us all at no cost to you.

Here's what is involved and how YOU will benefit:

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Profit Stream #1: More Subscribers

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What I am proposing is that you participate in a contest promotion to your ezine subscribers to win a solo ad to 100,000+ subscribers...

Each publisher will promote the contest as well. Everyone who enters the contest will do so knowing that they will be subscribed to the other ezines. I have only extended this offer to ezines that have subscriber counts above 18,000- 20,000.

Just to let you know there are already 5 confirmed ezines...

XXX NEWSLETTER- 60,000

XXX NEWSLETTER - 50,000

XXX NEWSLETTER - 50,000

XXX NEWSLETTER - 20,000

XXX NEWSLETTER - 18,000

XXX NEWSLETTER - 23,000

I will be contacting more publishers over the next few weeks until I get 5-7 of them to participate but I will not accept more than 7 at one time in order to keep the new subscribers from being overwhelmed with tons of email.

You will be able to promote the contest to you readers by linking to a special page on my website that will explain the contest and list the other ezines that they will be subscribing to, with an email sign up form.  
\*All the new subs you gain are delivered to you weekly in a comma-separated format of...firstname,lastname,email@adress text document.

\*I will personally monitor the contest and make sure that each publisher is actually promoting the offer in each issue by subscribing to each publication under an alias email and name... You can see what your link to my site will look like by going to  
<http://www.bestmarketingsolutions.com/xxx>

I will take care of picking the winners by random selection. The Solo ad prize will be awarded by each publisher running the winners solo ad in their respective ezine. You may drop out of the contest at anytime, but why would you want to...:-)

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Profit Stream #2 Free Resell Rights...

Just Released July, 9 2002

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I will also allow you, at no cost, to give away or resell my new ebook at <http://www.bestmarketingsolutions.com/xxx>

I have not even begun marketing this ebook myself as of yet so it's not all over the internet and should pull plenty of entries into the contest.

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Profit Stream #3: Viral Profits

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Everyone who enters the contest will also be getting free resale rights to the ebook as well so I will also allow you to have a 5-line text ad & link to any product or service that you wish inside the same ebook at near the beginning of the ebook. Your ads will be getting spread virally without you having to do anything thing because everyone who buys the ebook will have resell rights to it as well.

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Profit Stream #4: More Viral Profits

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You will also have an affiliate link to one of my offers that sells for \$149. You will receive 50% of every \$149 sale. All sales are processed through Clickbank and their affiliate system. I have mixed this offer with the "Proven Pricing Secrets" resell rights package and a unique resell rights offer of my own.

You can see a demonstration of how the contest is set up by visiting my site at

<http://www.bestmarketingsolutions.com/xxx>

I have set it up the sign up page with a pop up box when the visitor leaves that offers an original free report so there's a second chance for everyone to gain subscribers to get the most subscribes possible.

Remember that I am only accepting 5-7 publishers for this win-win deal so let me know if you would like to participate right away and if you have any more questions feel free to email me at the address below.

Wishing You Continued Success,

James Jackson

"Internet Marketing Know How" Ezine

[www.bestmarketingsolutions.com](http://www.bestmarketingsolutions.com)

[jjjackson@mchsi.com](mailto:jjjackson@mchsi.com)

**ENDSAMPLE EMAIL-----**  
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## Now Let's Go Over The Different Parts Of This Letter That Prompted These Publishers Respond to This Joint Venture Proposal...



This letter has a good subject line

If your letter never gets read you won't ever get any of your potential joint venture partners to participate in the JV with you. So use a good subject line that states the best benefit of doing the JV with you. See the subject line I used below...

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(FIRSTNAME), Gain 100' s New Subscribers + Profits, SERIOUS JV...

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It's Personal –The Persons' Name & Website Address Is  
In The Letter

You see those quotation marks ( ) surrounding the word FIRSTNAME in the subject line above. That's the most crucial place to start. How does the person you've emailed know that your letter is not Spam or junk mail?...

Because it is addressed to them in their first name, that's how. Now they know that they have either done business with you in the past or that you have at least taken the time to find out what their name is.

(I reveal some good stuff on finding JV partners and their contact info in "Joint Venture Secrets Revealed" click here to download your free copy now)

You can also see that in the letter, from the very start, I used the recipient's first name again. I also stated that I had visited their website and listed the address, again letting them know that I did actually seek them out and that this is not a Spam email. See this section of the letter bellow...

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Hello, (FIRSTNAME)

My name is James Jackson. I own <http://www.bestmarketingsolutions.com> and publish Internet Marketing Know How Ezine. I don't want to waste your valuable time so I will get straight tot the point.

I just visited your site at [www.azsite.com](http://www.azsite.com)

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Also in some cases where possible I used the short version of the persons name. For example if "James" is the first name of a particular publisher that I am trying to reach, in some places of the letter instead of using James I would use "Jim". It just ads a little more personal toner to the letter and once a gain it lets them know that the letter is not coming from an auto responder or bulk email system because those types of emails would only use the name "James" throughout the entire letter.



### I Got Right To The Offer and Explained How They Would Benefit

As you can see in the letter above I got right down to why I was emailing them and I was telling them exactly how they would benefit by using the line below.

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Here's what is involved and how YOU will benefit:...

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## I Made My Offer Hard To Refuse

I wanted to give my Joint Venture partners some very compelling reasons to do business with me so I had to give up just as much as they were even though I did not have as many subscribers as each one of them did. So I offered them along with the chance to get more subscribers...

"An Opportunity For Viral Profits & Free Resell Rights"

I personally set up links in the ebook for the authors to one my backend products and I also gave them resell rights to the ebook. Just a little something extra that would possibly create another profit stream in the future :-).

I also offered to give each publisher a free ad inside the ebook to any link of his or her choice.

Here is that par of the letter bellow...

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Profit Stream #2 Free Resell Rights...

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I will also allow you, at no cost, to give away or resell my new ebook at <http://www.bestmarketingsolutions.com/xxx>

I have not even begun marketing this ebook myself as of yet so it's not all over the internet and should pull plenty of entries into the contest.

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Profit Stream #3: Viral Profits

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Everyone who enters the contest will also be getting free resale rights to the ebook as well so I will also allow you to have a 5-line text ad & link to any product or service that you wish inside the same ebook at near the beginning of the ebook. Your ads will be getting spread virally without you having to do anything thing because everyone who buys the ebook will have resell rights to it as well.

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#### Profit Stream #4: More Viral Profits

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You will also have an affiliate link to one of my offers that sells for \$149. You will receive 50% of every \$149 sale. All sales are processed through Clickbank and their affiliate system. I have mixed this offer with the "Proven Pricing Secrets" resell rights package and a unique resell rights offer of my own.



#### I Also Let Them Know That I Would Be Willing To Do Most Of the Work.

Also in the letter above I let them know that I was willing to set-up all the contest pages, track each publishers' participation, and make sure that everyone received subscribers as promised. Read this portion of the letter below...

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\*I will personally monitor the contest and make sure that each publisher is actually promoting the offer in each issue by subscribing to each publication under an alias email and name... You can see what your link to my site will look like by going to <http://www.bestmarketingsolutions.com/contest.htm>

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#### I Did Not Try To Trap Them Into Committing To The Contest.

Of course I wanted these individuals to take me up on my offer but I realized that many of them had never done anything like this before so I also let them know that they could drop out of the contest at any time. Thus should any thing come up or if they were unhappy with the results they always had an easy exit out of the contest. Recall this sentence from the letter above...

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You may drop out of the contest at anytime, but why would you want

to...:-)

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So as you can see from reading the letter everyone who participated in this JV got something out of the deal... it's a real win-win-win proposition.

- Every publisher received new subscribers
- Every subscriber got new resell rights
- And one lucky winner won the grand prize

### ◆ IMPORTANT: YOU DON'T NEED TO CREATE AN EBOOK ON YOUR OWN TO DO THIS, HERE' S WHY...

In the letter above I used my own ebook that I had written as extra leverage to get publishers to participate in my JV contest but you don't need to have written your own ebook to use this idea. Here's why...

You Can Ask Th Publishers If They Have Any Original Freebies To Throw In The Pot...

Many times some of the publishers you will be contacting have other ebooks or original reports that they have created themselves. When you email them simply mention that a free ebook with resale rights would attract more people to the contest and ask them if the have one they would like to include as a free download for everyone who enters the contest. You can also ask if they have any good free reports that you may compile with reports from the other publishers into a free ebook.

If any of your publishers don't have one of the two then simply keep seeking out ezine publishers until you find one who does. But since many of the people you will be contacting are in the information publishing business it should not be that difficult to put together a good free ebook in a short amount of time.

Also ask if they would be willing got give away one free solo ad:-)

### ◆ Setting Up The Contest Page(s)

Yes, you're going to be doing most of the work...

As I told you in the letter that you read when you purchased this report, ALL YOU NEED IS THE WILL AND DETERMINATION TO SUCCEED. That means that you'll have to do some work.

You see the thing is most of the ezine/newsletter publishers out there would love to put together a subscriber pulling Joint Venture contest but they just don't have the time to set it up and run it themselves.

That's where you come in:-) You are going to be the one setting up the contest page and collecting and delivering all the subscribers. It will be some work, not hard work though. Many publishers will be pleased that you will do all of the dirty work.

## **HERE ARE THE TWO ITEMS YOU'LL NEED ORDER TO GET YOUR CONTEST SET-UP**

THE MOST IMPORTANT TOOL...



You Must Have Multiple Autoresponders!

[\*\*CLICK HERE RIGHT NOW\*\*](#)  
[\*\*To Get The Worlds Best Unlimited\*\*](#)  
[\*\*AutoResponders For Only 17.95 Per Month!\*\*](#)

**This autoresponder service has to many features to list here.  
You won' t believe it until you see it...:)**

At the end of this section I'll show you where to get unlimited autoresponder accounts at the very low price of just \$19.95 a month.

But first...

Let me tell you EXACTLY WHY this was the most critical factor in allowing me to set up and run my JV contest smoothly.

By having access to unlimited auto responders from just one account I was able to create a unique email sign up form to different auto responders on all of my joint venture partners contest pages that I hosted on my website.

I could then log into each auto responder separately and see exactly how many subscribers were coming from each ezine. This way I could determine exactly subscribers each ezine was producing.

I even had to drop one publisher because his ezine was pulling zero subscribers even after he emailed me and said that he had sent out two solo mailings.

Remember that each person who enters your contest is also willingly signing up for every ezine that is participating in the JV contest. Many people don't want to sign up to too many ezines at once because they fear they will get a non-stop flood of email all at once.

So if an ezine is not producing you can always contact them and let them know that their ezine is being removed from the contest for that reason. Then you can remove that ezine from the list of ezines on all the different sign up pages.

Also, some publishers will want to know what how many subscribers their ezine is pulling in comparison to all the other ezines. I had some ezines in my contest that had 20,000 subscribers while another had 50,000. Obviously the publisher with 50,000 subscribers doesn't want to feel like he is getting the short end of the deal.

Hey these guys were helping me gain more subscribers, so I didn't really care that I had to email out some subscriber reports to the publishers a couple of times a week to let everyone know where they stand. I was more than willing to do so. And to my surprise some of the ezines with a lower amount of subscribers actually pulled nearly as well as the larger ezines

So as you can see it is very important to have multiple auto responders so that you can track the results of each publisher in your JV contest.

[\*\*CLICK HERE RIGHT NOW\*\*](#)  
[\*\*To Get The Worlds Best Unlimited\*\*](#)  
[\*\*AutoResponders For Only 17.95 Per Month!\*\*](#)

**This autoresponder service has to many features to list here.  
 You won' t believe it until you see it...:)**



**You Need Your Own Website And Hosting**

Who's going to take your joint venture offer seriously if you don't own your own website. Remember you are dealing with people who do business online and if you want to show them you're serious you need to project a professional image. So if you don't own your own website and domain name I suggest you get one a.s.a.p. These days it's pretty cheap.

Also your going to need your own domain name and a place to host it because you'll be setting up an individual page for each one of your

contest partners. All of these pages are exactly the same with one small modification so you won't really have to create a "brand new" page for each.

## ◆ Closing Remarks

After you get your contest rolling make sure each publisher is running the required ads and be sure to deliver the subscribers to your JV partners on time.

Then after your contest...

Do it all over again.

Wishing You Success

James Jackson

<http://www.bestmarketingsolutions.com>